# UNITED STATES SECURITIES AND EXCHANGE COMMISSION WASHINGTON, DC 20549

# SCHEDULE 14A (Rule 14a-101)

# INFORMATION REQUIRED IN PROXY STATEMENT

# **SCHEDULE 14A INFORMATION**

Proxy Statement Pursuant to Section 14(a) of the Securities Exchange Act of 1934 (Amendment No. )

Filed by the Registrant  $\boxtimes$ 

Filed by a Party other than the Registrant  $\Box$ 

# Check the appropriate box:

□ Preliminary Proxy Statement

□ Confidential, For Use of the Commission Only (as permitted by Rule 14a-6(e)(2))

🗵 Definitive Proxy Statement

□ Definitive Additional Materials

□ Soliciting Material Under Rule 14a-12

# **AMERICAN STATES WATER COMPANY**

# (Name of Registrant as Specified In Its Charter)

# N/A

# (Name of Person(s) Filing Proxy Statement, if Other Than the Registrant)

Payment of Filing Fee (Check the appropriate box):

#### $\boxtimes$ No fee required. $\Box$ Fee computed of

 Fee computed on table below per Exchange Act Rules 14a-6(i)(4) and 0-11.

(1) Title of each class of securities to which transaction applies:

- (2) Aggregate number of securities to which transaction applies:
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(1) Amount previously paid:

(2) Form, Schedule or Registration Statement No.:

(3) Filing Party:

(4) Date Filed:



	Notice of 2021 Annual Meeting of Shareholders
Date:	May 18, 2021
Time:	10:00 a.m., Pacific Time
Location:	Via Webcast at <u>www.virtualshareholdermeeting.com/AWR2021</u>
Record Date:	March 19, 2021
Agenda:	To elect the following directors to class I of the board of directors to serve until the annual meeting in 2024 or until their successors are duly elected and qualified:
	Ms. Sarah J. Anderson Mr. Steven D. Davis Ms. Anne M. Holloway;
	Advisory vote to approve the compensation of our named executive officers;
	To ratify the appointment of PricewaterhouseCoopers LLP as the independent registered public accounting firm; and
	To transact any other business which may properly come before the 2021 annual meeting or any adjournment thereof.
	By order of the board of directors:
	/s/ Eva G. Tang Eva G. Tang Corporate Secretary
	San Dimas, California April 5, 2021
	Important Notice Regarding the Availability of Proxy Materials For the Shareholders Meeting to Be Held on May 18, 2021

Pursuant to rules adopted by the Securities and Exchange Commission, we have elected to furnish our proxy statement, a proxy card and our Annual Report on Form 10-K for the year ended December 31, 2020 primarily via the Internet at <u>www.proxyvote.com</u>. As a result, on or about April 5, 2021, we are mailing to most of our shareholders a Notice of Internet Availability of Proxy Materials. This Notice contains instructions on how to access our proxy materials over the Internet and how to request a paper copy of our proxy materials. On or about April 5, 2021, we are mailing to all our remaining shareholders a paper copy of our proxy materials. If, however, we are unable to mail a paper copy to a shareholder because the shareholder lives in an area where the common carrier has suspended mail service, we will make a good faith effort to deliver the proxy materials to you. Shares must be voted either by telephone, Internet or by completing and returning a proxy card as provided in our proxy statement. Shares cannot be voted by marking, writing on and/or returning this Notice or any other notice regarding our proxy materials.

# Instructions for Attending the 2021 Annual Meeting

Due to the public health impact of the Coronavirus (COVID-19), we are holding the 2021 annual meeting through a virtual meeting format by electronic transmission via the Internet.

As described in the proxy materials for the annual meeting, shareholders of record at the close of business on March 19, 2021, the record date, will be entitled to participate in the virtual annual meeting. American States Water Company shareholders of record may attend the virtual annual meeting by entering their 16-digit control number at <u>www.virtualshareholdermeeting.com/AWR2021</u>. Beneficial owners may also participate in the annual meeting if the owner's broker, bank or other shareholder of record provides that option to you. The control number is included with the proxy card or notice previously provided to you. Online access to the meeting will begin at 9:45 a.m., Pacific Time on May 18, 2021 and the meeting will start at 10:00 a.m., Pacific Time. During the meeting, shareholders will have an opportunity to vote and submit questions electronically.



American States Water Company

Proxy Statement for 2021 Annual Meeting

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# American States Water Company 630 East Foothill Blvd. San Dimas, California 91773

## 2021 Proxy Statement

The Securities and Exchange Commission, or SEC, has adopted rules to allow us to elect to use the Internet as our primary means of furnishing our proxy statement, electronic proxy card and our Annual Report on Form 10-K for the year ended December 31, 2020 to our shareholders. As a result, on or about April 5, 2021, we are mailing to most of our shareholders a Notice of Internet Availability of Proxy Materials referred to herein as the Notice. The Notice contains instructions on how to access our proxy materials over the Internet at www.proxyvote.com and how to request a paper copy of our proxy materials. The proxy materials will be posted on the Internet no later than the date we begin mailing the Notice. On or about April 5, 2021, we are mailing to all remaining shareholders a paper copy of our proxy materials. If, however, we are unable to mail a paper copy to a shareholder because the shareholder lives in an area where the common carrier has suspended mail service, we will make a good faith effort to deliver the proxy materials to you. We are sending a Notice or proxy materials to each of our shareholders of record in connection with the solicitation by our board of directors of proxies to be voted at our 2021 annual meeting and any adjournments thereof.

We have set the record date for determining the shareholders entitled to vote at the 2021 annual meeting as of the close of business on March 19, 2021. As of March 19, 2021, we had 36,913,017 common shares outstanding. We do not have any other outstanding equity securities. Each of our common shares is entitled to one vote.

We are holding the 2021 annual meeting through a virtual meeting format by electronic transmission via Webcast at <u>www.virtualshareholdermeeting.com/AWR2021</u> at 10:00 a.m., Pacific Time.

# **INFORMATION ABOUT THE 2021 ANNUAL MEETING**

# What is the purpose of the 2021 annual meeting?

At our 2021 annual meeting, we will ask our shareholders to elect directors to class I who will serve until our annual meeting of shareholders in 2024 or until our shareholders duly elect their qualified successors. We are seeking advisory votes on the compensation that we pay our named executive officers, commonly referred to as a "say-on-pay" proposal. In addition, we will ask shareholders to ratify the appointment of PricewaterhouseCoopers LLP as the company's independent registered public accounting firm and to vote on any other matter, which may properly come before the 2021 annual meeting.

Even if you can attend the Webcast 2021 annual meeting, we encourage you to vote early using the mail, telephone or Internet methods described below.

# Who may attend the 2021 annual meeting?

Due to the public health impact of COVID-19, we are holding the 2021 annual meeting through a virtual meeting format by electronic transmission via Webcast. As always, we encourage you to vote your shares prior to the annual meeting. You are a shareholder of record if your shares are registered directly in your name. We mailed this proxy statement or the Notice directly to you if you are a shareholder of record.

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To attend our 2021 annual meeting, please visit www.virtualshareholdermeeting.com/AWR2021. Shareholders or their legal proxies must enter the 16-digit control number found on the proxy card, voting instruction form or other proxy materials. Online access to the annual meeting will open 15 minutes prior to the start of the annual meeting. Once admitted to the annual meeting, attendees may:

- listen to and participate in the annual meeting,
- submit questions germane to the matters to be voted at the 2021 annual meeting, and
- vote or change a previously submitted vote.

# How may I vote my shares at the 2021 annual meeting?

If you are the shareholder of record or a legal proxy holder, you may vote your shares by entering your 16-digit control number at <u>www.virtualshareholdermeeting.com/AWR2021</u>. The control number is included with the proxy card or notice previously provided to you. Participants in Golden State Water Company's 401(k) plan may not vote their 401(k) shares at the 2021 annual meeting since the 401(k) plan trustee is the shareholder of record of these shares.

#### How may I vote my shares without attending the 2021 annual meeting?

All proxies that shareholders properly sign *and* return will be voted at the 2021 annual meeting or any adjournment thereof in accordance with the instructions indicated on the proxy. You may vote your shares without attending the 2021 annual meeting by mail, telephone or Internet.

# Voting by Mail

 If you received a paper copy of the proxy materials, you may sign, date and return your proxy card in the pre-addressed, postage-paid envelope provided.

# Voting by Telephone

- You may vote by proxy using the toll-free telephone number listed on the proxy card. Please have your Notice or the proxy card in hand before calling.
- If your shares are held through a brokerage firm, bank or other shareholder of record, you may vote by telephone *only if* the shareholder of record (broker, bank or other shareholder of record) offers that option to you.
- Votes submitted by telephone must be received by 11:59 p.m., Eastern Time, on May 17, 2021 to be voted at the 2021 annual meeting. Participants in Golden State Water Company's 401(k) plan may vote their 401(k) plan shares by telephone but must do so by the date set forth below.

# Voting by Internet

- You may also vote by proxy using the Internet. The Internet address is www.proxyvote.com, which is also listed on the Notice and the proxy card. Please have the proxy card or Notice in hand before going online. You may also view our proxy statement and 2020 annual report at this website. If your shares are held through a brokerage firm, bank or other shareholder of record, you may vote by the Internet *only if* the shareholder of record (broker, bank or other shareholder of record) offers that option to you.
- Votes submitted by Internet must be received by 11:59 p.m., Eastern Time, on May 17, 2021 to be voted at the 2021 annual meeting. Participants in Golden State Water Company's 401(k) plan may vote their 401(k) plan shares by Internet but must do so by the date set forth below.

Regardless of whether you attend the 2021 annual meeting, we encourage all our shareholders to vote using one of the methods described above. You may change your vote by submitting another proxy. The submission of the second proxy will revoke your prior proxy.

Participants in Golden State Water Company's 401(k) plan may vote their 401(k) plan shares by mail, phone or Internet as described above. Votes submitted by telephone or using the Internet must be received by 11:59 p.m., Eastern Time, on May 13, 2021 in order for us to forward your instructions to the 401(k) plan trustee. The trustee will vote 401(k) plan shares as to which no directions are received in the same ratio as 401(k) plan shares with respect to which directions are received from other participants in the 401(k) plan, unless contrary to the Employee Retirement Income Security Act of 1974.

Please bear in mind that your execution of a proxy will not affect your right to attend the 2021 annual meeting or any adjournment thereof and vote in person.

# How may I cast my vote?

In the election of directors, you may vote your shares for the nominees in the following manner:

- **"FOR ALL"** of the nominees,
- "WITHHOLD ALL" of the nominees, or
- "FOR ALL EXCEPT," you may withhold your authority to vote for any individual nominee(s) by marking the "For All Except" box and writing the number(s) of the nominee(s) on the line provided for any individual nominee(s) for whom you choose to withhold your authority to vote.

With respect to the advisory vote to approve the compensation of our named executive officers and the ratification of the appointment of PricewaterhouseCoopers LLP as our independent registered public accounting firm, you may vote your shares in the following manner:

- "FOR,"
- "AGAINST," or
- "ABSTAIN."

Each share is entitled to one vote on each of these matters.

# May I cumulate my votes for a director?

You may not cumulate your votes for a director (i.e., cast for any candidate a number of votes greater than the number of common shares that you hold on the record date) unless you or another shareholder:

- places the candidate's name in nomination prior to the voting, and
- prior to the voting, gives notice of an intention to cumulate votes at the 2021 annual meeting.

If you or any other shareholder gives notice prior to voting of an intention to cumulate votes, then all shareholders may cumulate their votes for candidates who have been nominated.

# How does the board recommend that I vote at the 2021 annual meeting?

Our board recommends that you vote your shares:

- **"FOR ALL"** of the nominees for class I director,
- **"FOR"** approval of the compensation of the named executive officers, as disclosed pursuant to the compensation disclosure rules of the SEC, including the compensation discussion and analysis, compensation tables and any related material disclosed in this proxy statement, referred to herein as a "say-on-pay" advisory vote, and
- "FOR" the proposal to ratify the appointment of PricewaterhouseCoopers LLP as our independent registered public accounting firm.

## How will the named proxies vote if I send in my proxy without voting instructions?

The named proxies will vote **"FOR ALL"** of the board's nominees to be elected as directors, **"FOR"** the approval of the compensation of the named executive officers, as disclosed pursuant to the compensation disclosure rules of the SEC, including the compensation discussion and analysis, compensation tables and any related materials disclosed in this proxy statement, and **"FOR"** the appointment of PricewaterhouseCoopers LLP as our independent registered public accounting firm if you send in your proxy without voting instructions. The named proxies will also vote in favor of such other matters as are incident to the conduct of the 2021 annual meeting, unless otherwise instructed.

# How will the named proxies vote if a nominee is unable to serve as director?

In the event any one or more of the nominees is withdrawn from nomination as a director or is unable to serve for any reason, a contingency not now anticipated, the named proxies may vote for a substitute nominee or nominees, unless otherwise instructed by a shareholder on his or her proxy.

#### What vote is required to approve each of the proposals?

## Proposal 1

Candidates for the board of directors receiving the highest number of affirmative votes of the shares entitled to vote at the 2021 annual meeting virtually or by proxy (up to the number of directors to be elected) will be elected. Votes cast against a candidate or votes withheld will have no legal effect. Brokers are *not* authorized to vote on this proposal unless you instruct otherwise.

# Proposal 2

The compensation of the named executive officers, as disclosed pursuant to the compensation rules of the SEC, including the compensation discussion and analysis, compensation tables and any related material disclosed in this proxy statement will be approved upon an affirmative vote of a majority of our common shares represented in person or by proxy and voting, provided that the shares voting affirmatively also constitute at least a majority of the required quorum at the 2021 annual meeting. Abstentions on this proposal will not be considered as a vote cast for or against this proposal. Brokers are *not* authorized to vote on this proposal unless you instruct otherwise. This vote is advisory and non-binding on the company, the compensation committee and the board.

# Proposal 3

The appointment of PricewaterhouseCoopers LLP, as our independent registered public accounting firm, will be ratified by the affirmative vote of those present in person or by proxy and voting,



provided that the shares voting affirmatively also constitute at least a majority of the required quorum at the 2021 annual meeting. Abstentions on this proposal will not be considered as a vote cast for or against this proposal. Brokers are authorized to vote on this proposal unless you instruct otherwise.

# What happens if cumulative voting for directors occurs?

If we conduct voting for directors by cumulative voting, then you may cast a number of votes equal to the number of directors authorized multiplied by the number of shares you have a right to vote. You may cast your votes for a single candidate or you may distribute your votes on the same principle among as many candidates in whatever proportion you desire.

The accompanying proxy will grant the named proxies discretionary authority to vote cumulatively if cumulative voting applies. Unless you instruct the named proxies otherwise, the named proxies will vote *equally* for each of the candidates for the office of director; provided, however, that if sufficient numbers of our shareholders exercise cumulative voting rights to elect one or more candidates, the named proxies will:

- determine the number of directors they may elect,
- select such number from among the named candidates,
- cumulate their votes, and
- cast their votes for each candidate among the number they are entitled to vote.

#### What is the quorum requirement for the 2021 annual meeting?

A quorum is present if shareholders holding a majority of shares entitled to vote on the record date are present at the 2021 annual meeting, either in person or by proxy. We will count shares represented by proxies that reflect abstentions and broker non-votes as present and entitled to vote for purposes of determining the presence of a quorum. The term "broker non-vote" refers to shares held by brokers or nominees who have not received instructions on how to vote from the beneficial owners or persons entitled to vote if the broker or nominee indicates on the proxy that the broker or nominee does not have discretionary power to vote on the matter.

## Who bears the costs of proxy distribution and solicitation?

We will bear the entire cost of preparing, assembling, printing and mailing proxy statements and the costs of any additional materials, which the board may furnish to you. We may solicit proxies by U.S. mail in the case of beneficial owners that own 1,000 or more shares or, in the case of all other shareholders, brokers, banks and other nominees, by mailing a notice containing instructions on how to access our proxy materials and vote. We have engaged the services of Morrow Sodali LLC, 470 West Avenue, Stamford, Connecticut 06902 for \$8,000 to assist us in soliciting proxies. We may also solicit proxies by telephone, or personally, by directors, officers and regular employees of the company who will receive no extra compensation for performing these services.

# What does it mean if I receive more than one proxy or voting instruction card?

It means your shares are either registered differently or appear in more than one account. Please provide us with voting instructions for *all* proxy and voting instruction cards that you receive.



# Who will serve as inspector of election?

The board of directors has appointed Broadridge Financial Solutions, Inc. to act as the inspector of election. The inspector of election will count all votes cast, whether in person or by proxy.

# How is an annual meeting adjourned?

Shareholders may adjourn an annual meeting by the affirmative vote of a majority of the shares represented at the annual meeting, in person or by proxy, even if a quorum is not present. In the absence of a quorum at the 2021 annual meeting, no business may be transacted at the 2021 annual meeting other than an adjournment.

We are not required to give you notice of an adjournment of an annual meeting if we announce the time and place of the adjournment at the annual meeting at which the adjournment takes place. We must, however, give you notice of the adjourned meeting if the adjournment is for more than 45 days or, if after the adjournment, we set a new record date for the adjourned meeting.

# **BOARD STRUCTURE AND COMMITTEES**

## Overview of the board

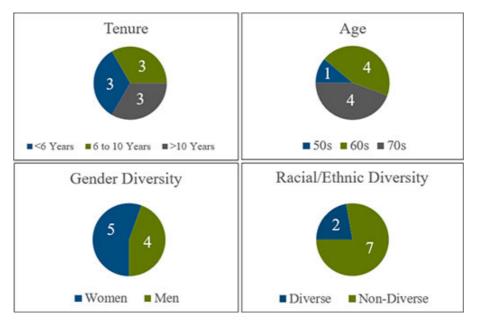
# Composition and Independence

- Total of nine current directors all independent directors, except for president and chief executive officer
- Directors have a diverse mix of skills, experience and backgrounds
- Separate board chair and chief executive officer roles
- Independent board chair
- Independent chair and members of all board committees of the company, other than the ASUS committee
- Limited public company directorships outside of the company and its subsidiaries (no director "overboarding" concerns)
- Board and committee ability to hire outside advisors, independent of management

# Accountability

- Age term limit
- Annual board and committee evaluations
- Regularly-held executive sessions
- Robust director equity ownership guidelines
- Independent board evaluation of president and chief executive officer performance

# Other board characteristics (1)



(1) Based on composition of the board after the 2021 annual meeting, assuming that all the nominees of class I are elected.



#### How is the board of directors structured?

The board of directors currently consists of nine directors, with an independent non-management director serving as its chair. The board is divided into three classes (class I, class II and class III). Shareholders elect directors in each class to serve for a three-year staggered term expiring in successive years or until shareholders duly elect their successors. The term of the class II directors will expire at the 2022 annual meeting. The term of the directors elected to class I at this annual meeting will expire at the 2024 annual meeting.

Ms. Holloway, the chair of the board, is a non-voting ex-officio member of all committees of the board, is the presiding director for executive sessions of the board and acts as lead director of the board.

The board holds executive sessions of the board following regularly scheduled meetings and on an as-needed basis. Some of these sessions are non-management executive sessions. Currently, Mr. Sprowls, who is also president and chief executive officer of the company, is the only employee director that participates in executive sessions of the board. He does not participate in non-management executive sessions. The board held six executive sessions of the board in 2020, one of which included a non-management executive session.

The board of directors has determined that all members of the board in 2020, other than Mr. Sprowls, were independent directors of the company. The board believes that this leadership structure, in which the chair is an independent director acting as the lead director, ensures a greater role for the other independent directors in the oversight of the company and active participation of the independent directors in setting agendas and establishing priorities and procedures for the board. The board further believes that this leadership structure is preferred by a significant number of our shareholders. The board has used this leadership structure since the formation of the company as a holding company in 1998.

## How does the board oversee enterprise risks?

The board does not manage risk. Rather the board oversees enterprise risk management, or ERM, performed under the direction of the senior management team. The board satisfies this responsibility by obtaining information from each committee chair regarding the committee's risk oversight activities and the ERM liaison and from regular reports directly from officers, the management sustainability oversight team and other key management personnel responsible for risk identification, risk management and risk mitigation strategies. The reporting processes are designed to provide visibility to the board about the identification, assessment and management of critical risks and management's risk mitigation strategies.

On a quarterly basis, management discusses critical risks including any newly identified critical risks and implementation status of plans to mitigate these risks, with the ERM liaison and the committees that are in charge of the risks within their areas of responsibility. Each committee chair and the ERM liaison provide a report to the full board regarding the critical risks discussed, management's mitigation plans and implementation of the ERM program and other matters relevant to the risk oversight responsibilities of the board, including without limitation, COVID-19 risks, regulatory, accounting, tax and cybersecurity risks. On an annual basis, management also provides to the ERM liaison, each committee and the board an updated list of all critical and medium risks identified by management, an assessment of the company's financial exposure should the risk not be mitigated and management's assessment of the probability of an event occurring given the company's mitigation plans. Each committee and the ERM liaison reviews and comments on this information. Thereafter, each committee chair and the ERM liaison reports to the full board on the results of its consideration of enterprise risks within its area of responsibility.

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The audit and finance committee considers financial risks and exposures, particularly financial reporting, tax, accounting, disclosure and internal control over financial reporting, financial policies, investment guidelines, credit and liquidity matters and the company's retirement plans, and the design and performance of the internal audit, ethics and compliance functions. The audit and finance committee also oversees our insurance risk management policies and programs and makes recommendations to the board regarding the structure and renewal of our directors' and officers' liability insurance program. The audit and finance committee receives regular reports from the internal auditor of the company to assist it in overseeing financial risks and has direct authority over the company's independent registered public accounting firm.

The nominating and governance committee considers risks and exposures relating to corporate governance and succession planning for the board and the chief executive officer. The nominating and governance committee is also responsible for making recommendations regarding the delegation of risk oversight responsibilities to committees of the board and the policies and procedures for coordinating the risk oversight responsibilities of the board, the ERM liaison and each of the committees and the board.

The compensation committee considers risks associated with executive and employee compensation programs, with a particular focus on performance-based compensation. We discuss further how this committee assesses the risks associated with the different components of executive compensation under the heading "Compensation Discussion and Analysis-Risk Considerations."

The ASUS committee was established by the board to oversee the risks and exposures associated with the company's contracted services operations at American States Utility Services, Inc. and its subsidiaries, or ASUS. Golden State Water Company, or GSWC, established a safety and operations committee to oversee risks associated with GSWC's electric utility operations as required by the California Public Utilities Commission, including oversight of the implementation of GSWC's wildfire mitigation plan. Following the transfer of GSWC's electric utility operations in July 2020 to Bear Valley Electric Service, Inc., or BVESI, a wholly-owned subsidiary of the company, these risks have been overseen by the safety and operations committee of BVESI. Both of these committees (or, in the case of BVESI, the President of BVESI) report at least quarterly to the full board.

#### What is the board's role in succession planning and management of human resources?

The board, with the assistance of the compensation and nominating and governance committees, oversees succession planning and leadership development of the chief executive officer and other officers, directors and managers of the company. In addition to reviewing the company's succession planning processes, the compensation committee reviews the development plans that are being utilized to strengthen the skills and qualifications of candidates for leadership positions in the company. The compensation committee recommends to the board actions that the committee believes should be taken in light of the operations needs of the company and its talent pool to enable the company to attract, motivate and retain the right people in the right positions now and into the future. The compensation committee also considers actions that should be taken in the event of a sudden loss of the chief executive officer or other officers, directors or managers.

The director of the human capital management department reports to the compensation committee quarterly on the hiring of new employees, employee terminations, vacancies, employees eligible for retirement and the use of temporary employees. The director also provides information to the board on the diversity demographics of the company and the company's equitable pay practices.

The nominating and governance committee is responsible for matters related to board succession planning. You may find additional information on characteristics that the nominating committee considers in nominating a candidate for the board under the heading "Nominating and Governance Committee-How does the nominating and governance committee assess candidates to fill vacancies on the board?"

# What are the procedures for changing the number of directors?

Under our bylaws, the board of directors may increase the authorized number of directors up to eleven without obtaining shareholder approval so long as we list our common shares on the New York Stock Exchange. We currently have nine directors on our board. The board of directors may also decrease the number of authorized directors to no less than six without obtaining shareholder approval. If the number of authorized directors is decreased to six, then the board will cease to be classified; provided, that the decrease in the number of directors cannot shorten the term of any incumbent director.

Unless otherwise approved by our shareholders, the board of directors will cease to be classified if our common shares are not listed on the New York Stock Exchange.

# How are vacancies filled on the board of directors?

A majority of the remaining directors may fill vacancies on the board, except those existing because of a removal of a director, though less than a quorum. If the board consists of only one director, the sole remaining director may fill all vacancies on the board. Each director so elected will hold office until the end of the term of the director who has been removed, or until the director's successor has been duly elected and qualified. Our shareholders also have the right to elect a director or directors at any time to fill any vacancy or vacancies not filled by the directors.

#### Under what circumstances may a director be removed from the board?

Under California law, a member of the board of directors may be removed:

- by the board of directors as the result of a felony conviction or court declaration of unsound mind,
- by the shareholders without cause, or
- by court order for fraudulent or dishonest acts or gross abuse of authority or discretion.

Generally, shareholders may not remove a director if the votes cast against removal are sufficient to elect the director if voted cumulatively at an election of directors held at the time of removal. In addition, no director may be removed by shareholders by written consent unless all shareholders vote for removal of the director.

# What standing committees does the board of directors have?

The board has three standing committees:

- an audit and finance committee,
- a nominating and governance committee, and
- a compensation committee.

Each committee operates under a written charter, which identifies the purpose of the committee and its primary functions and responsibilities. Copies of these committee charters are available on our website at <u>www.aswater.com</u>.



# How often did the board and each of the standing committees meet during 2020?

During 2020:

- directors met, as a board, seven times,
- the audit and finance committee met six times,
- the nominating and governance committee met four times, and
- the compensation committee met seven times.

Every board member attended all of the meetings of the board in 2020. None of the standing committee members in 2020 attended less than 75% of the committee meetings of any committee in which he or she was a member.

## NOMINATING AND GOVERNANCE COMMITTEE

#### What are the functions of the nominating and governance committee?

The nominating and governance committee assesses qualifications of candidates to fill vacancies on the board and makes recommendations to the board regarding candidates to fill these vacancies. The nominating and governance committee also

- recommends to the board changes in the company's corporate governance policies and procedures and CEO and board succession;
- reviews and oversees management's preparation of our corporate social responsibility report which is posted on the company's website at <a href="http://www.aswater.com">www.aswater.com</a>;
- reviews shareholder proposals received by the company and makes recommendations to the board regarding appropriate actions to take in response to any such proposals;
- periodically reviews needs of the board and each of the committees of the board and whether there is a need for refreshment of the board;
- is responsible for new director orientation programs and the on-going education for directors on business, industry, corporate governance, legal developments and other appropriate topics; and
- reviews its charter and assesses its own performance annually.

# How does the nominating and governance committee assess candidates to fill vacancies on the board?

The nominating and governance committee assesses nominees for directors based on a number of qualifications, including:

- a reputation for integrity, honesty and adherence to high ethical standards;
- holding or having held a generally recognized position of leadership;
- business acumen, business or governmental experience and an ability to exercise sound business judgment in matters that relate to our current and long-term objectives;
- an interest and ability to understand the sometimes conflicting interests of our various constituencies, including shareholders, employees, customers, regulators, creditors and the general public;



- an interest and ability to act in the interests of all shareholders;
- an ability to work constructively with groups with diverse perspectives and to tolerate opposing viewpoints;
- a commitment to service on the board, including commitment demonstrated by prior board service; and
- a willingness to challenge and stimulate management.

Each director, other than the chief executive officer of the company, is also expected to satisfy the independence requirements of the board.

In addition to the criteria set forth above, the nominating and governance committee considers how the skills and attributes of each individual candidate or incumbent director work together to create a board that is collegial, engaged and effective in performing its duties. In order to achieve this objective, the committee believes that the background and qualifications of the directors, considered as a group, should provide a significant mix and diversity of professional and personal experience, knowledge and skills that will allow the board to fulfill its responsibilities. The committee construes the concept of diversity broadly so as to include a variety of opinions, perspectives, personal experiences and backgrounds and other differentiating characteristics, including gender and ethnicity.

The process used by the committee in assessing candidates for director is a subjective one. The committee has considered knowledge, skills and experience in the following areas to be helpful to the board in selecting nominees for director:

- finance
- accounting
- engineering
- real estate
- construction
- government contracting
- legal
- public utility and/or other regulated industry
- corporate governance
- customer and community service

For information on the specific backgrounds and qualifications of our current directors, see "Proposal 1: Election of Directors."

As part of its annual self-assessment process, the board also evaluates itself and/or directors on a variety of criteria, including:

- independence
- commitment, time and energy devoted to service on the board
- overall contributions to the board
- attendance at, and preparation for, board and committee meetings
- effectiveness as chair of the board

- collegiality
- understanding the role of the board and the committees on which he or she serves
- judgment and appropriateness of comments
- skill set relative to board needs
- understanding of the company's business, industry and risks
- opportunity to engage and stimulate management

The nominating and governance committee generally considers candidates recommended by board members, professional search firms, shareholders and other persons, in addition to board members whose terms may be expiring. The way in which the nominating and governance committee evaluates a new person as a nominee does not differ based on who makes the nomination.

Absent extraordinary circumstances, the board may not nominate a director for election after he or she reaches the age of 75. Mr. Anderson, a class I director, is not eligible to be nominated to serve on the board of directors in 2021 as he is 77.

In February 2020, Anne Holloway, the chair of the board of directors of the company, was contacted by a director search firm that encouraged our company to consider Mr. Steven D. Davis, the former Corporate Group President, Utilities of Sempra Energy, for a seat on the board. After a discussion of Mr. Davis' background and qualifications with Dr. Diana Bontá, chair of the company's nominating and governance committee, and Robert Sprowls, the President and Chief Executive Officer of the company and a member of the board, Ms. Holloway, Dr. Bontá and Mr. Sprowls conducted an interview of Mr. Davis in July 2020. Later in July, the nominating and governance committee and the full board reviewed information on the background and qualifications of Mr. Davis, including information obtained in the interview and other information provided by Mr. Davis. After consideration of this information, the board determined that it was desirable for each of the directors who had not yet interviewed Mr. Davis to meet electronically with him prior to the board considering whether to nominate Mr. Davis as a director of the company and GSWC. Following these interviews, the board, upon recommendation of the nominating and governance committee, nominated him to serve as a class I director of the company. No fees have been paid or are owed to the search firm by the company for this placement.

If Mr. Davis is elected as a director, only four members of our board will be 70 years of age or older and only three non-employee directors will have served on the board for more than ten years. He would also become the third member of the board with California utility management experience.

## What is the role of the board in the nomination process?

After the board receives the nominating and governance committee's recommendations on nominees, the board then nominates director candidates the board deems most qualified for election at an annual meeting, taking into account the background, qualifications and age of each of the other members of the board.

If a vacancy or a newly created board seat occurs between annual meetings, the board is responsible for filling the vacancy or newly created board seat in accordance with our bylaws as described above under the heading, "How are vacancies filled on the board of directors?"



#### Who are the members of the nominating and governance committee?

Dr. Bontá is the chair of nominating and governance committee. Mr. Anderson and Mr. Levin are members of this committee. Ms. Holloway is a non-voting ex-officio member of this committee.

# How may a shareholder nominate a person to serve on the board?

You may submit the name of a person for election as a director either by submitting a recommendation to the nominating and governance committee or by directly submitting a name for consideration at a shareholder meeting. In either event, you must submit the name of the nominee in writing to our corporate secretary at our corporate headquarters between February 16, 2022 and March 3, 2022, in order for your nominee to be considered for election as a director at the 2022 annual meeting. If we change the 2022 annual meeting date by more than 30 days from the date of our 2021 annual meeting or the date a special meeting is held, you will have another opportunity to submit nominations. In this case, the corporate secretary must receive your nomination at our corporate headquarters no later than the close of business on the tenth day following the earlier of the date on which we mail you notice of the meeting or we publicly disclose the meeting date.

Your notice to the corporate secretary must contain:

- all information that the SEC requires us to disclose in our proxy statement about the nominee,
- a consent by the nominee to be named in the proxy statement and to serve as a director if elected,
- the name and address of the record and beneficial owner, if any, of the shares making the nomination, and
- the number of shares held.

If you submit a name for consideration by the nominating and governance committee, we may also ask you to provide other information reasonably related to the recommended individual's qualifications as a nominee. The person recommended should be able to, upon request and with reasonable advance notice, meet with one or more members of the nominating and governance committee and/or the board of directors to inquire into the nominee's qualifications and background and otherwise to be interviewed for purposes of the nomination.

If you plan to submit a name directly for nomination as a director at a shareholder meeting, you must comply with all requirements of the Securities Exchange Act of 1934 in connection with soliciting shareholders to vote for your nominee.

We have made no material changes in 2021 to these procedures for the nomination of directors.

#### Have we paid fees to any third party to assist us in evaluating or identifying potential nominees to the board?

We have not paid any fees for assistance in identifying potential candidates to fill a vacancy on the board since our previous annual meeting.

# Did we receive any nominations for director from certain large beneficial owners of our common shares?

Since our previous annual meeting, we have not received any nominations from a shareholder or a group of shareholders owning more than 5% of our outstanding common shares.



# AUDIT AND FINANCE COMMITTEE

#### Who are the members of the audit and finance committee?

Ms. Anderson is the chair of the audit and finance committee. Mr. Fielder and Ms. Wilkins are members of this committee. Ms. Holloway is a non-voting ex-officio member of this committee.

# Does the audit and finance committee have any audit committee financial experts?

The board of directors determined:

- all members of the audit and finance committee are financially literate,
- Ms. Anderson and Ms. Wilkins are "audit committee financial experts", and
- all members of the audit and finance committee are independent under the standards set forth in Rule 10A-3 of the Securities Exchange Act of 1934 and the rules of the New York Stock Exchange.

# Audit and Finance Committee Report

Functions of the Audit and Finance Committee

The audit and finance committee:

- reviews significant public documents containing financial statements provided to shareholders and regulatory agencies and reviews all periodic reports filed with the SEC;
- discusses with the company's independent registered public accounting firm its plans, if any, to use the work of internal auditors;
- reviews the internal audit function, including its competence and objectivity and proposed audit plans for the coming year, including intended levels of support for and coordination with the external audit process;
- discusses with the internal auditors and the company's independent registered public accounting firm, the financial statements and the results of the audit;
- discusses significant management judgments and/or accounting estimates used in the preparation of the financial statements;
- discusses with the company's independent registered public accounting firm any significant matters regarding internal controls over financial reporting that have come to its attention during the conduct of the audit;
- reviews the qualifications of our independent registered public accounting firm and appoints (and has sole authority to terminate) our independent registered public accounting firm;
- reviews and approves fees charged by our independent registered public accounting firm;
- reviews and evaluates the effectiveness of our process for assessing significant financial risks and the steps management takes to minimize these financial risks;
- reviews and makes recommendations to the board of directors regarding related party transactions;
- reviews accounting and financial human resources;



- establishes procedures for the receipt, retention and treatment of complaints that the company receives regarding accounting, internal controls or auditing matters and for the confidential anonymous submission by our employees of concerns regarding questionable accounting or auditing matters or related party transactions;
- reviews the committee's charter and its own performance annually; and
- oversees the company's compliance with legal and regulatory requirements that we believe could have a significant impact on its financial statements.

Management has the primary responsibility for our financial statements, internal controls, disclosure controls and the financial reporting process. PricewaterhouseCoopers LLP, our registered public accounting firm, is responsible for performing an independent audit of our consolidated financial statements in accordance with generally accepted auditing standards and issuing a report based on its findings. The audit and finance committee is responsible for monitoring and overseeing our financial reporting process. PricewaterhouseCoopers LLP reports directly to the audit and finance committee and, if requested, the board of directors.

#### Discussions with Independent Auditors

PricewaterhouseCoopers LLP provided to the audit and finance committee the written disclosures and letter required by the applicable requirements of the Public Company Accounting Oversight Board regarding the independent accountant's communications with the audit and finance committee concerning independence, and the audit and finance committee discussed with PricewaterhouseCoopers LLP the independent accountant's independence. The audit and finance committee also reviewed and discussed our audited consolidated financial statements with PricewaterhouseCoopers LLP and matters related to the audit required by the Public Company Accounting Oversight Board, including the firm's evaluation of our internal control over financial reporting and the overall quality of our financial reporting.

#### Discussions with Management

The committee reviewed and discussed with management the company's audited consolidated financial statements for 2020. Management has represented to the audit and finance committee that our internal controls over financial reporting have no material weaknesses and that management prepared the company's consolidated financial statements in accordance with generally accepted accounting principles.

#### Recommendation for Inclusion in Form 10-K

Based upon the audit and finance committee's discussions with management and PricewaterhouseCoopers LLP, the audit and finance committee's review of the representations of management and the reports and presentations of PricewaterhouseCoopers LLP to the audit and finance committee, the audit and finance committee recommended that the board of directors include the audited consolidated financial statements in our Annual Report on Form 10-K for the year ended December 31, 2020 filed with the SEC.

This report is submitted by:

Sarah J. Anderson, Chair John R. Fielder, Member Janice F. Wilkins, Member



# **COMPENSATION COMMITTEE**

#### What are the functions of the compensation committee?

Our compensation committee, which consists entirely of independent directors:

- reviews the performance of our executive officers in January of each year and at the time of the hiring or promotion of an executive officer;
- selects a compensation consultant to assist the committee in evaluating the amount or form of executive and director compensation;
- approves the salary for each executive officer, including the salary of Mr. Sprowls, the president and chief executive officer of the company, for ratification by the independent members of the board;
- makes stock awards for each executive officer and manager pursuant to our equity compensation plans;
- sets performance standards and makes awards under our equity and non-equity compensation plans;
- approves objective and discretionary cash bonuses for executive officers;
- approves the amount of stock awards following the end of the performance period based upon the satisfaction of objective performance criteria;
- reviews and makes recommendations to the board regarding long-term compensation strategies and changes in the executive compensation program and the terms of our employee benefit and pension plans;
- reviews trends in executive compensation and considers changes in accounting principles and tax laws that impact executive compensation;
- makes recommendations to the board regarding the terms of employment and severance arrangements applicable to specific executive officers;
- reviews and makes recommendations to the board regarding the compensation of directors;
- administers the 2016 Stock Incentive Plan, or 2016 plan, for employees, and the 2003 Non-Employee Directors Stock Plan, or 2003 directors plan, and the 2013 Non-Employee Directors Stock Plan, or 2013 directors plan, for non-employee directors;
- monitors and oversees human capital management functions and makes recommendations to the board regarding human capital management policies and procedures, including attracting, developing and retaining talent, diversity and inclusion, pay equity, employee safety, performance management, administration and compliance and integrity and culture of the company; and
- reviews and discusses with management the Compensation Discussion & Analysis section of this proxy statement.

The compensation committee has the authority, in its discretion, to hire, retain, terminate and oversee the work of compensation consultants, independent counsel and other advisers to assist the committee in evaluating the amount or form of executive or director compensation. Before retaining any compensation consultant, independent counsel or other such advisers, the compensation committee is required to consider those factors specified in the Dodd-Frank Act and the rules and regulations promulgated by the SEC thereunder and such other factors that the compensation committee deems

appropriate that may affect the independence of such consultants, counsel or advisers. Unless otherwise provided by the board, the compensation committee does not have the authority to delegate its authority to a subcommittee.

# What fees have we paid for services provided by our compensation consultant and its affiliates?

The compensation committee engaged Pearl Meyer to prepare a survey of executive and director compensation trends and pay practices of other companies and to make recommendations to the compensation committee regarding the amount and types of compensation to be paid to our executive officers in 2020 (hereafter referred to as the engagement). The aggregate amount of fees paid to Pearl Meyer in 2020 in connection with the engagement was \$100,173. The compensation committee had the sole authority to appoint Pearl Meyer, oversee the compensation services provided by Pearl Meyer and to approve the compensation paid to Pearl Meyer for these services.

# Is our compensation consultant independent?

The compensation committee believes that the consulting advice that it has received from Pearl Meyer was objective. The committee has assessed the independence of Pearl Meyer pursuant to SEC rules and concluded that no conflicts of interest exist between the company and Pearl Meyer (or any individuals working on the company's account on behalf of Pearl Meyer). In reaching such determination, the committee considered the following factors, all of which were attested to or affirmed by Pearl Meyer:

- During 2020, Pearl Meyer provided no services to and received no fees from the company other than in connection with the engagement.
- The amount of fees paid or payable by the company to Pearl Meyer for services provided during the 2020 calendar year represented less than 1% of Pearl Meyer's total revenue for the same period.
- Pearl Meyer has adopted and implemented a policy to prevent conflicts of interest or other independence issues.
- There are no business or personal relationships between any member of the Pearl Meyer team assigned to the engagement and any member of the compensation committee, other than in respect of the engagement, or any work performed by Pearl Meyer for any other company, board of directors or compensation committee for whom such committee member also serves as an independent director.
- There are no business or personal relationships between any member of the Pearl Meyer team assigned to the engagement or Pearl Meyer itself and any executive officer of the company other than in respect of the engagement.
- No individual on the Pearl Meyer team assigned to the engagement maintains any direct individual position in the stock of the company.

# **Compensation Committee Interlocks and Insider Participation**

Mr. Anderson is the chair of the compensation committee. Dr. Bontá, Ms. Hopkins and Mr. Levin are members of this committee. Mr. McNulty was a member of this committee prior to his retirement in May 2020. Ms. Holloway is a non-voting ex-officio member of this committee.

The board has determined that no member of this committee during 2020 has or had a material relationship with the company, either directly or indirectly as a partner, shareholder or officer of an organization that has a material relationship with us or any other relationship with the company that the board of directors determined would affect the independence of that member.



No member of this committee during 2020 is or was a current or former officer or employee of the company or any of its subsidiaries. None of the executive officers of the company is (or has been during the past three years) a member of the board of directors or the compensation committee of any company on which any of our directors serves as an executive officer, director or member of the compensation committee. No compensation committee member during 2020 or any entity in which such member has a 5% or more interest or by whom such member is employed has received any consulting, advisory or other compensatory fees paid by the company or any of its subsidiaries, other than fees received by such member for serving on our board of directors, serving on or attending meetings of committees of our board, acting as a liaison between the board and/or its committees and management on matters specified by the board or otherwise working on matters specified by the board. We are not aware of any facts or circumstances that would make any member of the compensation committee during 2020 an affiliate of the company.

## How does the board and each of its committees assess performance?

The nominating and governance committee uses an outside law firm to assist it in conducting an annual performance and needs assessment of the board. Each board member is asked to submit both a subjective and objective assessment of the board as well as suggestions on how to improve board functioning and whether there are any strategic aspects of the company's business that might merit additional board attention. The results of this assessment are summarized by outside counsel and then distributed to the nominating and governance committee and the board for discussion. Each of the committees also discusses its performance annually.

# **GOVERNANCE OF THE COMPANY**

#### Is each of our board and committee members and nominee independent?

Based on information solicited from each director and nominee, the board has determined that none of our directors or Mr. Davis, other than Mr. Sprowls, has a material relationship with us, either directly or indirectly as a partner, shareholder or officer of an organization that has a relationship with us and is otherwise independent under the corporate governance standards of the New York Stock Exchange. We have not adopted any other categorical standards for determining whether a board member is independent.

The board determined that Mr. Anderson, Ms. Anderson, Dr. Bontá, Mr. Fielder, Ms. Holloway, Ms. Hopkins, Mr. Levin and Ms. Wilkins are independent directors. The board also determined that Mr. Davis satisfies the independence standards of the New York Stock Exchange. In determining that these directors and Mr. Davis are independent, the board considered the following facts:

- none of these directors or Mr. Davis or any of his or her immediate family members is or has been an executive officer or employee of the company or any of its subsidiaries at any time;
- none of our directors or Mr. Davis or any of his or her immediate family members or any "related person" had any indebtedness to us, any business relationship with us or any transaction or proposed transaction with us in excess of \$120,000 since January 2020, other than compensation for serving as a director, serving as a member or attending meetings of a committee of the board, serving as a liaison between the board and management or otherwise working on matters specified by the board;
- none of these directors or Mr. Davis or any of his or her immediate family members received during any twelve-month period within the last three years more than \$120,000 in direct

compensation from us, other than compensation for serving as a director, serving as a member or attending meetings of a committee of the board, serving as a liaison between the board and management or otherwise working on matters specified by the board;

- none of these directors or Mr. Davis has accepted, either directly or indirectly, any consulting, advisory or other compensatory fee from us, other than compensation for serving as a director, serving as a member or attending meetings of a committee of the board, serving as a liaison between the board and management or otherwise working on matters specified by the board;
- no director or Mr. Davis is, or has been, an employee of any entity, including a charitable organization, that has made payments to, or received payments or charitable contributions from us at any time during the past three years for property or services in an amount which, in any single fiscal year, exceeded the greater of \$1 million or 2% of the other entity's consolidated gross revenues reported for that fiscal year;
- no immediate family member of any director or Mr. Davis is an executive officer of any entity, including a charitable organization, that has made payments to, or received payments or charitable contributions from us at any time during the past three years for property or services in an amount which, in any single fiscal year, exceeded the greater of \$1 million or 2% of the other entity's consolidated gross revenues reported for that fiscal year;
- no director or Mr. Davis or any of his or her immediate family members is a current partner or employee of a firm that is our internal or external auditor;
- no director or Mr. Davis or any of his or her immediate family members was, within the last three years, a partner or employee of our internal or external auditor and personally worked on our audit during that time;
- none of the executive officers of the company is, or has been during the past three years, a member of the board of directors or the compensation committee of any company on which any of our directors or Mr. Davis serve as an executive officer, director or member of the compensation committee; and
- none of our directors or Mr. Davis is prohibited from serving on our board of directors by the interlocking director rules of the Federal Energy Regulatory Commission.

We did not identify any other businesses or other relationships between us and any non-employee director that would affect the independence of these directors nor did the board consider any other relationships or transactions in determining director independence. The board has also affirmatively determined that all members of the audit and finance committee, nominating and governance committee and compensation committee, including Ms. Holloway, are or were independent directors under the corporate governance listing standards of the New York Stock Exchange and that all members of the audit and finance the standards set forth in Rule 10A-3 under the Securities Exchange Act of 1934.

No member of the audit and finance committee served on more than three public company boards during 2020.

#### Do we have any relationships with any executive officers?

No executive officer or Mr. Davis or any of his or her immediate family members had any indebtedness to us or any transactions or proposed transactions with us since January 2020.

# What procedures do we use for reviewing and approving transactions between us and our directors, nominee and executive officers?

We have adopted a code of conduct and guidelines on significant governance issues, which include policies and procedures regarding relationships between us and our directors and executive officers. Information about how to obtain a copy of the code of conduct and guidelines on significant governance issues is set forth in this proxy statement under the heading, "Obtaining Additional Information from Us."

Under the company's guidelines on significant governance issues, directors are expected to make business opportunities relating to the company's business available to the company before pursuing the opportunity for the director's own or another's account. Neither the board nor the audit and finance committee has approved any other guidelines that would permit a director or executive officer to engage in any transactions or actions that would create a conflict of interest. All conflict of interest transactions must be approved by disinterested members of the board and the audit and finance committee in accordance with California law and the rules of the New York Stock Exchange.

Our code of conduct prohibits any director or executive officer from engaging in any transactions or other actions, which create a conflict of interest, except under guidelines approved by the board or the audit and finance committee. A conflict of interest arises if a director or executive officer takes an action or has interests that may make it difficult for the director or executive officer to act objectively or effectively and include:

- causing the company or any of its subsidiaries to employ or retain a family member as an employee or consultant,
- causing the company or any of its subsidiaries to do business with any businesses in which the director, executive officer or any family member stands to gain personally,
- making investments which may impair the ability of the director or executive to make decisions on behalf of the company,
- taking advantage of business opportunities relating to the company's business or that are discovered through the use of corporate property, information or position for personal gain, without first offering the opportunity to the company, or
- competing with the company.

Our guidelines on significant governance issues also require each director to disclose to the board any financial or personal interest in any transaction that comes before the board for approval. Each director and executive officer are also required to disclose annually any relationships with the company and to declare that all such relationships during the prior year have been disclosed. We also asked Mr. Davis to disclose any such relationship that he had with us during 2020. Our board did not consider any transactions in which any member of the board or executive officer had an interest in 2020 or any related party transactions subject to disclosure under Auditing Standard No. 2410.

We do not provide loans, loan guarantees or otherwise extend credit, directly or indirectly, to any of our executive officers or directors or to Mr. Davis.

# Have any of our directors, nominee, executive officers or affiliates been involved in certain legal proceedings during the past ten years?

None of our current executive officers, directors, Mr. Davis or any affiliate or owner of more than 5% of our common shares has been a party adverse to us in any material legal proceeding or been involved in any legal proceedings that the SEC has identified as being material to the evaluation of the ability or integrity of a director or executive officer.



### What is our policy regarding attendance by board members at our annual meetings?

We adopted a policy that each director should make every reasonable effort to attend each annual meeting of shareholders. All directors were present at our 2020 annual meeting.

#### What is the process for shareholders and other interested persons to send communications to our board?

You or any interested person may, at any time, communicate in writing with the chair of the board who presides at regularly scheduled board meetings and executive sessions, any particular director or non-management directors as a group, by writing to our corporate secretary at American States Water Company, 630 East Foothill Boulevard, San Dimas, California 91773. We will provide copies of written communications received at this address to the relevant director or the non-management directors as a group unless the corporate secretary, in her reasonable judgment, considers the communications to be improper for submission to the intended recipient(s). Examples of communications considered improper for submission include customer complaints, solicitations, ordinary work employee grievances, communications that do not relate directly or indirectly to our business and communications that relate to improper or irrelevant topics.

#### What are the requirements for submission of shareholder proposals?

If you want us to include your shareholder proposal in our proxy materials for the 2022 annual meeting, you must submit the proposal to our corporate secretary at American States Water Company, 630 East Foothill Boulevard, San Dimas, California 91773. Our corporate secretary must receive your proposal no later than December 2, 2021. Your proposal must also satisfy the other requirements for shareholder proposals set forth in Rule 14a-8 under the Securities Exchange Act of 1934.

A shareholder making a shareholder proposal should state as clearly as possible the course of action that the shareholder believes we should follow. If we place a shareholder proposal on the proxy card, we will provide, in the form of proxy, the means for other shareholders to specify, by checking a box, as to whether they want to approve, disapprove or abstain from voting on the shareholder proposal.

If you want your shareholder proposal to be considered at the 2022 annual meeting and you have not met the deadline for us to include your shareholder proposal in our proxy materials, you may nevertheless submit your proposal for consideration at the 2022 annual meeting if you comply with the following procedures.

You must deliver or mail your notice to our corporate secretary at American States Water Company, 630 East Foothill Boulevard, San Dimas, California 91773 stating that you intend to submit a shareholder proposal at our 2022 annual meeting. Our corporate secretary must receive your notice between February 16, 2022 and March 3, 2022, unless we change our 2022 annual meeting date by more than 30 days from the date of our 2021 annual meeting, in which case, our corporate secretary must receive your notice no later than the close of business on the tenth day following the day on which we mail you notice of the meeting or the date on which we publicly disclose the date of the meeting.

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Your notice to our corporate secretary must include for each matter you propose to bring before the 2022 annual meeting:

- a brief description of the matter you intend to bring before the 2022 annual meeting;
- reasons for bringing such matter before the 2022 annual meeting;
- the name and address of the record and beneficial owner, if any, of the shares making the proposal;
- the number of our common shares you own; and
- any material interest you have in the matter.

# ENVIRONMENTAL STEWARDSHIP AND CORPORATE SOCIAL RESPONSIBILITY

We have a Sustainability Oversight management team, which is responsible for the policies and operational controls of environmental, health, safety and social risks. The Nominating and Governance Committee has oversight responsibilities for our sustainability policies and practices. Compensation for our leadership team is linked to performance on metrics for customer satisfaction, supplier diversity and employee safety.

# Highlights of our environmental policies and practices

California, home to our regulated utilities, is one the leading states in the nation in setting environmentally-sensitive policies with which we must comply. Highlights of some of our environmental policies and practices include:

- Our regulated utilities over the past five years have invested \$612.8 million in company-funded capital, improving water and electric reliability and reducing water loss throughout GSWC's water systems;
- Approximately \$6.8 million of capital expenditures were made in 2020 for wildfire mitigation projects;
- ASUS has spent over \$375.4 million to renew and replace infrastructure and made over \$603.7 million upgrades on military bases since its inception;
- GSWC has reduced the number of water leaks by nearly 40% over the past four years;
- GSWC promotes conservation through conservation/tiered rates, education events, free water conservation kits and customer rebates and programs;
- Drinking water provided by GSWC meets state and federal drinking water standards;
- GSWC participates in efforts to protect groundwater basins from over-use and from contamination;
- GSWC has multiple sources of drinking water with approximately 54% 60% coming from its own groundwater and surface water sources;
- GSWC considers the potential impacts of climate change in its water supply portfolio planning and its overall infrastructure replacement plans, including an evaluation of water supplies, water quality and water demand changes;
- Approximately 33% of power for our electric utility business comes from renewable energy sources;
- BVESI continues to purchase renewable energy credits under the terms of a 10-year agreement;

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- GSWC educates its customers on its energy rebate program which encourages innovation and conservation and offers bill credits to customers
  who install solar or wind generating facilities that produce renewable energy in excess of their in-site energy use;
- Approximately 5% of the energy consumed by our electric customers is generated by customer-owned renewable energy sources;
- ASUS utilizes agricultural as the sole sewage sludge disposal method by partnering with local agricultural farmers;
- ASUS operates and maintains wastewater treatment facilities that have biological nutrient removal capabilities which reduce/remove high concentrations of nitrogen and phosphorus from the wastewater stream; and
- ASUS is in compliance with the removal rates for all constituents required under its wastewater treatment plant operating permits.

# Highlights of our social responsibility policies and practices

Highlights of our social responsibility policies and practices include:

- Our workforce is currently representative of the U.S. workforce population in terms of ethnic diversity;
- At the board level more than one-half of our board members are women and the chair of the board is a woman;
- We are one of 154 companies in the Russell 3000 Index of 2,982 companies that has been given a diversity index of gender-balanced by the 50/50 Women on Board organization;
- Our regulated utilities spend with diverse suppliers was 27.7% in 2020, which is a 5.3% increase over 2015;
- Approximately 68.6% of subcontract work at ASUS was awarded to small businesses in 2020 and our regulated utilities have met the California Public Utilities Commission goals for utilization of suppliers that are women, minority and veteran-owned businesses over the past five years;
- We have not implemented large-scale redundancies or significant job cuts affecting more than 5% of our total workforce for over ten years and we made no job cuts in 2020 due to COVID-19;
- We have adopted an Emergency Preparedness and Response Plan that includes employee training and exercises, customer communication
  protocols and strategic security initiatives;
- BVESI has adopted a wildfire mitigation plan that meets California statutory requirements for such plans; this plan includes hardening critical electric utility facilities in high threat areas, increased inspection and maintenance of the transmission and distribution system, enhancing redundancies based on the estimated probability/impact of natural disasters (such as wildfires), installing sectionalizing switches to minimize the impact of public safety power shut-offs and instituting a comprehensive customer communications program in the event of a public safety power shut-off;
- We have comprehensive health and safety plans, policies and training programs to educate employees about workplace hazards and protect employees from workplace injuries; this program was enhanced in 2020 to cover COVID-19 risks; we believe this program was partially

responsible for the reduction in illnesses and injuries in 2020 at our regulated utilities from levels in prior years, despite our remaining open as an essential business;

- There were no pay reductions in 2020;
- There were no changes in our bonus programs for 2020, other than a one-time spot bonus paid to front-line workers at GSWC;
- Employees who were able to work from home were encouraged to do so and office spaces were sanitized for employees who worked from the office;
- We provided up to an additional 80 hours of sick time for use by employees with any COVID -19 related issues; and
- We have had no employment-related deaths during the past five years.

## STOCK OWNERSHIP

#### Are there any large owners of our common shares?

The following table identifies shareholders who owned more than 5% of our outstanding common shares on March 29, 2021.

Title of Class	Name and Address of Beneficial Owner	Amount and Nature of Beneficial Ownership	Percent of Class <sup>(4)</sup>
Common Shares	BlackRock Inc. 55 East 52nd Street	6,056,143(1)	16.41%
	New York, NY 10055		
	The Vanguard Group, Inc. 100 Vanguard Blvd. Malvern, PA 19355	4,451,024(2)	12.06%
	State Street Corporation State Street Financial Center One Lincoln Street Boston, MA 02111	2,553,198 <sup>(3)</sup>	6.92%

# SECURITY OWNERSHIP OF CERTAIN BENEFICIAL OWNERS

(1) Based on Schedule 13G/A filed with the SEC on January 25, 2021, BlackRock Inc. has sole voting power over 6,007,502 of our common shares and sole dispositive power over 6,056,143 of our common shares.

<sup>(2)</sup> Based on Schedule 13G /A filed with the SEC on February 10, 2021, The Vanguard Group, Inc. has shared voting power over 118,867 shares, sole dispositive power over 4,299,972 of our common shares and shared dispositive power over 151,052 of our common shares.

<sup>(3)</sup> Based on Schedule 13G filed with the SEC on February 5, 2021, The State Street Corporation has shared voting power over 2,385,560 of our common shares and shared dispositive power over 2,553,198 of our common shares.

<sup>(4)</sup> Percent of class is calculated based upon the number of our common shares outstanding on March 29, 2021, plus any shares which a person has the right to acquire on or prior to May 28, 2021.

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# How much stock do directors, nominee and executive officers own?

We are providing you information in the table below regarding the number of our common shares beneficially owned by our directors, our newly nominated director, Mr. Davis, and executive officers as of March 29, 2021, including common shares which each director and executive officer has a right to acquire on or prior to May 28, 2021.

Name of Beneficial Owner	Amount and Nature of Beneficial Ownership	Percent of Class
James L. Anderson	15,896	*
Sarah J. Anderson	11,768	*
Diana M. Bontá	12,076	*
Steven D. Davis	-	*
John R. Fielder	12,541	*
Anne M. Holloway	20,133	*
Mary Ann Hopkins	1,056	*
C. James Levin	4,110	*
Janice F. Wilkins	17,938	*
Robert J. Sprowls	138,432	*
Eva G. Tang	43,201	*
Denise L. Kruger	27,172	*
Bryan K. Switzer	8,389	*
Gladys M. Farrow	5,131	*
Directors and Executive Officers as a Group	356,520(1)	0.97%(2)

# SECURITY OWNERSHIP OF DIRECTORS, NOMINEE AND EXECUTIVE OFFICERS

# \*Less than 1%

<sup>(1)</sup> None of our directors or Mr. Davis have any rights to acquire any of our common shares through the exercise of stock options or the payout of restricted stock units on or prior to May 28, 2021. We have not included in this table common shares relating to dividend equivalents that may be received by our directors and executive officers with respect to dividends declared by the board after March 29, 2021 or restricted stock units which the directors and Mr. Davis, if he is elected as a director, will have a right to acquire on the date of the 2021 annual meeting pursuant to the 2013 directors plan.

(2) Percent of class is calculated based upon the number of our common shares outstanding on March 29, 2021, plus any shares a person has the right to acquire on or prior to May 28, 2021.

# **Delinquent Section 16(a) Reports**

We have adopted procedures to assist our directors and executive officers in complying with Section 16(a) of the Securities Exchange Act of 1934, including assisting directors and executive officers with preparing and filing statements on Form 3, Form 4 and, if applicable, Form 5. We believe, on the basis of our review of the statements filed by directors and executive officers in 2020 that the following statements on Form 4 were filed late:

- Mr. Pillai filed Form 4 two days late with respect to restricted stock units granted to him on January 28, 2020.
- Mr. Harrison filed Form 4 two days late with respect to restricted stock units granted to him on July 27, 2020.

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# **PROPOSAL 1: ELECTION OF DIRECTORS**

We have provided information below about each of our directors and nominee, including his or her age, years of service as a director of the company, educational background, business experience, service on other boards and community service activities. The process used by the board in nominating directors is a subjective one and is based on the recommendations of the nominating and governance committee, the background, qualifications and age of each of the other members of the board, considered as a group, and, if applicable, the evaluation of the performance of each director based on previous service on the board, board committees and as liaisons between management and the board or a committee or otherwise working on matters specified by the board.

#### What is the experience of each nominee for election as a director?

Our board of directors has nominated three persons as class I directors for a three-year term expiring at the end of our annual meeting of shareholders in 2024 or until their successors are duly elected and qualified.

The ages of the directors reported below are as of March 29, 2021.

# THE BOARD OF DIRECTORS UNANIMOUSLY RECOMMENDS THAT YOU VOTE "FOR ALL" OF THE NOMINEES LISTED BELOW.



#### Ms. Sarah J. Anderson

Ms. Anderson was appointed by the board as a director on March 21, 2012. She has been the chair of the audit and finance committee since May 20, 2013 and was a member of the ASUS committee from May 22, 2012 until May 20, 2013. She was a member of the audit and finance committee prior to her appointment as a chair of the committee. She is 70 years old.

Ms. Anderson brings additional expertise to the board in the areas of accounting and financial advisory services. Her financial and accounting experience enables her to understand and analyze accounting matters and to communicate well with both our internal and external auditors. She keeps abreast of current accounting and financial topics and is able to ask appropriate questions of management and auditors alike. She understands tax, audit procedures, financial reporting requirements and risk identification and assessment issues and has knowledge of practices at other public companies in other industries through her work as an auditor and as a board member of other public companies. She also possesses valuable management experience because of the various leadership roles that she has held in the accounting profession and in the government and non-profit sectors.

Ms. Anderson retired from Ernst & Young LLP in 2008 where she served for 24 years, 21 years of which she served as an advisory services partner. She served many clients, both public and private, across various industries, including utilities, government and service industries. Ms. Anderson served in multiple leadership positions at Ernst & Young LLP, including serving as the managing partner of both the company's Orange County and Riverside offices.

Ms. Anderson has a BS degree in business administration with a concentration in accounting from Northeastern University. She is a licensed California CPA (inactive) and is a member of the American Institute of Certified Public Accountants and the California Society of Certified Public



Accountants. She also served on the California Board of Accountancy from 2006 until 2013.

Ms. Anderson has served on the board of directors since June 2012 and is the audit committee chair of Reliance Steel & Aluminum Company as well as a member of their nominating and governance committee. She previously served on the board of managers of Kaiser Ventures, LLC as the chair of its audit committee from November 2010 until its liquidation in May 2013.

Ms. Anderson is a life director of the Pacific Symphony after serving as an active board member for 15 years. She served as chair of the board of the Pacific Symphony from 2009 to 2013. She joined the board of the South Coast Repertory Theater in 2015 and currently serves as vice chair of development for the theater. She previously served on the finance committee.

Ms. Anderson has been recognized by the Orange County Business Journal as a leading woman in business and has previously been honored with the Athena Award as a Business Woman of Achievement by the YWCA and the Greater Riverside Chambers of Commerce.



#### Mr. Steven D. Davis

Mr. Davis has not previously served as a director. He is 65 years old.

We believe that Mr. Davis will bring strong leadership and management skills to the board based on over 37 years of executive experience in the California utility industry. He most recently served as Corporate Group President, Utilities, of Sempra Energy from January 2017 until March 2018. As Corporate Group President he was responsible for the operations of San Diego Gas & Electric Company ("SDG&E"), Southern California Gas Company ("SoCal Gas") and electric utilities in Chile and Peru. Prior to serving as Corporate Group President, he served as Executive Vice President, External Affairs and Corporate Strategy of Sempra Energy from September 2015 until December 2016. He was President and Chief Operating Officer of SDG&E from 2014 until September 2015 and has also served in various other executive positions at Sempra Energy, SDG&E and SoCal Gas, including serving as Senior Vice President, Chief Financial Officer and External Relations at SDG&E and SoCal Gas, and in other executive positions with responsibilities in the areas of investor and community relations, customer service and distribution operations.

Since 2019, Mr. Davis has been a director of Williams Industrial Services Group, Inc. He previously served as a director of SoCal Gas from November 2015 until March 2018 and as a director of SDG&E from 2011 until March 2018.

Mr. Davis has served on a number of non-profit boards of directors, including the U.S. Chamber of Commerce and Edison Electric Institute from 2015-2018 and the California Chamber of Commerce from 2012-2016. He also served on the Board of Trustees of the Campanile Foundation from 2008-2014. Mr. Davis graduated from San Diego State University with a Bachelors of Business Administration (Accounting).



## Ms. Anne M. Holloway



Ms. Holloway has been the chair of the board of directors since May 21, 2019. She served as a member of the safety and operations committee of Golden State Water Company from December 17, 2019 to June 30, 2020. Ms. Holloway was the vice chair of the board from August 2018 until May 21, 2019. She served as chair of the nominating and governance committee and as a member of the compensation committee prior to her appointment as chair of the board. Previously, she also served on the audit and finance committee. Ms. Holloway has served as a director since 1998. Ms. Holloway is 68 years old.

Ms. Holloway brings valuable expertise to the board in the areas of finance, human resources and corporate governance matters obtained through her experience in the financial services industry and her experiences in providing strategic advice to Fortune 500 companies.

Ms. Holloway is retired. She was a partner at Navigant Consulting, Inc., a provider of financial and strategic consulting services to Fortune 500 companies, governments and governmental agencies from 1999 to 2000. She served as President of Resolution Credit Services Corp., a subsidiary of Xerox Financial Services, from 1992 to 1999 where she was responsible for, among other things, the successful resolution of financial guarantees on troubled tax-exempt bonds, the restructuring of debt and negotiation with the Resolution Trust Corporation. She also served as Chief Operating Officer of International Insurance Company, another company in the Resolution Group, where she was responsible for operations, human resources and technology. Prior to joining the Resolution Group, Ms. Holloway held various management positions with Shawmut National Corporation, a financial services company.

Ms. Holloway holds a BA degree from Newton College of the Sacred Heart and an MBA from Boston University. She has completed the Harvard Business School Executive Management program. In December 2018, she completed the Distinguished Careers Institute at Stanford University.

Ms. Holloway served as the chair of the Board of Trustees of Sacred Heart Schools in Atherton, California from 2008 to 2012. After she completed her chair role, she continued to support the school on the site management and development committees until 2013. She currently serves on the board of the Michael J. Fox Foundation for Parkinson's Research. Until 2018, she had served as co-chair for the nominating and governance committee for City Year San Jose/Silicon Valley, a national organization that works with AmeriCorps volunteers to reduce dropout rates and improve high school proficiency locally in San Jose, California.



#### What is the experience of our other directors?

Our board has three class II directors with terms expiring at the end of the annual meeting in 2022 or until their successors are duly elected and qualified.



#### Dr. Diana M. Bontá

Dr. Bontá has been the chair of the nominating and governance committee since the annual meeting of shareholders in May 2019. Prior to that date, she was a member of the nominating and governance committee and the ERM liaison to the board. She is also a member of the compensation committee. She has served as a director since 2007. Dr. Bontá is 70 years old.

Because of her extensive experience in public health and public affairs, Dr. Bontá brings valuable expertise to the board in the areas of customer and community service and corporate governance.

Dr. Bontá has been the President and Chief Executive Officer of The Bontá Group since June 2013. The Bontá Group provides consulting services in the healthcare area. Previously, Dr. Bontá served as the President and Chief Executive Officer of The California Wellness Foundation, a private independent foundation with a mission to improve the health of people in California. She has also served as the Vice President of Public Affairs of the Kaiser Foundation Health Plan and Hospitals, Southern California Region, where she was responsible for setting the Region's public policy agenda and providing leadership and oversight of public affairs programs and support for Kaiser Permanente's external communications and reputation management. Dr. Bontá also served as the first Latina director of the California Department of Health Services, Dr. Bontá served as director of the California Department of Health and Human Services of the City of Long Beach, California.

Dr. Bontá holds doctorate and master's degrees in public health from the University of California, Los Angeles. She has held an appointment as an adjunct professor at UCLA's School of Public Health since 1999 and is a registered nurse.

Dr. Bontá has been a trustee of the Annie E. Casey Foundation since 2008 and the Archstone Foundation since 2009. Dr. Bontá served as the chair of the Archstone Foundation audit committee and is currently serving as the chair of its board of directors. She is a board member of the New Hope Medical Foundation. She has been a member of the board of directors and a member of the foundation board of trustees of Children's Hospital of Los Angeles since 2019.

Dr. Bontá has served as a commissioner of the City of Los Angeles Board of Fire Commissioners as an appointee of Mayor Antonio Villaraigosa, and as a director/trustee of the Charles R. Drew University of Medicine and Science. She served as a director/trustee on the Department of Health and Human Services Minority Health Committee, as an appointee of both California Governors Gray Davis and Arnold Schwarzenegger to the Board of Trustees of the Health Professions Education Foundation.





#### Ms. Mary Ann Hopkins

Ms. Hopkins became a director on May 21, 2019. She serves on the compensation committee and the ASUS committee. Ms. Hopkins is 56 years old.

Ms. Hopkins has 32 years of progressive experience in engineering and management with an emphasis on infrastructure, water, environmental, defense, security and intelligence markets, including serving the U.S. government. This experience assists the board in its oversight of ASUS's military privatization activities and the infrastructure and environmental issues facing the water and electric utility industries in California.

Ms. Hopkins has been at Arcadis NV, a global design, engineering and consulting company based in the Netherlands, since 2016, serving in several executive leadership positions. She is currently the Chief Growth Officer and a member of the Arcadis Executive Leadership Team and is responsible globally for Strategy, Sales and Business Development and Marketing and Communications. From 2012 until 2016, she was a Group President of Parsons Corporation, an international engineering, construction, technical and management services firm whose customers include the U.S. government. As Group President, she was responsible for worldwide operations of the Federal Unit of Parsons serving the primary markets of infrastructure, environmental, defense, security and intelligence. Prior to her promotion to Group President, she has served in various other executive and management capacities at Parsons since 1989.

Ms. Hopkins has been a member of the board of directors and the audit, risk and compliance committee and the finance committee at Blumont since 2016. Blumont delivers shelter, food and non-humanitarian aid to refugees and internally displaced persons impacted by political crisis.

Ms. Hopkins has a BS and a master's degree in civil engineering from Syracuse University and attended the Advanced Management Program at Duke University. She is a registered Professional Engineer in Virginia.



#### Mr. Robert J. Sprowls

Mr. Sprowls has served on the American States Water Company board since May 2009 and the board of Golden State Water Company since his appointment as President and Chief Executive Officer of the company effective January 2009. He also has served on the board directors of American States Utility Services, Inc. and each of its subsidiaries since January 2009 or later at the date of their formation. Mr. Sprowls is a member of the ASUS committee and was a member of Golden State Water Company's safety and operations committee until June 30, 2020. He is 63 years old.

Mr. Sprowls is the sole management member of the board of directors. As President and Chief Executive Officer of the company since 2009 and Chief Financial Officer for more than four years prior to that, Mr. Sprowls has an intimate knowledge of the company and its operations and personnel. He has also been in a leadership role in the water industry having served as President and a member of the executive committee of the National Association of Water Companies, a non-profit organization representing private water companies. He has more than 35 years of experience in business strategy, operations management,



corporate finance and business problem-solving for regulated utilities, utility holding companies and highly competitive, non-regulated utility affiliates.

Mr. Sprowls is the President and Chief Executive Officer of American States Water Company and holds similar titles and responsibilities for the company's subsidiaries Golden State Water Company and American States Utility Services, Inc. and its subsidiaries.

Prior to joining American States Water Company, Mr. Sprowls spent 21 years at CILCORP Inc., or CILCORP, a public utility holding company whose largest subsidiary, Central Illinois Light Company, served approximately 250,000 gas and electric utility customers. During his tenure with CILCORP, Mr. Sprowls held positions as President, Business Unit Leader – Energy Delivery, Chief Financial Officer (CFO) and Treasurer of Central Illinois Light Company, CFO of a non-regulated subsidiary of CILCORP, QST Enterprises Inc., and Vice President and Treasurer of CILCORP. Mr. Sprowls left CILCORP and Central Illinois Light Company following the sale of the company to Ameren Corporation in 2003.

Mr. Sprowls is currently a member of the board of directors of the National Association of Water Companies and a member of the Southern California Leadership Council. He has served on the board of directors of CILCORP Inc. and Central Illinois Light Company. He has been a past chairman and a member of the board of directors of the Illinois Energy Association, a past chairman and a member of the board of directors of Central Illinois and a committee chairman for the Heart of Illinois United Way Campaign.

He holds a BA degree in economics and business administration from Knox College in Illinois and a master's degree in business administration from Bradley University, also in Illinois. He is a Certified Public Accountant (inactive) and a Certified Management Accountant.

Our board has three class III directors with terms expiring at the end of the annual meeting in 2023 or until their successors are duly elected and qualified.



#### Mr. John R. Fielder

Mr. Fielder was appointed by the board as a director on January 2, 2013. He was appointed as the chair of the ASUS committee on May 19, 2020. He was the chair of the safety and operations committee of Golden State Water Company from December 17, 2019 to June 30, 2020. He has been a member of the audit and finance committee since January 25, 2013 and was a member of the ASUS committee prior to his appointment as chair of the committee. He is 75 years old.

Mr. Fielder brings a unique blend of experience in the areas of public utility regulation, strategy, management and information technology matters as a result of over 40 years of experience at Southern California Edison Company.

Mr. Fielder is retired. He was President of Southern California Edison Company from October 2005 until his retirement on December 31, 2010. As President, he was responsible for operations support, customer service, information technology, environmental affairs, state regulatory and public affairs and employee relations. Prior to his position as President, Mr. Fielder held various leadership positions at

the Company, including Senior Vice President of Regulatory Affairs for 14 years and Vice President of Information Services.

Mr. Fielder has served on a number of not-for-profit boards during his career. He currently serves on the governing board of Long Beach Memorial Hospital and the Hospital's Foundation board. He is a member of the Memorial Health Services investment committee. Since 2006, he has also served as a member of the board of the Rancho Los Cerritos Foundation, which supports a historic property and museum in Long Beach, California, and has served on the finance committee of the Foundation since 2012. He also served a two-year term as chair of the board of the Long Beach Aquarium of the Pacific in 2011 and 2012 and a term as the chair of the audit committee of the Aquarium in 2013 and 2014. In addition, he has served on the board development committee of Long Beach BLAST, a program to connect college students with youth facing adversity. He has also served on various industry association boards during his career.

Mr. Fielder has a BA degree from the University of California, Santa Barbara, an MBA from the University of California, Los Angeles, and a law degree from Pepperdine School of Law.



#### Mr. C. James Levin

Mr. Levin became a director on May 19, 2020. He is a member of the compensation committee, nominating and governance committee and the ASUS committee. Mr. Levin is 66 years old.

Mr. Levin brings expertise to the board on legal and regulatory matters. He has provided legal advice as outside counsel on various corporate matters to American States Water Company and its subsidiaries, first as a partner at O'Melveny & Myers LLP and then as a partner and of counsel at Winston & Strawn LLP. His experience advising public companies and his intimate knowledge of the company makes him well suited to serve on the board of the company.

Mr. Levin has been a corporate lawyer in Los Angeles, California for over 35 years. In June 2019, he retired from Winston & Strawn LLP where he had practiced as a corporate partner and then of counsel since joining the firm in 2010. Prior to joining that firm, Mr. Levin was a corporate partner at O'Melveny & Myers LLP, having joined the firm in 1981 as an associate. Mr. Levin specialized in corporate law, including securities, corporate governance, and mergers and acquisitions. He served as the chair or co-chair of the mergers and acquisitions group of O'Melveny & Myers LLP for a number of years.

Mr. Levin currently serves as Vice Chair of the Board of Trustees of the Descanso Gardens Guild, Inc., a non-profit corporation dedicated to the support and operation of this public garden in Southern California.

Mr. Levin has a BA degree from DePauw University, an MBA from Kellogg Graduate School of Management at Northwestern University and a JD from the Northwestern Pritzker School of Law.





#### Ms. Janice F. Wilkins

Ms. Wilkins has been a member of the board since her election in May 2011. She is a member of the audit and finance committee and the ASUS committee. She has served as enterprise risk management liaison to the board since May 21, 2019. Ms. Wilkins is 76 years old.

Ms. Wilkins brings extensive expertise to the board in accounting and finance, public company reporting, internal auditing and the development and oversight of ethics and compliance programs.

Ms. Wilkins retired as Vice President of Finance and the Director of Internal Audit for Intel Corporation in June 2010 where she was responsible for global internal audit, investigations, and ethics and compliance operations staffs. During her 29-year career with Intel, she held various operational and corporate finance controllership, management and executive positions and managed the human resource organization responsible for U.S. compensation and benefits

In 2001, Ms. Wilkins was recognized by *Ebony Magazine* as one of the top-ranking African American women in corporate America. In 2004, she was named Outstanding Businesswoman of the Year by the Gamma Nu Chapter of Iota Lambda Sorority, with recognition from the U.S. Senator from California, a California State Senator, and the Mayor of San Francisco.

Ms. Wilkins holds a BS degree in accounting from Xavier University in New Orleans, Louisiana, and an MBA from Golden Gate University in San Francisco, California. She has been a member of the Institute of Internal Auditors and Financial Executives International. She has also been involved in professional organizations such as the Conference Board, the Audit Director Roundtable, the Compliance and Ethics Leadership Council of the Corporate Executive Board, the General Auditors' Council of Manufacturers' Alliance and the National Association of Corporate Directors.

Ms. Wilkins currently serves as a member of the Board of Trustees of Golden Gate University and is a member of the audit and finance committees. She previously served as a member of the Board of Trustees of Sacred Heart Schools in Atherton, California, where she chaired the Audit Committee from 2008-2013. In addition, she was a member of the Links, Inc., an organization that promotes and engages in educational, civic and inter-cultural activities to enrich the lives of members of the African-American community. She served on the Executive Board and as Treasurer of the Peninsula Bay Chapter of the Links, Inc. Ms. Wilkins was a member of the Board of Trustees of her alma mater, Xavier University, in New Orleans where she chaired the business affairs committee. Ms. Wilkins has also served as a member of the Finance Council of St. Pius Church in Redwood City, California.

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Mr. Anderson will be retiring from the board after the 2021 annual meeting. He will continue to serve as a class I director of the board until his successor is duly elected to the board at the 2021 annual meeting.



#### Mr. James L. Anderson

Mr. Anderson is chair of the compensation committee and a member of our nominating and governance committee. He has served as a director since 1997. Mr. Anderson is 77 years old.

Mr. Anderson has brought strong leadership and management skills to the board developed through his extensive experience as an executive in the insurance industry. His business acumen and operational experience have also enabled him to provide valuable insights to the board and the committees on which he serves.

Mr. Anderson is retired. He was a Senior Vice President of Americo Life, Inc., a privately held life insurance and annuity holding company, from 2003 until his retirement on June 1, 2018. He was also a Senior Vice President of several subsidiaries of Americo Life, Inc. engaged in the marketing and underwriting of life and annuity insurance products from 2003 until his retirement on June 1, 2018. On June 1, 2018, he began serving on the board of Americo Life, Inc. and several of its subsidiaries. Prior to 2003, he was President of Americo Financial Services, a third-party administrator and marketer of retirement plans, life insurance and annuities in the education industry and to seniors. He also served for ten years as the President and Chief Executive Officer of Fremont Life Insurance Company prior to its acquisition by Americo Life, Inc. in 1996.

Mr. Anderson has a BS degree in business from Fort Hays Kansas State University.

### How did we compensate our directors in 2020?

We paid fees to each of our directors quarterly in cash and made awards of restricted stock units to our directors in 2020 pursuant to the terms of the 2013 directors plan as more particularly described below. We also reimbursed each of our directors in 2020 for expenses incurred in the performance of his or her duties as a director.

	Fees Paid or Earned in Cash		All Other Compensation (\$)	
Name	(\$)	Stock Awards (\$) <sup>(2)</sup>	(3)	Total (\$)
Anne M. Holloway	\$208,500	\$40,000	\$102	\$248,602
James L. Anderson	130,500	40,000	102	170,602
Sarah J. Anderson	127,500	40,000	102	167,602
Dr. Diana M. Bontá	126,500	40,000	102	166,602
John R. Fielder	134,005	40,000	102	174,107
Mary Ann Hopkins	119,500	40,000	102	159,602
C. James Levin <sup>(4)</sup>	77,285	40,000	55	117,340
James F. McNulty <sup>(5)</sup>	55,625	-	47	55,672
Janice F. Wilkins	126,000	40,000	315	166,315

# DIRECTOR<sup>(1)</sup> COMPENSATION FOR 2020

<sup>(1)</sup> Mr. Sprowls, the president and chief executive officer of the company in 2020, was also a director of the company. We did not pay him any additional compensation for his services as a director or member of any committee.

<sup>(2)</sup> The amounts in this column reflect the aggregate grant date fair value of the awards on the grant date, computed in accordance with FASB's accounting guidance ASC Topic 718. We provide information regarding the assumptions used in calculation of these amounts in Note 13 to our audited financial statements for the year ended December 31, 2020 in our Annual Report on Form 10-K filed with the SEC. We did not make any other form of stock award to any director in 2020.

<sup>(3)</sup> We provide our board members and executive officers a blanket accident insurance policy. The policy is intended to provide coverage for traveling on company business or on assignment for the benefit of our company. We allocated one-third of the three-year premium of \$5,844 for coverage under the blanket accident insurance policy equally to our board members and executive officers. The full year cost was \$102 per person in 2020. We also reimburse our board members for the related cost of travel and meals of their spouses when attending regular board and committee meetings.

<sup>(4)</sup> Mr. Levin was elected as a director for the first time on May 19, 2020.

(5) Mr. McNulty retired from the board on May 19, 2020.

# Director Fees

We paid fees to non-employee directors of the board in 2020 for services rendered on the following basis, payable in equal quarterly installments:

- to each non-employee director, an annual retainer of \$105,000 for service on the board, other than Mr. McNulty who was only paid a partial-year retainer of \$43,750 for board service in 2020 prior to the annual meeting of shareholders in 2020 and to Mr. Levin, who was only paid a partial-year retainer of \$64,919 for board service after the annual meeting of shareholders in 2020;
- to Ms. Holloway, an additional annual retainer of \$100,000 for her services as chair of the board and \$3,500 for her services as a member of the safety and operations committee of Golden State Water Company through June 30, 2020;
- to Mr. Anderson, an additional annual retainer of \$20,000 for his services as chair of the compensation committee and \$5,500 for his services as a member of the nominating and governance committee;
- to Ms. Anderson, an additional annual retainer of \$22,500 for her services as chair of the audit and finance committee;



- to Dr. Bontá, an additional annual retainer of \$14,000 for her services as chair of the nominating and governance committee and \$7,500 for her services as a member of the compensation committee;
- to Mr. Fielder, an additional partial-year retainer of \$9,583 for his services as chair of the ASUS committee from May 20, 2020 to December 31, 2020, \$7,750 for his services as chair of the safety and operations committee of Golden State Water Company until June 30, 2020, \$2,672 for his services as a member of the ASUS committee prior to his appointment as chair and \$9,000 for his services as a member of the audit and finance committee;
- to Ms. Wilkins, \$9,000 for her services as a member of the audit and finance committee, \$7,000 for her services as a member of the ASUS committee and \$5,000 for serving as the ERM liaison;
- to Ms. Hopkins, \$7,500 for her services as a member of the compensation committee and \$7,000 for her services as a member of the ASUS committee; and
- to Mr. Levin, \$4,637 for his services as a member of the compensation committee from May 20, 2020 to December 31, 2020, \$3,401 for his services as a member of the nominating and governance committee from May 20, 2020 to December 31, 2020 and \$4,328 for his services as a member of the ASUS committee from May 20, 2020 to December 31, 2020.

#### Stock Awards

We granted restricted stock units to each non-employee director on the date of the annual meeting in 2020 for services rendered as a director in an amount equal to an amount established by the board prior to the annual meeting divided by the closing price of our common shares on the trading day immediately preceding the date of the annual meeting as shown on *The Wall Street Journal* website (<u>www.wsj.com</u>). The amount of the grants by the board to directors in 2020 was \$40,000 or 38% of the annual retainer fee in effect on the date of the grant.

Under the terms of the 2013 directors plan, the amount of restricted stock units granted by the board to directors after the date of the 2012 annual meeting of shareholders may not exceed two times the amount of the then-current annual retainer payable by the company for services rendered as a director for such year, or, if there is no such annual retainer, the average amount of cash compensation received by such non-employee director during the prior fiscal year. Restricted stock units granted will vest 90 days after the grant date. In addition, until vested, each non-employee director is entitled to receive restricted stock units on the dividend record date in an amount equal to the cash dividends payable on this date on a number of shares equal to the aggregate number of restricted stock units credited to each non-employee director's restricted stock unit account divided by the closing price of our common shares on the dividend payment date, as shown on *The Wall Street Journal* website (www.wsj.com), which we refer to as dividend equivalents. No awards may be granted under the 2013 directors plan after May 20, 2023.

Each non-employee director who received an award of restricted stock units in 2003 through 2008 in the form of retirement stock units was also credited in 2020 with restricted stock units on each dividend record date in an amount equal to the cash dividends payable on this date on a number of shares equal to the aggregate number of undistributed restricted stock units credited to each non-employee director's restricted stock unit account divided by the closing price of our common shares on the dividend record date, as shown on *The Wall Street Journal website* (www.wsj.com). Mr. Anderson, Dr. Bontá and Ms. Holloway are the only current directors who have received awards of retirement stock units.



We have no incentive compensation, deferred compensation or pension plans for non-employee directors.

## What are our stock ownership guidelines for directors?

Requirement	Restrictions
3X Annual Retainer	No Sale Until Guidelines Met

Under our director stock ownership guidelines, as amended in July 2018, effective January 1, 2019, we have requested each non-employee member of our board to accumulate and hold common shares of the company, restricted stock units or other equity equivalents (other than stock options) granted by the company equal in value to at least three times his or her annual retainer for board service. Non-employee directors are also prohibited from selling or transferring common shares acquired by vesting of restricted stock units until he or she satisfies these requirements. The nominating and governance committee may suspend or adjust these guidelines if the nominating and governance committee determines that the guidelines are unduly burdensome by reason of personal circumstances affecting a director, are unduly affected by temporary declines in the price of our common shares or there has been a recent change in the compensation of directors. We have not exempted any of our directors from compliance with these guidelines. We consider these guidelines to have been satisfied once the minimum ownership requirements have been satisfied regardless of subsequent changes in the market value of our common shares. Each current member of our board, other than Ms. Hopkins, owns common shares, restricted stock units or other equity equivalents granted by the company at least equal in value to three times his or her annual retainer. Ms. Hopkins was elected to the board at the 2019 annual meeting and does not yet meet this threshold. As a result, she cannot sell any of our common shares acquired upon vesting of restricted stock units until she meets this threshold.

# **EXECUTIVE OFFICERS**

# What has been the business experience of our executive officers during the past five years?

We have set forth the principal occupation of each of our executive officers in the following table. Unless otherwise specified, the principal position of the executive officer is with American States Water Company. Mr. Sprowls, Ms. Tang and Ms. Farrow are also officers of each of our direct and indirect subsidiaries, other than Bear Valley Electric Service, Inc. The age of each executive officer is current as of March 29, 2021.

			Held Current Position
Name	Principal Occupation and Experience	Age	Since
Robert J. Sprowls	President and Chief Executive Officer	63	January 2009
Eva G. Tang	Senior Vice President – Finance, Chief Financial Officer, Corporate Secretary and Treasurer <sup>(1)</sup>	65	November 2008
Denise L. Kruger	Senior Vice President – Regulated Water Utility of Golden State Water Company	57	January 2008
Bryan K. Switzer	Vice President – Regulatory Affairs of Golden State Water Company	64	September 2004
Gladys M. Farrow	Vice President – Finance, Treasurer and Assistant Secretary of Golden State Water Company and Treasurer and Assistant Secretary of American States Utility Services, Inc. and its subsidiaries <sup>(2)</sup>	56	November 2008
Granville R. Hodges	Vice President – Operations of American States Utility Services, Inc. and its subsidiaries from January 2007 until March 2020 and after July 2020; Acting Senior Vice President of American States Utility Services, Inc. and its subsidiaries from March 2020 to July 2020	61	January 2007
Stuart J. Harrison	Senior Vice President of American States Utility Services, Inc. and its subsidiaries; Senior Vice President-Infrastructure and Engineering for Amentum, Inc. (formerly a division of AECOM) from September 2011 to July 2020	60	July 2020
Patrick Kubiak	Vice President – Asset Management of Golden State Water Company; Field Technology Services Manager of Golden State Water Company from August 2018 to March 2021; Associate Director of Navigant Consulting, Inc. from 2014 to 2018	37	April 2021
Sunil K. Pillai	Vice President – Environmental Quality of Golden State Water Company; Water Quality Manager of Golden State Water Company from October 2015 to February 2020	52	February 2020
Paul J. Rowley	Vice President – Water Operations of Golden State Water Company; Director of Procurement Services of Golden State Water Company from November 2014	56	January 2016

(2) Ms. Farrow also serves as Assistant Secretary of American States Water Company.

### **Compensation Discussion and Analysis**

In this section, we describe the philosophy and objectives of our executive compensation programs, explain the compensation decision-making process, summarize the individual components of total compensation for our named executive officers and provide you with our assessment of our compensation program in 2020. We provide more detailed information regarding the compensation paid to our named executive officers during the past three years in the tables following this section and in the narrative discussion after each of these tables. For 2020, our named executive officers and their positions included:

- Robert J. Sprowls, President and Chief Executive Officer,
- Eva G. Tang, Senior Vice President Finance, Chief Financial Officer, Corporate Secretary and Treasurer,
- Denise L. Kruger, Senior Vice President Regulated Water Utility of Golden State Water Company,
- Bryan K. Switzer, Vice President Regulatory Affairs of Golden State Water Company, and
- Gladys M. Farrow, Vice President Finance, Treasurer and Assistant Secretary of Golden State Water Company.

We also provide information comparing our performance to our peer group. You can find information about the composition of our peer group in this section under the heading "Compensation Committee Process." The compensation committee made its decisions regarding compensation of our named executive officers in 2020 based, in part, on this peer group information. We have compared our financial performance during the past three and five years to members of our peer group.

## Financial Highlights

For the 10-year period ended December 31, 2020, the company has achieved a compound annual growth rate of 10.9% in consolidated diluted earnings per share and 9.4% growth in dividends. Over the past five years, we also achieved:

- 7.9% compound annual growth in dividends and
- 7.1% compound annual growth in net utility plant at the regulated utilities (invested \$612.8 million in company-funded capital).

Additional facts regarding the company's financial performance can be found under the heading "Financial Reports" on the company's website at <u>www.aswater.com</u>.

The following table compares our cumulative total shareholder return, including reinvested dividends, for the five years ended December 31, 2020 to the cumulative total shareholder return, including reinvested dividends, for the same period of the S&P 500 and the members of our current peer group.



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# Approach to Compensation

The compensation committee desires to implement the company's executive compensation program in a manner that will enable the company to:

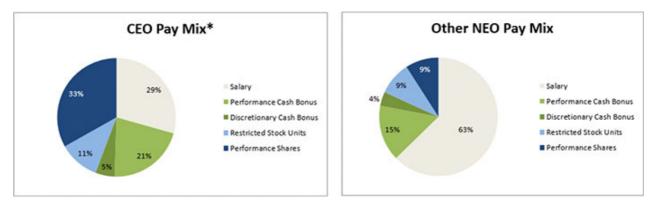
- attract, retain and motivate talented and experienced executives,
- provide fair, equitable and reasonable compensation to each executive officer,
- reward job performance, and
- further align the interests of our executive officers with those of our shareholders and customers.

We also link compensation for our executives to performance on metrics for customer satisfaction, supplier diversity, employee safety and capital investment for reliability and water quality.

	WHAT WE DO		WHAT WE DO NOT DO
ü	<b>Pay for Performance Absolute and Relative:</b> We link pay to performance and shareholder and customer interests by weighting a portion of total direct compensation to the achievement of a balanced mix of performance metrics, both internal and relative to our peers, established in advance by the compensation committee	û	<b>No Employment Agreements:</b> We do not have employment agreements with any of our executive officers
ü	<b>Generally, at least 50% of Long-Term Equity Awards Are</b> <b>Performance-Based:</b> At least 75% of long-term equity awards to the CEO have been in the form of performance shares tied to three-year performance objectives. Generally, at least 50% of long-term equity awards to regulated utility executive officers are in the form of performance shares tied to three-year performance objectives	û	No "Single Trigger" Cash Severance Payments, Equity Awards or Tax Gross Ups: We do not have "single trigger" cash severance payments or equity awards paid solely because of the occurrence of a change of control event and do not provide tax gross ups
ü	<b>Thoughtful Peer Group Analysis:</b> The compensation committee reviews external market data when making compensation decisions and annually reviews our peer group with our independent compensation consultant	û	<b>No Hedging in Company Securities:</b> We have a policy prohibiting executives and directors from engaging in any hedging transaction with respect to company equity securities
ü	<b>Compensation Risk Assessment:</b> The compensation committee conducts an annual assessment of whether the company's executive or broad-based compensation programs encourage excessive risk-taking	û	<b>No Pledging Company Securities:</b> We have a policy generally prohibiting pledges of company securities by our executives and directors unless the nominating and governance committee approves in advance. No officer or director has pledged shares since the policy was implemented
ü	Stock Ownership Guidelines: Executives are subject to stock ownership guidelines equal to a multiple of their annual base salaries (3x for the CEO, 1.5x for senior vice presidents and 1x for vice presidents); directors are also subject to stock ownership guidelines and restrictions on sales of common shares until they own stock equal to 3x their annual cash retainer	û	<b>No Repricing, Repurchasing or Discounting of Options:</b> We do not reprice or repurchase underwater awards and we do not grant options at a discount to fair market value on the date of grant
ü	"Clawback" Policy: Our clawback policy provides for the recoupment of cash and stock incentive compensation from an executive officer if, as a result of a financial restatement, the compensation committee determines that the company would have paid the executive officer less than he or she was paid prior to the restatement	û	<b>No Guaranteed Bonuses:</b> We do not provide guaranteed minimum bonuses or uncapped incentives under our annual cash incentive plan

The principal elements of our compensation program include a base salary, annual cash incentives, a portion of which is based on achieving financial, operational and customer service objectives during the year, and annual equity grants, a portion of which is based on achieving financial and operational performance objectives during a three-year performance period. We refer to the combination of these elements of compensation as total direct compensation.

The compensation committee set the target percentages presented in the charts below for each component of total direct compensation in 2020 based on 26 pay periods, assuming that each named executive officer would earn the aggregate target during the year in annual cash incentives and at the target level following the end of the three-year performance period for the performance stock awards. As these charts show, approximately 71% and 37% of target total direct compensation (salary, bonus and equity) is variable (or "at-risk") for our CEO and other named executive officers, respectively.



\*The sum of the percentages does not total due to rounding.

In determining the target percentages for each component of total direct compensation, the compensation committee considered the practices of our current peer group, how well the company's pay levels are aligned with performance compared to the company's current peer group, the views and practices of the California Public Utilities Commission, or CPUC, in setting rates, the practices of the two water utilities regulated by the CPUC that are members of our current peer group, the preference of proxy advisory firms for significant portions of total direct compensation to consist of variable pay based on the satisfaction of objective performance targets and the prior year's performance of the executive officer. The compensation committee also believes that it is generally important for more of the compensation of the chief executive officer to be dependent on performance than that of the other executive officers.

The mix of total direct compensation awarded in 2020 which will be received by a named executive officer (which does not include the actuarial calculation of the change in pension value or other compensation shown in the Summary Compensation Table) may be different from the target mix depending upon a variety of factors, the value of some of which cannot yet be determined. The factors affecting actual total direct compensation awarded in 2020 that have not yet been determined include:

- the company's financial and operational performance for the three-year performance period with respect to the performance measures set forth in the executive's applicable performance stock award agreement for this period;
- the value of the company's common shares upon the vesting of time vested restricted stock units awarded to the executive in 2020 and the value of dividend equivalent rights on dividends paid after 2020 on these restricted stock units (no restricted stock units awarded to an executive in 2020); and

the value of the company's common shares following the determination of the number of common shares to be received by a named executive officer based upon satisfaction of the objective performance criteria set forth in the performance stock award agreements for the three-year performance period and the time vesting of these awards, together with the value of any dividend equivalent rights thereon.

# Alignment of CEO Pay with Performance

During the review of our overall executive compensation program in January 2020 and January 2021, our consultant (Pearl Meyer) reviewed the relationship between realizable total direct compensation of our CEO and our performance for the three three-year periods ended December 31, 2018, December 31, 2019 and December 31, 2020. These reviews were conducted to assist the compensation committee in understanding the degree of alignment between realizable total direct compensation delivered to the CEO during these three-year periods and our performance relative to our peer group. For purposes of this review, company performance is defined as total shareholder return (including reinvested dividends) over the respective three-year period. For the three-year period ended December 31, 2019, total direct peer group realizable compensation is defined as the sum of:

- Actual base salaries paid over the three-year period ended December 31, 2019;
- Actual short-term cash incentives (bonuses) earned over the three-year period ended December 31, 2019;
- Cumulative "in-the-money" value as of December 31, 2019 of any stock options granted over the prior three-year period;
- Cumulative value as of December 31, 2019 of any restricted shares or restricted stock units granted over the prior three-year period and payouts of performance shares made for completed performance periods; and
- The value as of December 31, 2019 of any performance shares at target for any incomplete performance periods.

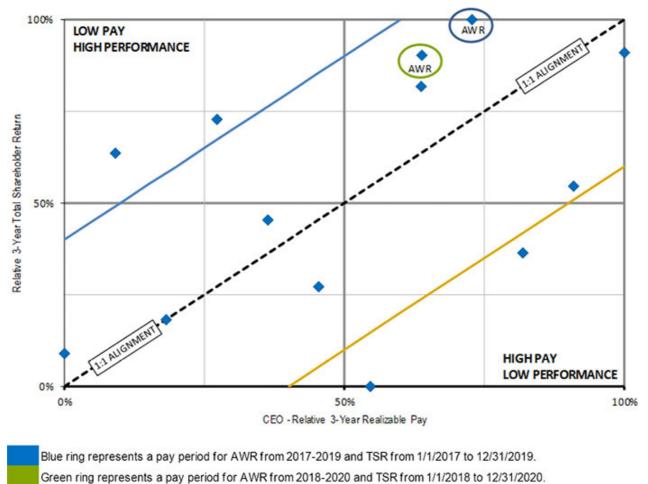
As a second comparison, we also reviewed our CEO's pay for performance using realizable pay from January 1, 2018 to December 31, 2020 compared to total shareholder return (including reinvested dividends) over the same period. Peer company pay is based on 2018 and 2019 actual pay with an estimate of 2020 pay equal to 2019 since 2020 pay information for most of our peers was not available at the time of this analysis.

For all performance periods, the company's performance has been greater than its relative CEO pay rank for the peer group. We believe that this indicates an efficient compensation plan design relative to performance achieved.

	Total Shareholder Return	
Performance Period <sup>(1)</sup>	Relative Rank	Pay Relative Rank (CEO)
2016–2018	75 <sup>th</sup> Percentile	50 <sup>th</sup> Percentile
2017–2019	100 <sup>th</sup> Percentile	73 <sup>rd</sup> Percentile
2018–2020	91 <sup>st</sup> Percentile	64 <sup>th</sup> Percentile

(1) Comparison to the current peer group and El Paso Electric Company for pay period 2016-2018. Comparison to the current peer group for the 2017-2019 and 2018-2020 pay periods. El Paso Electric Company is no longer included in the company's pay group since it is no longer a public company with publicly available executive compensation information.

The following chart further illustrates the pay for performance analysis of our CEO using realizable pay relative to each member of our current peer group over the two pay periods, 2017-2019 and 2018-2020.



Data points in chart for 2021 Peers represents a pay period from 2017-2019 and TSR from 1/1/2017 to 12/31/2019.

#### **Compensation Committee Process**

The compensation committee annually reviews our executive compensation program in order to assess whether the program continues to meet the objectives of the program. The compensation committee typically engages a compensation consultant to assist the committee.

The compensation committee engaged Pearl Meyer in August 2011 as a compensation consultant to the committee. After a consideration of the merits of engaging a new compensation consultant compared to the benefits of retaining Pearl Meyer and an independence assessment of Pearl Meyer, the committee decided to extend the engagement of Pearl Meyer for 2020. In conducting its independence assessment, the compensation committee concluded that no conflicts of interest existed between the company and Pearl Meyer (or any individuals working on the company's account on behalf of Pearl Meyer). We provide additional information regarding this assessment under the heading "Compensation Committee - Is our compensation consultant independent?"

Pearl Meyer identified and selected a peer group of companies. The selection process included input from management. The final peer group was approved by the compensation committee. Our current peer group is presented below:

ALLETE, Inc. Essential Utilities, Inc. California Water Service Group Chesapeake Utilities Corporation MGE Energy, Inc. Northwest Natural Holding Company Northwestern Corporation Otter Tail Corporation SJW Group South Jersey Industries, Inc. Unitil Corporation

Owing to the limited number of similarly sized water utilities (with annual revenues between \$418 million and \$1.52 billion), our current peer companies were selected based on similarity in industry (water, gas and electric utilities) and size. The compensation committee considered compensation information for this same group of companies during the past two years other than El Paso Electric Company which was acquired in July 2020.

Three members of the current peer group are principally in the water industry, two of which are also regulated by the CPUC, the regulator of the company's principal subsidiary. The compensation committee often gives greater weight to the practices of the two CPUC-regulated companies since the company competes with these companies for executive talent and is subject to similar regulatory oversight. In addition, the compensation committee believes that the financial and operational performance of these companies and the compensation programs of these companies are particularly relevant since the ability of these companies to earn their authorized rate of return and to obtain rate adjustments for changes in employee compensation are also affected to some extent by the rules, regulations and practices of the CPUC. These companies are, to some extent, also affected by the same weather, climate and economic conditions as the company. The other companies in our current peer group are utilities or utility holding companies.

The compensation committee considered the competitive assessment of the company's executive compensation program provided by Pearl Meyer in January 2020 based on information derived by Pearl Meyer from the peer group and Towers Watson-2019 Top Management Compensation Survey (all industries) and two confidential/proprietary general industry surveys. The survey information was summary in nature, did not identify any particular company and did not contain any information regarding the compensation program of any particular company. Accordingly, the compensation committee did not consider the compensation practice of any company, other than the compensation practices of members of our peer group in January 2020, in designing any of the company's compensation plans.

Pearl Meyer noted in the competitive assessment provided to the compensation committee that, in the aggregate, actual total direct compensation of the executive officers of the company was 6% below the 50<sup>th</sup> percentile. Target total direct compensation was set between the 25<sup>th</sup> and 50<sup>th</sup> percentile. Similar to prior years, the company's target pay mix remains more heavily weighted toward base salaries and less towards long-term incentives than market.

In addition to the information provided by Pearl Meyer, the compensation committee considered:

- the chief executive officer's subjective assessment of the company's performance and the performance of individual executive officers,
- the recommendations of the chief executive officer for adjustments in the base salary and incentive compensation of other executive officers,
- a subjective assessment by individual directors of the company's performance and the performance of the chief executive officer and other members of the management team,
- a subjective assessment of whether the company's compensation program properly incents management,
- objective measures of the company's financial, operational and customer service performance established in the company's short-term incentive program,
- objective measures of the company's financial performance used in establishing performance criteria for performance stock awards under the company's employee stock plan,
- the views of proxy advisory firms, and
- the views of the CPUC regarding the company's compensation programs or practices, to the extent known.

# **Risk Consideration**

The compensation committee conducted a review of the company's incentive compensation programs, the safeguards in place to prevent fraud by management in manipulating the company's compensation programs and the potential risks associated with certain scenarios assuming management misreported the company's performance for the purposes of inflating results under the company's incentive compensation plans. The compensation committee also considered whether the company's overall compensation program encourages unnecessary or excessive risk taking and has concluded that it does not.

## <u>Pay Mix</u>

Base salaries, which constitute the largest component of total direct compensation for all employees of the company, other than the CEO, are fixed in amount and thus should not encourage excessive risk taking.

### **Balanced Performance Measures**

The compensation committee considers a variety of factors in awarding additional cash compensation based on the performance of its executive officers, including factors based on earnings performance, customer satisfaction, employee safety, supplier diversity, improvements in operations and internal controls. The committee believes that, because of this mix of factors, the company's short-term cash incentive program appropriately balances risk and the committee's desire to compensate executives for accomplishments that are important to the company's customers and shareholders.

The compensation committee also makes awards of restricted stock units and performance stock to executive officers. Restricted stock units and performance stock awards granted vest at the rate of 33% in the first year, 33% in the second year and 34% in the third year and, with respect to performance stock awards, provide for determination of whether the performance criteria have been satisfied after the end of a three-year performance period, subject to limited exceptions. In addition, we may not repurchase any options granted to any executive officers or managers or reprice any options awarded to any executive officer or manager. The compensation committee believes that these features of our equity plans further discourage excessive risk-taking by executives. In addition, the vesting schedule serves as a retention vehicle for executive officers and managers.

#### Recoupment Policy

In order to mitigate risks that may be associated with performance-based compensation, the compensation committee maintains a clawback policy to recoup cash and equity performance-based compensation payments if:

- we calculated the amount of the compensation based on achieving financial results that were subsequently subject to an accounting restatement due to material noncompliance with a financial reporting requirement under the securities laws,
- we identified the need for the accounting restatement within three years after the date of the filing of financial results that were subsequently restated, and
- we would have paid a lesser amount to the executive officer based on the restated financial results.

All awards made to executives under our 2016 plan and all awards made under our short-term cash incentive plan are subject to this policy and any rights to repayment that the company may have under Section 304 of the Sarbanes-Oxley Act of 2002 and other applicable laws.

# Anti-Hedging Policy; Anti-Pledging Policy

We adopted a policy that prohibits hedging or monetization transactions, such as prepaid variable contracts, equity swaps, collars and exchange funds that allow an officer or director to lock in much of the value of his or her holdings of our common shares, often in exchange for all or part of the potential for the upside appreciation in our common shares. We have also adopted a policy that prohibits our officers or directors holding our common shares in a margin account and, absent a waiver by the nominating and governance committee, the pledging of our common shares as collateral for a loan by our officers and directors. The nominating and governance committee may only grant a waiver of our anti-pledging policy if the officer or director desires to pledge our common shares as collateral for a loan and has established, to the satisfaction of the nominating and governance committee, that the officer or director is able to repay the loan without resorting to the pledged securities. Each of our officers and directors has represented to us that he or she has not purchased any financial instrument designed to hedge or offset any decrease in the market value of any company common shares held, directly or indirectly, by such officer or director, held any of our securities in a margin account or pledged any of our common shares as collateral for a loan since the adoption of this policy. We have not adopted any policy prohibiting hedging or pledging by any employee who is not an officer.

In addition to establishing and reviewing our compensation program, the compensation committee also examines the pay practices and policies relating to all employees of the company. Based on this examination, the compensation committee has concluded that our pay practices and policies do not appear to involve risks that could have a material adverse effect on us.

### Elements of Executive Compensation

Our compensation program consists of base salary, short-term cash incentives, stock awards, retirement benefits, severance arrangements and welfare and other benefits and perquisites. We discuss each of these elements in more detail below. The compensation committee considers each of these elements independently before assessing whether its overall compensation program is competitive with that of our current peer group and other companies with which the company competes for executive talent.

# Base Salary

We pay a base salary to enable us to attract and retain talented executive officers and to provide a fixed base of compensation commensurate with the individual responsibilities, performance and experience of each of our executives.

The compensation committee considered the following factors in setting the base salaries of individual named executive officers in 2020:

- the competitiveness of the compensation of each named executive officer compared to executive officers of our current peer group in comparable positions,
- the desire to compensate named executive officers in comparable positions in a similar manner,
- a subjective assessment of each named executive's performance during 2019 including his or her performance in the areas of our business over which he or she had individual responsibility, and
- a review of the company's financial performance and management's accomplishments during 2019.

After consideration of the factors described above, the compensation committee increased the base salary of Mr. Sprowls by 4.1%, and the base salary of Ms. Tang, Ms. Kruger, Mr. Switzer and Ms. Farrow by 4.0% in January 2020.

#### Short-Term Cash Incentives

We adopted a short-term cash performance incentive plan to motivate named executives who participate in the plan to maximize our performance from a financial, operations and customer service perspective. We believe that the performance incentives set forth in our annual short-term cash incentive programs will encourage achievement of our objectives. Our customers and shareholders benefit if we achieve our customer service objectives. Our customers and shareholders also benefit if we can attract capital at a lower cost as a result of improved financial performance.

In March 2020, the compensation committee approved a short-term cash incentive program, which gave each named executive officer the opportunity to receive:

- 80% of each executive's target incentive based on achieving objective performance criteria in 2020, and
- 20% of each executive's target incentive based on a subjective assessment by the compensation committee of the executive officer's performance in 2020 following the end of the year.

The table below outlines the range of cash incentives approved by the compensation committee in 2020 for each named executive officer under the plan.

	Threshold Cash Incentive as % of	Target Cash Incentive as % of Base	Maximum Cash Incentive as % of
Name	Base Salary	Salary	Base Salary
Robert J. Sprowls	45.00%	90.00%	139.50%
Eva G. Tang	16.75%	33.50%	51.93%
Denise L. Kruger	16.75%	33.50%	50.25%
Bryan K. Switzer	13.80%	27.60%	41.40%
Gladys M. Farrow	13.80%	27.60%	42.78%

Under this program, the compensation committee approves specific performance metrics for each named executive officer for the objective cash incentive depending on his or her responsibilities within the company, established minimums, targets and maximums for each objective, and weights each executive's goals so that target achievement of all performance metrics will result in target cash incentive payout for the year for the objective portion of the award. The compensation committee may, in its discretion, reduce an award below the level earned for each of the criteria or upon the failure to satisfy other objective criteria, but, may not in any event, increase the amount of the bonus above the level specified for that criteria. The maximum amount that may be payable to any named executive officer under this program is \$1,250,000.

# PERFORMANCE GOALS

		Performance Targets			
Performance Measure	Threshold	Target	Maximum	Actual Performance	
Adjusted EPS - AWR Consolidated <sup>(1)</sup>	80% of Budget	100% of Budget	120% of Budget	104.1% of Adjusted Budget \$2.30	
Adjusted EPS - Regulated Utilities (RU) <sup>(2)</sup>	80% of Budget	100% of Budget	120% of Budget	107.7% of Adjusted Budget \$1.82	
Adjusted EPS - Regulated Water Utilities (RWU) <sup>(3)</sup>	80% of Budget	100% of Budget	120% of Budget	104.5% of Adjusted Budgeted \$1.61	
Adjusted EPS - ASUS <sup>(4)</sup>	80% of Budget	100% of Budget	130% of Budget	96.0% of Adjusted Budget \$0.48	
Customer Complaints - RWU <sup>(5)</sup>	≤ 0.12%	≤ 0.08%	≤ 0.04%	0.06%	
Supplier Diversity - RU <sup>(6)</sup>	<u>&gt; 15.5%</u>	<u>&gt;</u> 21.5%	<u>&gt;</u> 27.5%	27.7%	
Supplier Diversity - RWU <sup>(7)</sup>	<u>&gt; 15.5%</u>	<u>&gt;</u> 21.5%	<u>&gt;</u> 27.5%	26.5%	
Safety - Recordable Work Incidents - RWU <sup>(8)</sup>	21	15	11	9	
SOX Deficiencies - RU <sup>(9)</sup>	No MW, No SD & No more than 4 CDs	No MW, No SD & No more than 2 CDs	No MW, No SD & No CD	No MW, No SD and No CD	
SOX Deficiencies - ASUS <sup>(10)</sup>	No MW, No SD & No more than 1 CD	No MW, No SD & No CD	N/A	No MW, No SD and No CD	

<sup>(1)</sup> "Adjusted EPS - AWR Consolidated" means the Corporation's EPS for 2020 adjusted to remove 1) any write-offs associated with the CPUC's 2020 procurement audit of GSWC arising out of the settlement of claims approved by the CPUC in December 2011 related to the capital projects contracting matter, 2) any transaction fees and/or gain or loss on sale recognized in the financial statements in 2020 associated with a sale or restructuring of any of the Corporation's business units or the acquisition of any new businesses, 3) expenses associated with new business development at Regulated Utilities, 4) the performance of the Rabbi Trust assets to support retirement benefits, and 5) the impact of COVID-19 on the EPS of AWR Consolidated for 2020 as an extraordinary or nonrecurring item determined in accordance with generally accepted accounting principles or another objective method of measurement.

<sup>(2)</sup> "Adjusted EPS - Regulated Utilities" means the sum of the EPS of each of the Regulated Utilities for 2020 adjusted to remove 1) any write-offs associated with the CPUC's 2020 procurement audit of GSWC arising out of the settlement of claims approved by the CPUC in December 2011 related to the capital projects contracting matter, 2) any transaction fees and/or gain or loss on sale recognized in the financial statements in 2020 associated with a sale or restructuring of any of the Corporation's business units or the acquisition of any new businesses, 3) expenses associated with new business development, 4) the performance of the Rabbi Trust assets to support retirement benefits, and 5) the impact of COVID-19 on the EPS of Regulated Utilities for 2020 as an extraordinary or nonrecurring item determined in accordance with generally accepted accounting principles or another objective method of measurement. The term "Regulated Utilities" refers to GSWC and the electric service business of AWR.

<sup>(3)</sup> "Adjusted EPS – Regulated Water Utilities" means the EPS of Regulated Water Utilities for 2020 adjusted to remove 1) any write-offs associated with the CPUC's 2020 procurement audit of GSWC arising out of the settlement of claims approved by the CPUC in December 2011 related to the capital projects contracting matter, 2) any transaction fees and/or gain or loss on sale recognized in the financial statements in 2020 associated with a sale or restructuring of any of the Corporation's business units or the acquisition of any new businesses, 3) expenses associated with new business development, 4) the performance of the Rabbi Trust assets to support retirement benefits, and 5) the impact of COVID-19 on the EPS of the company for 2020 as an extraordinary or nonrecurring item determined in accordance with generally accepted accounting principles or another objective method of measurement.

<sup>(4)</sup> "Adjusted EPS - ASUS" means the EPS of ASUS for 2020 adjusted to remove 1) the general office allocation to ASUS related to any transaction fees and/or gain or loss on sale recognized in the financial statements in 2020 associated with a sale of any of the Corporation's business units or the acquisition of any new businesses, 2) the general office allocation to ASUS related to new business development at Regulated Utilities, and 3) the impact of COVID-19 on the EPS of ASUS for 2020 as an extraordinary or non-recurring item determined in accordance with generally accepted accounting principles or another objective method of measurement.

<sup>(5)</sup> "Customer Complaints - RWU" means the number of water quality, pressure, and leak complaints received from water customers by GSWC divided by the average number of water customers served by GSWC during 2020.

<sup>(6)</sup> "Supplier Diversity - RU" means the percentage reported by the Regulated Utilities to the CPUC annually by March 1 in its General Order 156 Compliance Filing. The percentage is calculated by taking the Regulated Utilities' total procurement dollars for the reporting period with CPUC qualified women-owned, minority-owned, disabled veteran-owned, and lesbian, gay, bisexual and transgender-owned business enterprises divided by the Regulated Utilities' total procurement dollars (net of exclusions allowed under the General Order 156 Compliance Filing for the reporting period, such as payments for purchased water, purchased power, pump taxes, income taxes, franchise fees, and postage).

<sup>(7)</sup> "Supplier Diversity - RWU" means the percentage reported by the Regulated Utilities to the CPUC annually by March 1 in its General Order 156 Compliance Filing. The percentage is calculated by taking the Regulated Water Utilities' total procurement dollars for the reporting period with CPUC qualified women-owned, minority-owned, disabled veteran-owned, and lesbian, gay, bisexual and transgender-owned business enterprises divided by the Regulated Water Utilities' total procurement dollars (net of exclusions allowed under the General Order 156 Compliance Filing for the reporting period, such as payments for purchased water, purchased power for pumping, pump taxes, income taxes, franchise fees, and postage).

<sup>(8)</sup> "Safety-Recordable Work Incidents - RWU" means the number of work-related injuries and illnesses as reported on OSHA Form 300s for GWSC's water operations, other than work-related injuries and illnesses related to COVID-19.

<sup>(9)</sup> "SOX Deficiencies - RU" means the number of "control deficiencies" (each a "CD"), "significant deficiencies" (each an "SD") and "material weaknesses" (each a "MW") reported for Regulated Utilities in the independent auditor's report for 2020 pursuant to Section 404 of the Sarbanes-Oxley Act of 2002.

<sup>(10)</sup> "SOX Deficiencies - ASUS" means the number of CDs, SDs and MWs reported for ASUS in the independent auditor's report for 2020 pursuant to Section 404 of SOX.

The compensation committee recognizes that these objective measures do not encompass all the objectives of the company in a given year and may not fully reflect the company's performance depending on outside factors such as weather, water quality and water supply. As a result, the payout structure includes a limited discretionary bonus component based on a subjective assessment of the performance of each executive officer by the compensation committee after the end of the year, taking into account the assessment of each executive officer by the independent directors after considering the chief executive officer's assessment of the performance of each of the other executive officers during the year and the total overall compensation of the named executive officer.

The discretionary bonus payout under short-term cash incentive awards made to Mr. Sprowls for 2020 was 164.7% of the target aggregate discretionary reward. The discretionary bonus payout under short-term cash incentive awards made to Ms. Tang and Ms. Farrow was 139.5% of the target aggregate discretionary award. The discretionary bonus payout under short-term cash incentive awards made to Ms. Kruger for 2020 was 143.5% of the target aggregate discretionary award. The discretionary bonus payout under short-term cash incentive awards made to Ms. Kruger for 2020 was 143.5% of the target aggregate discretionary award. The discretionary bonus payout under short-term cash incentive awards made to Mr. Switzer for 2020 was 118.5% of the target aggregate discretionary award.

Based on the performance measures and weighting of those performance measures determined by the compensation committee in the first quarter of the fiscal year, the objective bonus payout under short-term cash incentive awards made to Mr. Sprowls, Ms. Tang and Ms. Farrow for 2020 was 117.5% of the target aggregate objective award. The objective bonus payout under short-term cash incentive awards made to Ms. Kruger and Mr. Switzer for 2020 was 120.3% of the target aggregate objective award. As permitted in the 2020 short-term incentive program, adjustments were made for the impact of COVID-19 on the company's business. These adjustments resulted in a reduction to the objective bonus payouts from that which would have been paid if such adjustments had not been made. No other adjustments were made that were not defined in the footnotes to the table above. In each case, the objective bonus payout was less than the maximum objective bonus payable under each named executive officer's award agreement.

You can find additional information on the short-term cash incentive plan and the amounts paid to the named executive officers in 2020 under the heading "How were certain of our named executive officers compensated in 2020? Non-Equity Incentive Compensation."

#### Equity Awards

The compensation committee considered the following factors in determining the amount and type of equity awards to be made to the chief executive officer and to named executive officers who were either senior vice presidents or vice presidents in 2020:

- the past practices of the committee in awarding equity,
- a desire to have a higher percentage of the compensation of the chief executive officer of the company consist of equity, and
- the market study prepared by Pearl Meyer which indicated that the company's long-term incentives for its named executive officers were below market median compared to that of our peer group in January 2020 and consisted of a mixture of time vested equity awards and performance stock awards.

The policy of the compensation committee is generally to grant all equity awards to named executive officers through a combination of timevested restricted stock units and performance stock awards in order to base a higher portion of compensation on achieving objective performance goals established by the compensation committee. Information regarding the objective performance goals can be found under the heading "How were certain of our named executive officers compensated in 2020? - Equity Compensation" and "Grants of Plan-Based Awards in 2020."

The compensation committee also concluded in January 2020 that 75% of the value of Mr. Sprowls' equity awards should be based upon the satisfaction of performance conditions and that approximately 50% of the value of equity awards to Ms. Tang, Ms. Kruger, Mr. Switzer and Ms. Farrow should be subject to the satisfaction of performance conditions. The compensation committee determined the amount of these equity awards based on the target equity value and determined the number of shares based on the average closing price of the company's common shares for the thirty days ending on January 24, 2020.

Each equity award granted in 2020 generally vests over a three-year period, provided that, with respect to performance stock awards the performance criteria have been satisfied at the end of the three-year performance period. The compensation committee believes that granting equity awards with three-year vesting periods creates a substantial retention incentive and encourages the named executive officers to focus on the company's long-term business objectives and stock performance. A summary of exceptions to this general rule is set forth under the heading "How were certain of our named executive officers compensated in 2020? - Equity Compensation."

Each time-vested restricted stock unit and performance stock award accumulate dividend equivalent rights through the service or performance period and are paid only to the extent the employee vests in the underlying restricted stock unit or performance stock award. The compensation committee believes that granting stock units with dividend equivalent rights helps align the interests of the named executive officers with the interests of the shareholders of a utility holding company who, in many cases, purchase and retain the stock of the holding company based on the dividends that the holding company consistently pays. Dividends have also historically been an important component of our total shareholder return.



If the named executive officer's employment is terminated because of a change in control event (other than for cause, death or disability) or the executive terminates his or her employment for good reason, in each case, within two years following the change in control, each restricted stock unit and performance stock award will vest upon termination of employment free of restrictions. The compensation committee believes that the vesting of equity awards permits named executive officers whose employment will be terminated as a result of the change in control to share in the value that they created for shareholders at the same time that the shareholders recognize that value upon a change in control. The performance period under the performance stock awards granted in 2018-2020 will also end and the performance awards will be paid out at target.

For our performance stock awards issued in 2018 for the period 2018 to 2020, the performance criteria applicable to the named executive officers in 2018 who were granted performance stock awards included total shareholder return relative to a defined peer group, GSWC's water segment operating expense level and ASUS cumulative net earnings criteria. The compensation committee defined for each named executive officer the proportion of performance stock awards allocated to each performance criteria based on their role within the company. In March 2021, the compensation committee certified the company's performance against the performance conditions for the 2018 performance stock award.

The tables below set forth the mix of performance criteria and number of restricted stock units earned by each named executive officer based upon satisfaction of the performance criteria set forth in each named executive officer's 2018 performance award agreement.

# 2018 PERFORMANCE AWARDS

Mix of Performance Criteria for Performance Award								
	Total Shareholder	Aggregate GSWC Operating Expense Levels	ASUS Cumulative Net					
Executive	Return <sup>(1)</sup>	(2)	Earnings <sup>(3)</sup>	Total				
Robert J. Sprowls	25.0%	50.0%	25.0%	100.0%				
Eva G. Tang	25.0%	50.0%	25.0%	100.0%				
Denise L. Kruger	25.0%	75.0%	-	100.0%				
Bryan K. Switzer	25.0%	75.0%	-	100.0%				
Gladys M. Farrow	25.0%	50.0%	25.0%	100.0%				

Percent of Shares Earned Relative to Target Shares								
	Total Shareholder	Aggregate GSWC Operating Expense Levels	ASUS Cumulative Net	- (8)	Number of			
Executive	Return <sup>(1)</sup>	(2)	Earnings <sup>(3)</sup>	Total <sup>(4)</sup>	Shares Earned			
Robert J. Sprowls	28.6%	62.5%	25.0%	116.1%	15,433			
Eva G. Tang	28.6%	62.5%	25.0%	116.1%	1,241			
Denise L. Kruger	28.6%	93.8%	-	122.4%	1,308			
Bryan K. Switzer	28.6%	93.8%	-	122.3%	937			
Gladys M. Farrow	28.6%	62.5%	25.0%	116.1%	889			

<sup>(1)</sup> The company's total shareholder return in 2020 exceeded four members of its peer group resulting in a payout percentage of 114.3% of target. The total shareholder return criteria refers to total shareholder return during the performance period, including the reinvestment of dividends. The defined peer group for this purpose consists of the following water utilities: American Water Works Company, Inc., Essential Utilities, Inc. (formerly Aqua America, Inc.), Artesian Resources Corporation, California Water Service Group, Middlesex Water Company, SJW Group and The York Water Company.

(2) GSWC's water segment operating expense level was \$273.2 million resulting in a payout percentage of 125% of target. The aggregate operating expense level criteria refers to the cumulative operating expenses of the Water Segment as reported in the Corporation's Form 10-Ks filed with the Securities and Exchange Commission for the period beginning January 1, 2018 and ending on the last day of the performance period, as permitted to be adjusted for (i) water supply, depreciation and amortization and maintenance expenses as reported in such Form 10-Ks, (ii) public relations, legal and other professional services expenses of GSWC during the Performance Period applicable to defending GSWC from condemnation considerations and actions applicable to the water segment, (iii) any costs of defense, costs of settlement and judgments incurred in connection with claims arising from water quality incidences accruing during the Performance Period which are incurred in connection with claims determined by the Compensation Committee to be extraordinary events, (iv) write-offs associated with decisions or actions of the CPUC applicable to the financial statements in the Performance Period for the water segment, and (v) gross-up of certain surcharges authorized by the CPUC to recover previously incurred costs recorded pursuant to generally accepted accounting principles. Under the 2016 Stock Incentive Plan, the compensation committee is also required to make adjustments to performance targets or business criteria to eliminate the effects of the divestiture of one or more business units, the effect of changes in accounting principles, and any unusual or non-recurring items determined for accounting purposes or in management's discussion and analysis.

<sup>(3)</sup> ASUS cumulative net earnings were \$50.6 million resulting in a payout percentage of 100% of target. The ASUS cumulative net earnings criteria refers to the cumulative net income of ASUS and its subsidiaries during the performance period. Under the 2016 Stock Incentive Plan, the compensation committee is required to make adjustments to performance targets or business criteria to eliminate the effects of (i) changes in tax law, (ii) the divestiture of one or more business units, and (iii) any unusual or non-recurring items determined for accounting purposes or in management's discussion and analysis.

<sup>(4)</sup> The sum of actual payout percentages differs from the total due to rounding.

As permitted in the 2016 Stock Incentive Plan, adjustments were made for the impact of COVID-19 on the company's business. There was no change in the number of shares received by any of the named executive officers as the result of this adjustment or any other adjustments described in the footnotes to the tables above.

# Tax Considerations

Under Section 162(m) of the Internal Revenue Code, as modified by the Tax Cuts and Jobs Act of 2017, we may generally only deduct up to \$1,000,000 of the compensation paid to named executive officers. The compensation committee believes that providing compensation that is not fully tax deductible may be required by competitive or other circumstances.

#### **Retirement Benefits**

We provide retirement benefits that we believe are comparable to the benefits provided by other members of our current peer group to attract, retain and motivate talented and experienced executives. Our retirement benefit programs are also intended to provide fair, equitable and reasonable compensation to our named executive officers and to assist in the retention of our named executive officers. The change in the pension value of each named executive officer may, however, differ markedly from that of members of our current peer group due to differences in the age and time of service of the executive officers of the company compared to that of executives in comparable positions in members of our peer group. Changes in pension value also differ by executive due to differences in cash compensation, the age of the executive and the number of years of service with the company.

Total compensation of our named executive officers was impacted by changes in pension values under our pension plan and supplemental retirement plan. Mr. Sprowls' total compensation, increased by \$930,438 in 2020 including an increase of \$642,681 in the change in pension values compared to last year even though we made no changes in the terms of our pension plan or supplemental retirement plan. Excluding the change in pension value, Mr. Sprowls' total compensation in 2020 increased by \$287,757 due primarily to an increase in his "at-risk" related compensation (stock awards and objective short-term cash incentives). The change in the pension values is affected by changes in actuarial assumptions, such as mortality and discount rates, which decreased in 2020 compared to 2019. The decrease in the discount rate also impacted the total compensation of our other named executive officers.

We have no non-qualified deferred compensation arrangements.

## Welfare and Other Benefits and Perquisites

We provide welfare and other benefits that we believe are comparable to the benefits provided by other members of our peer group and other perquisites that we believe are reasonable to attract, retain and motivate talented and experienced executives. Except as described under the heading "How were certain named executive officers compensated in 2020?" and in this section, we provide the same benefits to named executive officers as we provide to other employees of the company.

We do not have any employment agreements with any of our named executive officers.

#### Stock Ownership Guidelines

We have requested each of our named executive officers to own common shares, restricted stock units, and other equity equivalents, including common shares held in our 401(k) plan, equal in value to:

- 3.0 times his salary for Mr. Sprowls, as the chief executive officer,
- 1.5 times her salary for Ms. Tang and Ms. Kruger, who are senior vice presidents, and
- 1.0 time his or her annual salary for Mr. Switzer and Ms. Farrow, who are vice presidents, and each of our other vice presidents.

We consider these guidelines to have been satisfied once the minimum ownership requirements are met regardless of subsequent changes in the market value of our common shares. All the named executive officers satisfied these guidelines in 2020.

The nominating and governance committee may suspend or adjust these guidelines if they determine that the required holding of any named executive officer is unduly burdensome by reason of personal circumstances affecting a named executive officer or is the result of recent significant changes in the compensation of the named executive officer.

### **Compensation Committee Report**

The compensation committee has reviewed and discussed the Compensation Discussion and Analysis with management. Based on this review and discussion, the compensation committee recommended to the board of directors that the Compensation Discussion and Analysis be included in this proxy statement and in our Form 10-K for the year ended December 31, 2020 by incorporation by reference to this proxy statement.

This report is submitted by:

James L. Anderson, Chair Diana M. Bontá, Member Mary Ann Hopkins, Member C. James Levin, Member

## How were certain of our named executive officers compensated in 2020?

We compensated each of our named executive officers in 2020 as more particularly described below. Unless otherwise specified, the principal position of the named executive officer is with American States Water Company. We also reimbursed each of these executive officers for expenses incurred in the performance of his or her duties as a named executive officer.

Name and Principal Position	Year	Salary (\$) <sup>(2)</sup>	<b>Bonus</b> (\$) <sup>(3)</sup>	Stock Awards (\$) <sup>(4)</sup>	Non-Equity Incentive Plan Compen- sation (\$)( <sup>5)</sup>	Change in Pension Value and Non- Qualified Deferred Compen- sation Earnings (\$) <sup>(6)</sup>	All Other Compen- sation (\$) <sup>(7)</sup>	Total (\$)	Total Excluding Change in Pension Value and Non- Qualified Deferred Compen- sation Earnings (\$)
Robert J. Sprowls	2020	\$860,409	\$246,000	\$1,249,773	\$702,180	\$2,841,864	\$25,911	\$5,926,137	\$3,084,273
President and Chief Executive	2019	796,155	217,000	1,083,802	670,286	2,199,183	29,273	4,995,699	2,796,516
Officer	2018	771,635	175,500	986,385	521,600	532,453	18,464	3,006,037	2,473,584
Eva G. Tang	2020	498,127	44,910	130,186	151,309	983,479	19,616	1,827,627	844,148
Senior Vice President-Finance,	2019	461,158	42,042	118,264	157,808	816,130	23,580	1,618,982	802,852
Chief Financial Officer,	2018	441,192	38,993	118,958	132,438	38,600	18,792	788,973	750,373
Corporate Secretary and Treasurer									
Denise L. Kruger	2020	495,743	45,977	130,186	154,110	1,221,559	20,218	2,067,793	846,234
Senior Vice President- Regulated	2019	459,051	41,842	118,264	152,424	1,017,728	25,556	1,814,865	797,137
Water Utility of Golden State Water Company	2018	441,446	38,993	118,958	130,767	-	21,189	751,353	751,353
Bryan K. Switzer	2020	324,895	20,500	93,748	83,211	564,778	22,526	1,109,658	544,880
Vice President- Regulatory Affairs of Golden State Water Company <sup>(8)</sup>	2019	300,843	22,610	84,734	82,363	503,925	24,509	1,018,984	515,059
<b>Gladys M. Farrow</b> Vice President- Finance, Treasurer and Assistant Secretary of Golden State Water Company (9)	2020	308,412	22,909	93,748	77,183	696,875	20,689	1,219,816	522,941

SUMMARY COMPENSATION TABLE(1)

(1) We did not grant any stock option awards during the past three years.

<sup>(2)</sup> This column sets forth the amount paid to each named executive officer during the calendar year based on 27 pay periods in 2020 and 26 pay periods in 2018 and 2019.

<sup>(3)</sup> This column sets forth the amounts paid to a named executive officer as a discretionary bonus for 2018, 2019 and 2020 under the short-term cash incentive plan.

<sup>(4)</sup> This column sets forth the aggregate grant date fair value of the stock awards on the date of grant computed in accordance with FASB ASC Topic 718. We provide information regarding the assumptions used in the calculation of the value of these awards in

Note 13 to our financial statements for the year ended December 31, 2020. Stock awards consist of time vested restricted stock units and performance stock awards in the form of restricted stock units. For the performance stock awards granted in 2020 subject to performance conditions that have not been satisfied, we assumed that each executive officer would earn performance stock awards at the target level with a value of \$937,307, \$65,138, \$65,138, \$46,874 and \$46,874 for Mr. Sprowls, Ms. Tang, Ms. Kruger, Mr. Switzer and Ms. Farrow, respectively. If each named executive officer was instead to earn performance stock awards for awards granted in 2020 at the maximum level, the grant date fair value of stock awards granted to Mr. Sprowls, Ms. Tang, Ms. Kruger, Mr. Switzer and Ms. Farrow in 2020 would be \$1,640,288, \$113,992, \$105,850, \$76,160 and \$82,008, respectively

<sup>(5)</sup> Each named executive officer, earned non-equity incentive compensation based upon a percentage of base salary and satisfaction of performance criteria under the short-term cash incentive programs approved by the compensation committee.

<sup>(6)</sup> This column sets forth the sum of the change in the value of the pension plan and the supplemental retirement plan for each of the named executive officers at December 31, 2020. The change in the pension value under the Golden State Water Company Pension Plan, or pension plan, for 2020, was \$239,859, \$247,828, \$454,857, \$204,301 and \$325,914 for each of Mr. Sprowls, Ms. Tang, Ms. Kruger, Mr. Switzer and Ms. Farrow, respectively. The change in the pension value under the supplemental retirement plan for 2020 was \$2,602,005, \$735,651, \$766,702, \$360,477 and \$370,961 for each of Mr. Sprowls, Ms. Tang, Ms. Kruger, Mr. Switzer and Ms. Farrow, respectively. See the Pension Benefits Table for additional information regarding the retirement age assumptions used in making these calculations. We provide additional information regarding the assumptions used to calculate the change in pension value in Note 12 to our audited financial statements in our Form 10-K for the year ended December 31, 2020. We do not have any non-qualified deferred compensation plans.

(7) We provide information on the amount and types of benefits included under the heading "All Other Compensation" in the table below.

(8) Mr. Switzer was not a named executive officer in 2018.

<sup>(9)</sup> Ms. Farrow was not a named executive officer in 2018 or 2019.

The following table provides information regarding the amount and types of benefits included under the heading "All Other Compensation" in the previous table.

Name	Year	Employer 401(k) Matching Contribution (\$)	Insurance (\$) <sup>(1)</sup>	Personal Use of Company Car (\$) <sup>(2)</sup>	Other Compen- sation (\$) <sup>(3)</sup>	Total All Other Compensation (\$)
Robert J. Sprowls	2020	\$ 12,600	\$ 10,721	\$ 2,421	\$ 169	\$ 25,911
-	2019	12,375	11,491	2,510	2,897	29,273
	2018	12,150	2,426	3,719	169	18,464
Eva G. Tang	2020	12,600	2,087	4,760	169	19,616
	2019	12,375	2,317	6,965	1,923	23,580
	2018	12,150	1,065	5,408	169	18,792
Denise L. Kruger	2020	12,600	1,107	6,342	169	20,218
	2019	12,375	1,197	9,409	2,575	25,556
	2018	12,150	606	8,264	169	21,189
Bryan K. Switzer <sup>(4)</sup>	2020	12,600	5,446	3,311	1,169	22,526
	2019	12,375	6,274	5,650	210	24,509
Gladys M. Farrow <sup>(5)</sup>	2020	12,600	920	4,097	3,072	20,689

# ALL OTHER COMPENSATION

<sup>(1)</sup> We provide group term life insurance to each of our employees and their families. In the event of the death of an employee or a family member, his or her beneficiary is entitled to receive up to \$50,000 under the group life insurance policy. We also provide each employee with \$50,000 of accidental death and dismemberment insurance, which pays additional benefits if an employee suffers a covered accidental loss resulting in death, dismemberment or paralysis. The cost of \$139 per employee was determined by equally allocating to each of our employees, including the executive officers, the total cost of the policy. In addition, we provide our board members and executive officers a blanket accident insurance policy. The policy is intended to provide coverage for traveling on company business or on assignment for the benefit of our company. We allocated one—third of the premium of \$5,844 (three-year premium) for coverage under the blanket accident insurance policy equally to our board members and executive officers. The cost was \$102 per person in 2020, \$108 per person in 2019 and \$106 in 2018. An executive officer may elect to participate in a term life insurance program, which pays beneficiaries of the policy an amount equal to approximately two times the executive officer's salary in the event of his or her death. The cost in 2020 for each of Mr. Sprowls, Ms. Tang, Ms. Kruger, Mr. Switzer and Ms. Farrow was \$10,480, \$1,846, \$866, \$5,205 and \$679, respectively.

<sup>(2)</sup> The value is based on an estimate of the aggregate incremental costs incurred by us for the personal use of company-provided automobiles by each of our named executive officers.

<sup>(3)</sup> The amounts in this column include, among other things, a holiday bonus paid to each of our active employees, anniversary grant to Mr. Switzer based upon his years of service of twenty years and reimbursement of our CEO and senior executive officers for participating in a physical examination.

<sup>(4)</sup> Mr. Switzer was not a named officer in 2018.

(5) Ms. Farrow was not a named officer in 2018 or 2019.

#### Equity Compensation

During each of the last three years, we granted time-vested restricted stock units to each of our named executive officers. Each of these timevested restricted stock units is payable at the rate of 33% one year after the grant date, 33% two years after the grant date and 34% three years after the grant date. There are, however, some exceptions to this rule in certain circumstances following termination of employment for death, disability, change in control or retirement. Employment must be terminated within two years after the change in control (other than for cause) or the named executive officer has terminated his or her employment for good reason within two years after the change in control in order for the change in control exception to apply. The named executive officer must be at least 55 years of age and the sum of the employee's age and years of service must be equal to or greater than 75 at the time of retirement in order for the retirement exception to apply.

All the restricted stock unit awards granted to Mr. Sprowls, Ms. Tang, Ms. Kruger and Mr. Switzer are vested pursuant to the Rule of 75. Mr. Sprowls, Ms. Tang, Ms. Kruger and Mr. Switzer may not, however, receive any common shares in exchange for these restricted stock units prior to the date that the restricted stock unit vests absent retirement, death, disability or a termination of employment following a change in control event.

We awarded each of our named executive officer's performance stock awards in the form of restricted stock units that vest at the rate of 33% one year after the grant date, 33% two years after the grant date and 34% three years after the grant date, subject to the satisfaction of the performance conditions set forth in the award agreement. There are, however, some exceptions to this rule in certain circumstances following termination of employment for death, disability, change in control or retirement. Employment must be terminated within two years after the change in control (other than for cause) or the named executive officer has terminated his or her employment for good reason within two years after the change in control in order for the change in control or greater than 75 at the time of retirement in order for the retirement exception to apply. All the performance stock awards granted to Mr. Sprowls, Ms. Tang, Ms. Kruger and Mr. Switzer are vested pursuant to the Rule of 75, subject to the satisfaction of the performance conditions set forth in the award agreement.

For our performance stock awards issued in 2018 for the period 2018 to 2020, the performance criteria applicable to the named executive officers in 2018 who were granted performance stock awards included total shareholder return relative to a defined peer group, GSWC's water segment operating expense level and ASUS cumulative net earnings criteria. The compensation committee defined for each named executive officer the proportion of performance stock awards allocated to each performance criteria based on his or her role within the company. In March 2021, the compensation committee certified the company's performance against the performance conditions for the 2018 performance stock award. You can find information regarding the number of restricted stock units earned by each named executive officer based upon satisfaction of the performance criteria set forth in each named executive officer's 2018 performance award agreement under the heading "Compensation, Discussion and Analysis-Equity Awards."

We also awarded each of our named executive officers restricted stock units in an amount equal to the quarterly cash dividends payable on our common shares times the number of restricted stock units or performance awards granted to the named executive officer, but not yet payable pursuant to the terms of his or her restricted stock unit or performance stock award agreement divided by the closing price of our common shares on the dividend payment date as provided in the 2016 plan. We refer to these types of awards as dividend equivalent rights. Restricted stock units awarded pursuant to dividend equivalent rights vest and are payable on the same basis as the underlying restricted stock units on which these restricted stock units were earned.

You can find information regarding the performance conditions applicable to the awards granted in 2020 following the "Grants of Plan-Based Awards" table. You may also find information regarding the performance goals for each of these performance criteria for performance stock awards granted in 2020 under the heading "What plan-based awards did we make to these named executive officers in 2020?"

#### Non-Equity Incentive Compensation

During the past three years, each of our named executive officers received short-term cash incentive awards based upon achieving objective financial, operations and customer service performance goals set at target, threshold and maximum levels under our short-term cash incentive program. The objective bonus of each named executive officer is determined based on payout percentages established by the compensation committee in March of each year for each performance measure. The performance measures and payout percentages vary depending upon whether the named executive is an administrative officer of GSWC or an operations officer of GSWC. Mr. Sprowls, Ms. Tang and Ms. Farrow are administrative officers of GSWC. Ms. Kruger and Mr. Switzer are operations officers of GSWC.

In addition, each named executive officer is granted a discretionary bonus based upon a subjective assessment of the individual performance of each named executive officer by the compensation committee. 80% of the target aggregate bonus is based upon satisfaction of the performance goals described under the heading "Compensation Discussion and Analysis-Short-Term Cash Incentives" and 20% of the target aggregate bonus is based upon the subjective assessment of individual performance by the compensation committee. The amount of the bonus for 2020 based upon the objective performance criteria is set forth in the Non-Equity Incentive Plan Compensation column in the Summary Compensation Table for each named executive officer. The amount of the discretionary bonus for 2020 is disclosed in the Bonus column in the Summary Compensation Table.

The compensation committee determined the target aggregate bonus for each named executive officer as a percentage of the base salary of each named executive officer and made changes in 2020 based on an assessment of each officer's compensation relative to market. Target bonuses for each named executive officer during the year, were:

- 90.0% in 2020, 80.0% in 2019 and 71.0% in 2018 for the president and chief executive officer,
- 33.5% in 2020, 32.5% in 2019 and 31.5% in 2018 for the senior vice presidents, and
- 27.6% in 2020, 26.8% in 2019 and 26.0% in 2018 for all other named executive officers.

The payout percentages for the satisfaction of the performance criteria are set forth below. The sum of the actual payout percentages differs from the objective bonus total due to rounding.

	Target	Target Payout Percentage				
Performance Measure	Threshold	Actual				
Adjusted EPS – AWR Consolidated	10.0%	20.0%	35.0%	23.1%		
Adjusted EPS – RU	11.5%	20.0%	29.0%	23.5%		
Adjusted EPS – ASUS	5.0%	10.0%	20.0%	9.0%		
Customer Complaints – RWU	3.0%	10.0%	15.0%	12.5%		
Supplier Diversity – RU	4.0%	10.0%	13.5%	13.5%		
SOX Deficiencies – RU	2.0%	5.0%	7.5%	7.5%		
SOX Deficiencies – ASUS	2.0%	5.0%	N/A	5.0%		
Objective Bonus Total	37.5%	80.0%	120.0%	94.0%*		

\*Line item does not total due to rounding.

# PAYOUT PERCENTAGES FOR GSWC OPERATIONS OFFICERS

	Target	Target Payout Percentage		
Performance Measure	Threshold	Target	Maximum	Actual
Adjusted EPS – RWU	20.0%	40.0%	60.0%	44.5%
Customer Complaints – RWU	4.5%	10.0%	15.0%	12.5%
Supplier Diversity – RWU	4.5%	10.0%	15.0%	14.2%
Safety - Recordable Work Incidents – RWU	4.5%	10.0%	15.0%	15.0%
SOX Deficiencies – RU	4.0%	10.0%	10.0%	10.0%
Objective Bonus Total	37.5%	80.0%	115.0%	96.2%

The performance criteria for short-term cash incentive awards in 2019 and 2018 were based on similar types of performance criteria. The objective bonus payout under short-term cash incentive awards made to Mr. Sprowls and Ms. Tang in 2019 and 2018 was 105.1% and 95.1% as compared to the objective bonus target. The objective bonus payout under short-term cash incentive awards made to Ms. Kruger and Mr. Switzer in 2019 was 102.0% as compared to the objective bonus target. The objective bonus payout in 2018 for Ms. Kruger was 93.9% as compared to the objective bonus target. Mr. Switzer was not a named executive officer in 2018. Ms. Farrow was not a named executive officer in 2018 or 2019.

You can find additional information regarding our short-term cash incentive program under the heading "Compensation, Discussion and Analysis-Short-Term Cash Incentives," including definitions for each of the performance measures.

#### Other Compensation

We have a 401(k) plan under which employees may invest a percentage of their pay, up to a maximum amount prescribed by law. We provide matching contributions for each of our employees who participate in the plan of 100% up to the first 3% of eligible compensation deferred and 50% of the next 3% of eligible compensation deferred. Each of our named executive officers is entitled to participate in this plan on the same basis as other employees, subject to the limits imposed by the Internal Revenue Code.

We provide all active full-time employees with medical, dental and vision benefits and life insurance coverage. All employees are required to pay 15% of the company's premiums for medical, dental and vision benefits, except for certain employees at subsidiaries of ASUS. We pay all premiums for life insurance coverage in the amount of \$50,000 for all employees and their families, plus additional benefits if any employee suffers a covered accidental loss resulting in death, dismemberment or paralysis, except for certain employees at subsidiaries of ASUS. We also have employee assistance, an anniversary award for reaching certain years of service and holiday bonus programs. Each of our named executive officers is entitled to these benefits on the same basis as other employees. In addition, in 2020 we offered a term life insurance program to all officers of the company and its subsidiaries with premiums payable by the company. Under this program, the officer's primary beneficiaries are entitled to a benefit in an amount equal to approximately two-times the officer's base salary in the event of the officer's death. All of the named executive officers elected to participate in this program.



All active full-time employees at GSWC and ASUS and all active managers and exempt-employees at subsidiaries of ASUS, receive time off with pay for vacation, holiday and sick leave in accordance with company policy. Other employees at ASUS subsidiaries have different benefit packages. Executives receive vacation accrual based on the number of their continuous months of service, with 1 to 60 months of service earning 20 days per year of vacation per year. Named executive officers receive sick leave benefits on the same basis as all other employees. Accrued vacation days that are not used in any year are carried over to the next year, provided that, effective January 1, 2012, the number of accrued and unused vacation days for each employee is subject to a cap equal to the total number of vacation days are used. When an employee's accrual rate increases because of increased service with the company, the employee's cap will increase accordingly. All employees are entitled to a cash payment, based on their then current salary, for any accrued, but unused, vacation days upon termination of employment as required by California law.

Each of our named executive officers is entitled to the benefits of a travel insurance policy provided by the company and the use of a companyowned car. Upon termination of employment, each named executive is entitled to purchase his or her company-owned car at the wholesale price for such car taking into account the mileage on the car.

Under the company's relocation policy, the company will reimburse named executive officers for covered relocation expenses, subject to specified limits. Under the terms of this policy, an officer is required to reimburse us for any expenses paid by us if the officer resigns or is terminated for misconduct and/or poor performance within 24 months after having commenced work at a new assigned work location. The compensation committee believes that it is appropriate for us to claw back any relocation expenses paid to an officer under these circumstances. No relocation expenses were paid to any named executive officer during the past three years.

Under the terms of a senior executive health examination program, the chief executive officer and each of our senior vice presidents and vice presidents is entitled to be reimbursed for the costs of an executive physical examination at least once every two years. The maximum permitted reimbursement for physical examination was \$2,500 at least once every two years in 2018 and 2019. Effective October 1, 2019, the maximum permitted reimbursement under this program was increased to \$4,000 at least once every two years.

# Total Compensation

The proportion of salary, bonus and non-equity incentive plan compensation to total compensation set forth in the Summary Compensation Table for Mr. Sprowls, Ms. Tang, Ms. Kruger, Mr. Switzer and Ms. Farrow was 30.5%, 38.0%, 33.7%, 38.6% and 33.5% of total compensation, respectively. The proportion of equity compensation to total compensation set forth in the Summary Compensation Table for 2020 for Mr. Sprowls, Ms. Tang, Ms. Kruger, Mr. Switzer and Ms. Farrow was 21.1%, 7.1%, 6.3%, 8.4% and 7.7% of total compensation, respectively. The compensation committee has not adopted any policy regarding the allocation of total compensation among the various components of total compensation.

# What plan-based awards did we make to these named executive officers in 2020?

We granted restricted stock units for both time-vested and performance-based equity awards to each of our named executive officers in 2020 as more particularly described below. Each of the named executive officers also received a cash award under our short-term performance incentive plan based upon the satisfaction of certain performance criteria. The amount of this award is reflected in the Summary Compensation Table under the Non-Equity Incentive Compensation column and the award terms are summarized under the non-equity incentive compensation section.

		Estimated Future Payouts Under Equity Incentive Plan $Awards^{(1)}$			All Other Stock Awards:	
Name	Grant Date	Threshold (#) <sup>(2)</sup>	<b>Target</b> (#) <sup>(3)</sup>	<b>Maximum</b> (#) <sup>(4)</sup>	Number of Shares of Stock or Units (#)	Grant Date Fair Value of Stock Awards (\$) <sup>(5)</sup>
Robert J. Sprowls	1/28/20 1/28/20	4,651.0	10,418.0	18,231.5	3,473.0	\$312,466 937,307
Eva G. Tang	1/28/20 1/28/20	323.2	724.0	1,267.0	723.0	65,048 65,138
Denise L. Kruger	1/28/20 1/28/20	323.2	724.0	1,176.5	723.0	65,048 65,138
Bryan K. Switzer	1/28/20 1/28/20	232.6	521.0	846.5	521.0	46,874 46,874
Gladys M. Farrow	1/28/20 1/28/20	232.6	521.0	911.5	521.0	46,874 46,874

# **GRANTS OF PLAN-BASED AWARDS IN 2020**

(1) These calculations assume that (i) the number of members of the company's peer group at the end of the performance period will be seven, (ii) the compensation committee will not make any downward adjustment in the amount of the award following the end of the performance period, and (iii) the executive officer will continue to be employed by or provide service to the company throughout the performance period or will be vested pursuant to the Rule of 75.

<sup>(2)</sup> This calculation assumes that the executive officer will achieve the minimum performance level established by the compensation committee for each performance condition set forth in the performance stock award granted to the named executive officer in 2020. The performance required to achieve the total shareholder return minimum condition, the aggregate GSWC operating expense level minimum condition and the ASUS cumulative net earnings minimum condition in the performance stock awards granted in 2020 is 28.57%, 50.00%, and 50.00% of the target performance level, respectively.

<sup>(3)</sup> This calculation assumes that the named executive officer will achieve the target performance level established by the compensation committee for each performance condition set forth in the performance stock award granted to the named executive officer in 2020.

<sup>(4)</sup> This calculation assumes that the named executive officer will achieve the maximum performance level established by the compensation committee for each performance condition set forth in the performance stock award granted to the named executive officer in 2020. The performance required to achieve the total shareholder return maximum condition, the aggregate GSWC water segment operating expense level maximum condition and the ASUS cumulative net earnings maximum condition is 200%, 150% and 200% of the target performance level, respectively.

<sup>(5)</sup> We provide information regarding the assumptions used to calculate the value of time-vested restricted stock units and performance stock granted on January 28, 2020 pursuant to the 2016 plan in Note 13 to our audited financial statements in our Form 10-K for the year ended December 31, 2020.

Mr. Sprowls, Ms. Tang and Ms. Farrow can earn between 0% to 175.0%, and Ms. Kruger and Mr. Switzer can earn between 0% to 162.5% of the target amount set forth in the 2020 named executive officer's performance award depending on the company's performance against the performance goals during the performance period, which consist of the following metrics: 25% of the performance stock awards granted are based on the company's total shareholder return compared to the total shareholder return of the company's defined peer group, referred to as the total shareholder return criteria and 75% of the performance stock awards will be earned based upon the satisfaction of one or more of the following performance conditions: aggregate GSWC water segment operating expense level and ASUS cumulative net earnings. The performance period commenced on January 1, 2020 and ends on December 31, 2022. The performance goals for Mr. Sprowls, Ms. Tang and Ms. Farrow are based on the total shareholder return, the aggregate GSWC water segment operating expense level and the ASUS cumulative net earnings criteria. The performance stock awards for Ms. Kruger and Mr. Switzer are based on the total shareholder return criteria and 75. Sprowls, Ms. Tang and Ms. Farrow are based on the total shareholder return, the aggregate GSWC water segment operating expense level and the ASUS cumulative net earnings criteria. The performance stock awards for Ms. Kruger and Mr. Switzer are based on the total shareholder return criteria and the aggregate GSWC water segment operating expense level criteria.

We disclose in the tables set forth below the performance goals for each of these performance criteria for performance stock awards granted in 2020:

Total Shareholder Return	Payout as a Percentage of Target		
$\geq$ 7 members of the Peer Group	200.00%		
$\geq$ 6 members of the Peer Group	171.43%		
$\geq$ 5 members of the Peer Group	142.86%		
$\geq$ 4 members of the Peer Group	114.29%		
$\geq$ 3 members of the Peer Group	85.71%		
$\geq$ 2 members of the Peer Group	57.14%		
$\geq$ 1 member of the Peer Group	28.57%		

# 2020 PERFORMANCE TARGETS AND PAYOUT PERCENTAGES FOR TOTAL SHAREHOLDER RETURN<sup>(1)</sup>

(1) The total shareholder return criteria refer to total shareholder return during the performance period, including the reinvestment of dividends. The defined peer group for this purpose consists of the following water utilities: American Water Works Company, Inc., Essential Utilities, Inc. (formerly Aqua America, Inc.), Artesian Resources Corporation, California Water Service Group, Middlesex Water Company, SJW Group and The York Water Company.

# 2020 PERFORMANCE TARGETS AND PAYOUT PERCENTAGES FOR AGGREGATE GSWC OPERATING EXPENSE LEVEL (1)

Aggregate GSWC Operating Expense Level	Payout as a Percentage of Target
≤\$278.5 million	150%
>\$278.5 million and ≤\$284.5 million	125%
>\$284.5 million and ≤\$304.5 million	100%
>\$304.5 million and ≤\$310.5 million	50%
>\$310.5 million	0%

(1) The aggregate GSWC water segment operating expense level criteria refers to the cumulative operating expenses of the Water Segment as reported in the Form 10-Ks filed with the Securities and Exchange Commission for the period beginning January 1, 2020 and ending on the last day of the Performance Period, as adjusted to remove (i) Water Supply, depreciation and amortization and maintenance expenses as reported in such Form 10-Ks, (ii) public relations, legal and other professional services expenses of GSWC during the Performance Period applicable to defending GSWC from condemnation considerations and actions applicable to the Water Segment, (iii) any costs of defense, costs of settlement and judgments incurred in connection with claims arising from water quality incidences accruing during the Performance Period which are incurred in connection with claims determined by the Compensation Committee to be extraordinary events, (iv) write-offs associated with decisions or actions of the CPUC applicable to the financial statements in the Performance Period for the Water Segment, and (v) gross-up of certain surcharges authorized by the CPUC to recover previously incurred costs recorded pursuant to generally accepted accounting principles.

# 2020 PERFORMANCE TARGETS AND PAYOUT PERCENTAGES FOR ASUS CUMULATIVE NET EARNINGS<sup>(1)</sup>

ASUS Cumulative Net Earnings	Payout as a Percentage of Target
≥\$63.7 million	200%
≥\$58.7 million and <\$63.7 million	150%
≥\$53.7 million and <\$58.7 million	100%
≥\$48.7 million and <\$53.7 million	50%
<\$48.7 million	0%

(1) The ASUS cumulative net earnings criteria refers the cumulative net income of ASUS and its subsidiaries for the period beginning January 1, 2020 and ending on the last day of the Performance Period, less the amount, if any, of adjustments made to our contract pricing due to the Tax Cuts and Jobs Act of 2017.

# What equity awards granted to these named executive officers were outstanding at the end of the year?

Each named executive officer had the restricted stock unit and equity incentive plan awards outstanding at December 31, 2020 described in the table below. Equity awards made to each named executive officer, other than Ms. Farrow, have vested but are not yet payable. Information regarding the installment payment dates for these awards is provided in the footnotes following this table.

# **OUTSTANDING EQUITY AWARDS AT DECEMBER 31, 2020(1)**

	Stock Awards						
		Equity Incentive Plan					
		Awards; Number of		Awards; Market or			
			<b>Unearned Shares, Units</b>	Payout Value of			
	Number of Shares or	Market Value of Shares	or Rights or Other	Unearned Shares, Units			
	Units That Have Not	or Units That Have Not	<b>Rights That Have Not</b>	or Rights That Have Not			
Name	Vested (#)	<b>Vested (\$)</b> <sup>(2)</sup>	Vested <sup>(8)</sup>	<b>Vested</b> <sup>(2)(8)</sup>			
Robert J. Sprowls	(3)	(3)	33,169	\$2,637,267			
Eva G. Tang	(4)	(4)	2,379	189,154			
Denise L. Kruger	(5)	(5)	2,261	179,772			
Bryan K. Switzer	(6)	(6)	1,623	129,045			
Gladys M. Farrow	1,398(7)	\$111,155	1,707	135,724			

<sup>(1)</sup> All options held by the named executive officers have been exercised as of December 31, 2020.

<sup>(2)</sup> We determined the market value of restricted stock units and performance stock awards that have not vested by multiplying the number of unvested restricted stock units and unvested performance stock awards outstanding on December 31, 2020 by the closing price of our common shares on December 31, 2020, as reported on *The Wall Street Journal* website (www.wsj.com). The closing price of our common shares on December 31, 2020, as so reported, was \$79.51.

(3) Restricted stock unit awards made to Mr. Sprowls in the amount of 7,995 shares have vested pursuant to the Rule of 75 but had not yet been paid out. At December 31, 2020, these awards had a market value of \$635,682.

<sup>(4)</sup> Restricted stock unit awards made to Ms. Tang in the amount of 1,746 shares have vested pursuant to the Rule of 75 but had not yet been paid out. At December 31, 2020, these awards had a market value of \$138,824.

(5) Restricted stock unit awards made to Ms. Kruger in the amount of 1,746 shares have vested pursuant to the Rule of 75 but had not yet been paid out. At December 31, 2020, these awards had a market value of \$138,824.

(6) Restricted stock unit awards made to Mr. Switzer in the amount of 1,254 shares have vested pursuant to the Rule of 75 but had not yet been paid out. At December 31, 2020, these awards had a market value of \$99,706.

(7) Of this amount, 175 restricted stock units vested on January 27, 2021, 222 restricted stock units vested on January 28, 2021, 273 restricted stock units vested on January 29, 2021, 71 restricted stock units vested on March 10, 2021, 175 restricted stock units will vest on January 27, 2022, 229 restricted stock units will vest on January 28, 2022, 73 restricted stock units will vest on March 10, 2022 and the remainder will vest on January 27, 2023.

<sup>(8)</sup> We assumed for the purpose of this disclosure that each named executive officer would earn performance stock awards at the maximum level for the 2019 grant and at the target level for the 2020 grant. The value listed includes dividend equivalent rights granted as of December 31, 2020 on these awards. Although the performance stock awards granted to Mr. Sprowls, Ms. Tang, Ms. Kruger and Mr. Switzer have vested pursuant to the Rule of 75, they have not been earned since the performance conditions have not been met and will only be determined at the end of the performance period.

# Did any named executive officers exercise options or have other stock awards vest in 2020?

All our named executive officers had outstanding awards of restricted stock units vest in 2020. No restricted stock or stock options vested in 2020. No options were exercised in 2020.

	Stock Awards				
Name	No. of Shares Acquired on Vesting (#) <sup>(2)</sup>	Value Realized on Vesting (\$) <sup>(1)(2)</sup>			
Robert J.					
Sprowls	29,002(3)	\$1,589,030			
Eva G. Tang	4,209(4)	196,258			
Denise L. Kruger	4,522(5)	222,775			
Bryan K. Switzer	3,252(6)	160,342			
Gladys M.	1,926	153,675			
Farrow					

# **OPTION EXERCISES AND STOCK VESTED IN 2020(1)**

<sup>(1)</sup> We determined the value realized on vesting of restricted stock units based on the closing market price of our common shares on the date of vesting as reported on *The Wall Street Journal* website (<u>www.wsj.com</u>).

(2) Includes performance stock award granted in 2018 which vested in 2020.

<sup>(3)</sup> Out of 29,002 shares fully vested in 2020, Mr. Sprowls acquired 4,725 common shares on February 5, 2020, upon the payout of restricted stock units with a market value of \$417,990 on the date of acquisition. Mr. Sprowls is entitled to acquire the remaining 24,277 common shares, which were not payable during 2020, because of the immediate vesting of these common shares under the rule of 75. Mr. Sprowls acquired 4,167 of these common shares (including 76 common shares with respect to dividends declared on February 2, 2021 pursuant to dividend equivalent rights on these shares) with an aggregate market value of \$1,171,040 on the date of acquisition. Mr. Sprowls was entitled to acquire the remaining 3,827 common shares, which were not payable during 2020, because of the vesting of these common shares under the Rule of 75. Mr. Sprowls has the right to acquire 1,462 of these common shares within 30 days from January 28, 2022, 1,165 of these common shares within 30 days from January 27, 2023 as a result of the previous vesting of the 3,827 restricted stock units, the value of which was not realized during 2020, plus common shares with respect to dividends declared after December 31, 2020 on these common shares pursuant to dividend equivalent rights on these shares on shares within a date of acquisition of these shares.

<sup>(4)</sup> Out of 4,209 shares fully vested in 2020, Ms. Tang acquired 1,154 common shares on February 5, 2020, upon the payout of restricted stock units with a market value of \$102,092 on the date of acquisition. Ms. Tang is entitled to acquire the remaining 3,055 common shares, which were not payable during 2020, because of the immediate vesting of these common shares under the rule of 75. Ms. Tang acquired 1,309 of these common shares on February 5, 2021 with a market value of \$74,531 on the date of acquisition. On March 11, 2021, Ms. Tang acquired 1,309 of these common shares (including 6 common shares with respect to dividends declared on February 2, 2021 pursuant to dividend equivalent rights on these shares) with an aggregate market value of \$94,166 on the date of acquisition. Ms. Tang was entitled to acquire the remaining 812 common shares, which were not payable during 2020, because of the vesting of these common shares under the Rule of 75. Ms. Tang has the right to acquire 319 of these common shares within 30 days from January 28, 2022, 243 of these common shares within 30 days from January 27, 2022 and 250 of these common shares within 30 days from January 27, 2023 as a result of the previous vesting of the 812 restricted stock units, the value of which was not realized during 2020, plus common shares with respect to dividends declared after December 31, 2020 on these common shares pursuant to dividend equivalent rights on these shares until the date of acquisition of these shares.

<sup>(5)</sup> Out of 4,522 shares fully vested in 2020, Ms. Kruger acquired 1,396 common shares on February 5, 2020, upon the payout of restricted stock units with a market value of \$123,525 on the date of acquisition. Ms. Kruger is entitled to acquire the remaining 3,126 common shares, which were not payable during 2020, because of the immediate vesting of these common shares under the rule of 75. Ms. Kruger acquired 934 of these common shares on February 5, 2021 with a market value of \$74,531 on the date of acquisition. On March 11, 2021, Ms. Kruger acquired 1,380 of these common shares (including 6 common shares with respect to dividends declared on February 2, 2021 pursuant to dividend equivalent rights on these shares) with an aggregate market value of \$99,250 on the date of acquisition. Ms. Kruger was entitled to acquire the remaining 812 common shares, which were not payable during 2020, because of the vesting of these common shares under the Rule of 75. Ms. Kruger has the right to acquire 319 of these common shares within 30 days from January 28, 2022, 243 of these common shares within 30 days from January 27, 2022 and 250 of these common shares within 30 days from January 27, 2023 as a result of the previous vesting of the 812 restricted stock units, the value of which was not realized during 2020, plus common shares with respect to dividends declared after December 31, 2020 on these common shares pursuant to dividend equivalent rights on these shares until the date of acquisition of these shares.

<sup>(6)</sup> Out of 3,252 shares fully vested in 2020, Mr. Switzer acquired 1,009 common shares on February 5, 2020, upon the payout of restricted stock units with a market value of \$89,243 on the date of acquisition. Mr. Switzer is entitled to acquire the remaining 2,243 common shares, which were not payable during 2020, because of the immediate vesting of these common shares under the rule of 75. Mr. Switzer acquired 670 of these common shares on February 5, 2021 with a market value of \$53,482 on the date of acquisition. On March 11, 2021, Mr. Switzer acquired 989 of these common shares (including 5 common shares with respect to dividends declared on February 2, 2021 pursuant to dividend equivalent rights on these shares) with an aggregate market value of \$71,099 on the date of acquisition. Mr. Switzer was entitled to acquire the remaining 584 common shares, which were not payable during 2020, because of the vesting of these common shares under the Rule of 75. Mr. Switzer has the right to acquire 229 of these common shares within 30 days from January 28, 2022, 175 of these common shares within 30 days from January 27, 2022 and 180 of these common shares within 30 days from January 27, 2023 as a result of the previous vesting of the 584 restricted stock units, the value of which was not realized during 2020, plus common shares with respect to dividends declared after December 31, 2020 on these common shares pursuant to dividend equivalent rights on these shares until the date of acquisition of these shares.

#### What pension benefits are payable to these named executive officers?

We provide information in the table below reflecting the present value of the accumulated retirement benefits provided to each of our named executive officers as of December 31, 2020.

		Number of Years of Credited Service	Present Value of Accumulated Benefit		
Name	Plan Name	(#)	<b>(\$)</b> <sup>(3)</sup>		
Robert J. Sprowls <sup>(2)</sup>	Pension Plan	16	\$1,290,861		
	Supplemental Retirement Plan	16	10,108,933		
Eva G. Tang <sup>(2)</sup>	Pension Plan	24	1,983,588		
	Supplemental Retirement Plan	24	4,128,102		
Denise L. Kruger <sup>(2)</sup>	Pension Plan	28	2,217,356		
	Supplemental Retirement Plan	28	3,438,985		
Bryan K. Switzer <sup>(2)</sup>	Pension Plan	20	1,599,956		
	Supplemental Retirement Plan	20	1,679,440		
Gladys M. Farrow <sup>(2)</sup>	Pension Plan	18	1,357,427		
	Supplemental Retirement Plan	18	1,235,689		

#### **PENSION BENEFITS**<sup>(1)</sup>

<sup>(1)</sup> The present value of the accumulated benefit for each of our named executive officers is based on the age when he or she would be eligible to retire with full benefits, which is at 62 (or current age if later) except for Mr. Sprowls. The present value of the accumulated benefit is based on the age of 63 and 10 months for Mr. Sprowls, which is the age on which he is eligible to retire with full benefits. If we had assumed that each of them would retire at age 65, the normal retirement age under each of these plans, the present value of the accumulated benefit under the pension plan as of December 31, 2020 would instead be \$1,212,418, \$1,983,588, \$1,905,865, \$1,496,102 and \$1,166,737 for Mr. Sprowls, Ms. Tang, Ms. Kruger, Mr. Switzer and Ms. Farrow, respectively, and the present value of the accumulated benefit under the supplemental retirement plan as of December 31, 2020 would be \$9,504,193, \$4,128,102, \$2,961,772, \$1,572,131 and \$1,064,218 for Mr. Sprowls, Ms. Tang, Ms. Kruger, Mr. Switzer and Ms. Farrow, respectively.

(2) Mr. Sprowls, Ms. Kruger and Ms. Farrow were eligible to retire with an 8.33%, 26.25% and 44.17% reduction in benefits, respectively, at December 31, 2020. Ms. Tang and Mr. Switzer are eligible to retire with full benefits. If we had assumed that Mr. Sprowls, Ms. Kruger and Ms. Farrow retired at December 31, 2020, the present value of accumulated benefits for the pension plan would be \$1,214,897, \$2,090,895 and \$994,607, respectively, and the present value of accumulated benefit for the supplemental retirement plan would be \$9,509,999, \$3,234,244 and \$902,716, respectively.

<sup>(3)</sup> We used the same assumptions to calculate the change in pension value in Note 12 to our audited financial statements in our Form 10-K for the year ended December 31, 2020, except that retirement age is assumed to be the earliest date on which any of the named executive officers, may retire under the plan without any benefit reduction due to age. We ignored for the purpose of this calculation what actuaries refer to as pre-retirement decrements.

<sup>69</sup> 

Each of our named executive officers is a participant in the pension plan. This plan is a defined benefit pension plan available to all eligible employees hired prior to January 1, 2011 who are 21 years or older and have completed 1,000 hours of service in the first year of employment or in any subsequent plan year. The normal retirement benefit is 2% of an employee's five highest consecutive years' average earnings multiplied by the number of years of credited service, up to a maximum of 40 years, reduced by a percentage of primary social security benefits. Normal retirement age is 65. An employee must have five years of service in order to receive benefits under this plan. For purposes of this plan, compensation includes a named executive officer's salary and all other reportable compensation received by the executive, except bonuses, the imputed value of the personal use of company-owned vehicles, unused vacation pay, severance pay and long-term incentive program payments, up to the maximum amount permitted under the Internal Revenue Code (which was \$285,000 at January 1, 2021). Any employee hired after December 31, 2010 is eligible for participation in a defined contribution plan.

We also provide each of our named executive officers additional pension benefits under the supplemental retirement plan. Each named executive officer has the right to receive a benefit under the terms of this plan equal to the sum of 2% of compensation for each year of service before 2006 plus 3% of compensation for each year of service after 2005, up to a combined maximum of 60% of compensation, less a percentage of primary social security benefits and amounts payable to the executive under the pension plan. For purposes of this plan, compensation includes all compensation included under the pension plan, cash incentive compensation and dividend equivalent rights on options granted prior to 2006. For participants who were employed by the company on January 1, 2006, the benefit is the greater of the benefit under the formula described in the previous sentence or the benefit under the previous formula. Under the previous formula, each executive was entitled to receive a benefit equal to the sum of 2% of compensation for each year of service, up to a maximum of 40 years, less a percentage of primary social security benefits and amounts payable to the named executive officer under the pension plan.

Under the terms of each of the plans, an employee who is eligible may retire and receive benefits at age 55, with a 50% reduction in his or her benefits for early commencement. An employee who retires after age 55 but before age 62 will also receive benefits reduced for early commencement. The amount of the reduction will depend upon the employee's age at the date payment of his or her benefits begins and whether the sum of his or her age and completed years of service, as of the date of his or her termination, is equal to or greater than 80. An employee who retires at or after age 62 but before age 65 will also receive benefits reduced for early commencement based on his or her age at retirement unless the sum of his or her age and completed years of service, as of the date of his or her termination, is equal to or greater than 80, in which case the employee will be entitled to full, unreduced benefits. Under the terms of the supplemental retirement plan, an employee who is vested will begin receiving benefits within 60 days following the later of separation from service, age 55 or an age over 55 previously elected by the employee, subject to any delay required under Section 409A of the Internal Revenue Code.

We did not make any payments to any named executive officer under either of our pension plans during the last year.

We also provide a Medicare supplement insurance policy for each employee who we hired prior to February 1, 1995 and his or her spouse at or after age 65. The only named executive officer that has a right to this benefit after reaching age 65 is Ms. Kruger.

# Do any named executive officers participate in a non-qualified deferred compensation plan?

None of our named executive officers are participants in a non-qualified deferred compensation plan, other than the supplemental retirement plan described above.



# What are the terms of the change in control agreement with named executive officers?

Each of our named executive officers is a party to a change in control agreement which provides for certain benefits in the event of a change in control of the company if the executive officer's employment is terminated (other than for cause, death or disability) or the executive terminates employment for good reason, in each case, within two years following the change in control event. A change in control under these agreements will generally include:

- any sale or other change in ownership of substantially all our assets, unless our business is continued by another entity in which the holders of our voting securities immediately before the sale or other change own more than 70% of the continuing entity's voting securities immediately after the sale or other change,
- any reorganization or merger, unless the holders of our voting securities immediately before the event own more than 70% of the continuing entity's securities immediately after the reorganization or merger and at least a majority of the members of the board of directors of the surviving entity were members of our board of directors at the time of execution of the agreement or approval by our board of directors,
- an acquisition by any person, entity or group acting in concert of more than 50% of our voting securities, unless the holders of our voting securities immediately before the acquisition own more than 70% of the acquirer's voting securities immediately after the acquisition,
- a tender offer or exchange offer by any person, entity or group which results in such person, entity or group owning more than 25% of our voting securities, unless the tender offer is made by the company or any of its subsidiaries or approved by a majority of the members of our board of directors who were in office at the beginning of the 12-month period preceding the commencement of the tender offer, or
- a change of one-half or more of the members of our board of directors within a 12-month period, unless at least two-thirds of the directors then still in office at the beginning of the 12-month period approved the election or nomination for election of the new directors.

The company must require any successor to the company to assume all change in control agreements.

Each named executive officer may terminate his or her employment for good reason if within two years after the change in control any of the following occur and the company is unable to remedy the condition within a 20-day cure period:

- the executive is assigned duties inconsistent in any respect with the executive's position, authority, duties or responsibilities (or any diminution thereof) or the executive is not re-appointed to the same position,
- the executive's salary or benefits are reduced (including the elimination of any cash incentive or other cash bonus plan or any equity incentive or other equity-based compensation plan, without providing adequate substitutes, any modification thereof that substantially diminishes the executive's salary, cash or equity compensation or the substantial diminishment of fringe benefits),
- the executive is located at an office that increases the distance from the executive's home by more than 35 miles, or
- any successor to all or substantially all the business and/or assets of the company does not assume or agree to perform the change in control agreements.



In addition, all unvested restricted stock units (including performance stock awards granted in the form of restricted stock units if the performance conditions have been satisfied) will vest immediately prior to the date on which the named executive officer's employment is terminated. For each of the named executive officers, a change in control will occur under the same circumstances described in his or her change in control agreement.

Under the terms of the change in control agreements, each named executive officer is entitled to an amount equal to 2.99 times the sum of the executive's annual base salary at the highest rate in effect in any year of the three calendar years immediately preceding the date of termination of employment, including the year in which employment is terminated, plus any payments to be made to the executive pursuant to any cash performance incentive plan with respect to the year of termination of employment, assuming performance at the target level.

Each of the named executive officers is also entitled to be paid (a) a cash lump sum within 10 days of the date of termination of employment of the executive's base salary and accrued but unpaid vacation pay through such date and (b) cash at the end of each four month period during the twelve months immediately following the date of termination of employment, an amount equal to the sum of the excess of the accrued benefits under the pension plan and the supplemental retirement plan if the executive was credited with an additional three years of credited service over the actuarial equivalent of the executive's vested benefits under the pension plan, such sum divided by three, provided that the executive has not breached his or her one-year non-competition and non-solicitation agreement with the company. Each of these executives is also entitled to coverage under our health and welfare benefit plans for a period of two years after termination of employment (three years for Mr. Sprowls and Ms. Tang).

If it is determined that any amount payable to any named executive officer under a change in control agreement would give rise to an excise tax under Section 4999 of the Internal Revenue Code, then the amount payable to the executive will be reduced to the extent necessary so that no portion of the payments will be subject to the excise tax, provided that such reduction will only be made if it would result in the executive retaining a greater amount of payments on an after-tax basis (after taking into account federal, state and local income, excise and payroll taxes).

If we are unable to deduct any payments we make under a change in control agreement due to the limitations imposed by Section 162(m) of the Internal Revenue Code, we will defer such payments to the extent necessary to enable us to deduct the payments. Each named executive officer will be entitled to interest on any deferred payments at the applicable federal tax rate under the Internal Revenue Code (which changes monthly). Under Section 162(m) of the Internal Revenue Code, we generally may not deduct for federal income tax purposes annual compensation more than \$1,000,000 paid to any named executive officer.

In addition, if we are required to make any payment under a change in control agreement which would be subject to Section 409A of the Internal Revenue Code, we will defer these payments until the later of six months following the date of termination of the named executive officer's employment and the payment or commencement date specified in the change in control agreement.

# What do we estimate we will pay each of our named executive officers in the event his or her employment is terminated because of a change in control?

Assuming that the employment of each of our named executives was terminated on December 31, 2020, a change in control occurred on that date under the change in control agreements and the 2016 plan and based on the assumptions set forth in the footnotes below, we estimate that we would have made the following payments to our named executive officers:

CHANGE IN CONTROL BENEFITS <sup>(1)</sup>							
	Robert J.	Eva G.			Gladys M.		
<b>Payments and Benefits</b>	Sprowls	Tang	Denise L. Kruger	Bryan K. Switzer	Farrow		
<u>Payments</u>							
Base Salary Benefit	\$2,481,700	\$1,436,695	\$1,429,818	\$937,066	\$889,525		
Bonus Benefit	2,233,530	481,293	478,989	258,630	245,509		
Pension Plan and Supplemental Retirement Plan	2,157,407	-	198,276	255,126	346,981		
Benefits <sup>(2)</sup>							
<u>Benefits</u>							
Welfare and Fringe Benefits <sup>(3)</sup>	105,390	79,485	64,066	54,534	63,751		
Purchase of Automobile Benefit <sup>(4)</sup>	2,468	4,309	4,641	3,343	3,796		
Restricted Stock Units Benefit <sup>(5)</sup>	635,682	138,824	138,824	99,706	111,155		
Performance Stock Awards <sup>(6)</sup>	1,867,936	133,149	133,149	95,582	95,582		
Total	\$9,484,113	\$2,273,755	\$2,447,763 <sup>(7)</sup>	\$1,703,987 <sup>(7)</sup>	\$1,756,299 <sup>(7)</sup>		

<sup>(1)</sup> We have assumed, for purposes of preparing this table, that we make all change in control payments to each named executive officer in July 2021, although the actual payment amounts and timing may vary if deferred under the provisions related to Section 162(m). We have excluded for the purpose of this calculation, amounts paid to each named executive officer for accrued, but unpaid base salary and vacation pay payable within ten days after termination of employment.

<sup>(2)</sup> In calculating the single sum actuarial equivalent, we used an interest rate equal to 2.56% and the mortality table named and described in detail in Section A.1 of the pension plan, after reduction, if any, of the benefit using the "Regular Factors" under Section A.4 of the pension plan, and each named executive officer's age at December 31, 2020, less a percentage of primary social security benefits. Ms. Tang has already accrued the maximum percentage that may be accrued under the supplemental retirement plan so a change in control will have no impact on her supplemental retirement plan benefits.

<sup>(3)</sup> Welfare benefits include (i) 85% of dental, medical and vision insurance premiums paid by the company for each named executive officer, under the insurance plans currently offered by the company, (ii) each named executive officer's pro rata share of the group term life insurance and accidental death and dismemberment premiums, (iii) reimbursement of health club dues for each named executive officer, up to a maximum of \$1,800 a year, (iv) reimbursement for a health examination for each named executive officer, up to a maximum of \$4,000 biannually, and (v) executive life insurance policy for each of the named executive officers. Welfare benefit amounts were calculated based on these benefits for a period of three years after termination of employment for each of the other named executive officers. We assumed, for the purposes of this table, that each executive officer would be reimbursed up to the maximum amount for health club benefits and biannual health examination.

<sup>(4)</sup> We estimated the value of this benefit as the difference between (i) the wholesale value of the company car which the named executive officer has the right to purchase at the wholesale value, and (ii) the retail value of the car as shown in a national auto research publication.

<sup>(5)</sup> We measured the fair value of restricted stock units which were not converted to shares at December 31, 2020 assuming the price of our common shares on the date of each executive's termination of employment was \$79.51.

<sup>(6)</sup> We measured the fair value of 2019 and 2020 performance stock award units which were not converted to shares as of December 31, 2020 assuming the price of our common shares on the date of each named executive officer's termination of employment was \$79.51.

<sup>(7)</sup> This named executive officer's payment will be reduced to the extent necessary so that no portion of such payment will be subject to excise tax under Section 4999 of the Internal Revenue Code, provided that the reduction will result in the executive retaining a greater amount of the payment on an after-tax basis (after taking into account federal, state and local income taxes and payroll taxes).

# What is our CEO to median employee pay ratio?

We estimated the median of the 2020 total annual compensation of our employees, excluding Mr. Sprowls, to be \$82,058, using a new median employee identified in 2020. We selected our median employee based on the annual gross wages reflected in our payroll records in 2020 for each of our employees on December 31, 2020. We annualized the compensation of employees who did not work a full year, but did not make any other adjustments to our calculation of annual compensation. We then computed the new median employee's 2020 total annual compensation using the same methodology used in calculating Mr. Sprowls' total annual compensation in the Summary Compensation Table, including the calculation of the actuarial change in pension value.

We changed the methodology used in selecting the median employee in 2020 from the non-annualized approach used for 2017 to the annualized approach for 2020. Two median employees were identified using the non-annualized approach for 2020, one of whom left the company in January 2021 and the other who was hired mid-year. As a result, neither of these employees will be a median employee in 2021. We therefore concluded that neither of these employees was representative of the company's workforce, which is relatively stable, and that it was therefore preferable to select a median employee using the annualized approach.

The 2020 total annual compensation of Mr. Sprowls set forth on the Summary Compensation Table is \$5,926,137. The ratio of the total annual compensation of Mr. Sprowls to the estimated total annual compensation of our median employee in 2020 was 72.2 to 1. We believe this pay ratio is a reasonable estimate calculated in a manner consistent with SEC rules.

This ratio is very sensitive to whether the median employee is a participant in the defined benefit pension plan, which in turn is sensitive to changes in actuarial assumptions, such as changes in mortality and discount rates. All employees hired before January 1, 2011, are enrolled in our defined benefit retirement plan. All employees hired on or after January 1, 2011, participate in our defined contribution 401(k) plan. Under SEC rules, the inclusion of the change in pension value only applies to employees who are participants in the pension plan. It does not apply to changes in participant's value in a defined contribution plan. Mr. Sprowls is a participant in the pension plan, not the defined contribution plan. The person who was identified as the median employee this year is a participant in the defined contribution plan. The person who was identified as a median employee in prior years was a participant in the pension plan. In fact, the ratio of the total annual compensation of Mr. Sprowls to the estimated total annual compensation of our median employee in 2019 (for the 2020 Proxy Statement) was 35.6 to 1.

The primary reason for the increase in the pay ratio this year from the pay ratio of the median employee last year is due to differences in the year in which the median employee was hired. If we eliminated the actuarial change in pension value from our calculation for Mr. Sprowls' total annual compensation, the ratio of the total annual compensation of Mr. Sprowls to the estimated total annual compensation of our median employee would be 37.6 to 1 compared to last year's pay ratio, excluding the change in pension value, which was 35.9 to 1.

Because the SEC rules for identifying the median employee and calculating the pay ratio based on that employee's total annual compensation allow companies to use a variety of methodologies, to apply certain exclusions and to make reasonable estimates and assumptions that reflect their employee populations and compensation practices, the pay ratio reported by other companies may not be comparable to our pay ratio, as other companies may utilize different methodologies, exclusions, estimates and assumptions in calculating their pay ratios. These companies may also operate in different industries and different geographic locations, be of a different size, have different revenues, earnings and market capitalization and be subject to different regulation than the company.



### **PROPOSAL 2: ADVISORY VOTE TO APPROVE COMPENSATION OF OUR NAMED EXECUTIVE OFFICERS**

This proposal to approve the compensation of our named executive officers, commonly referred to as a "say-on-pay" proposal, is provided pursuant to section 14A of the Securities Exchange Act of 1934 and gives our shareholders the opportunity to express their views on the compensation of our named executive officers as described in this proxy statement. This vote is not binding and is not intended to address any specific item of compensation, but rather the overall compensation of our named executive officers and the philosophy, policies and practices described in this proxy statement. Accordingly, we will ask our shareholders to vote "**FOR**" the following resolution at the 2021 annual meeting:

RESOLVED, that the compensation of our named executive officers, as disclosed pursuant to the compensation disclosure rules of the Securities and Exchange Commission, including the compensation discussion and analysis, compensation tables and related material disclosed in this proxy statement, is hereby APPROVED.

Target aggregate total direct compensation of Mr. Sprowls, Ms. Tang, Ms. Kruger and Mr. Switzer increased modestly in 2020. Ms. Farrow was not a named executive officer in 2018 or 2019. Actual aggregate total direct compensation of the named executive officers of the company (using 2020 salaries, bonuses and the value of 2020 equity grants) were below the market median determined by Pearl Meyer based on 2020 proxy statement information for members of the current peer group approved by the compensation committee, blended with data obtained by Pearl Meyer from three industry surveys.

Based upon an assessment of the realizable direct compensation of our CEO compared to CEOs in our current peer group, our CEO's realizable compensation rank was at the 73<sup>rd</sup> percentile rank when assessing 2017 to 2019 pay and performance and the 64<sup>th</sup> percentile rank when assessing 2018 to 2020 pay and performance. Our total shareholder return rank (including reinvestment dividends) was at the 100<sup>th</sup> percentile rank for the 2017-2019 period and the 91<sup>st</sup> percentile rank for the 2018 to 2020 period. As a result, our CEO pay rank remains below our total shareholder return rank. Further information regarding the alignment of our CEO's pay with total shareholder return is provided under "Compensation Discussion and Analysis - Alignment of CEO Pay with Performance."

In recent years, the compensation committee has made an increasing percentage of the total compensation of an executive officer in the form of equity awards. Approximately 75% of the value of all stock awards made to Mr. Sprowls and approximately 50% of the value of stock awards made to Ms. Tang, Ms. Kruger, Mr. Switzer and Ms. Farrow in 2020 were also dependent upon the satisfaction of performance criteria over a three-year performance period.

Approximately 94.5% of the votes cast for or against our "say-on-pay" proposal in 2020 were cast in favor of the compensation of our named executive officers, as disclosed pursuant to the compensation disclosure rules of the SEC, including the compensation discussion and analysis, compensation tables and related materials disclosed in our 2020 proxy statement. Abstentions were not counted as a vote either for or against this proposal.

This "say-on-pay" vote is advisory, and therefore not binding on us, the compensation committee or the board. However, the board and the compensation committee intend to review the voting results and will seek to determine the causes of a negative vote, if significant. Shareholders who wish to communicate with the board of directors or management regarding our executive compensation program or other matters may do so in the manner described under "Governance of the Company-What is the process for shareholders and other interested persons to send communications to our board?"

# THE BOARD OF DIRECTORS UNANIMOUSLY RECOMMENDS A VOTE "FOR" APPROVAL OF THE COMPENSATION OF OUR NAMED EXECUTIVE OFFICERS.

# PROPOSAL 3: RATIFY THE APPOINTMENT OF PRICEWATERHOUSECOOPERS LLP AS THE INDEPENDENT REGISTERED PUBLIC ACCOUNTING FIRM

The audit and finance committee has appointed PricewaterhouseCoopers LLP, or PwC, as our independent registered public accounting firm for the year ended December 31, 2021, subject to reconsideration if our shareholders do not ratify this appointment.

PwC has served as our registered public accounting firm since 2002 and reports directly to the audit and finance committee. In determining whether to reappoint PwC as our registered public accounting firm in January 2020, the audit and finance committee considered many factors, including:

- the quality of its discussions with the audit and finance committee and the board and the performance of the lead audit partner and the audit team assigned to our account;
- the potential impact of changing our registered public accounting firm;
- the overall strength and reputation of the firm based upon, among other things, PwC's most recent Public Company Accounting Oversight Board inspection report and the results of "peer review" and self-review examinations;
- the results of management's and the audit and finance committee's annual evaluations of the qualifications, performance and independence of PwC;
- PwC's independence program and its processes for maintaining independence; and
- the appropriateness of PwC's fees on an absolute basis and as compared to its peer firms.

We expect representatives of PwC to attend the 2021 annual meeting. They will have an opportunity to make a statement at the 2021 annual meeting, if they desire to do so. They will also be available to respond to appropriate questions from you if you attend the 2021 annual meeting.

# What are the audit and finance committee's pre-approval policies and procedures?

The audit and finance committee has adopted a policy statement regarding the approval of audit, audit-related, tax and other services provided by our registered public accounting firm. This policy statement specifies guidelines and procedures we will use to assist us in maintaining the independence of our registered public accounting firm and complying with Sections 201 and 202 of the Sarbanes-Oxley Act of 2002 and the related rules and regulations promulgated by the SEC. The audit and finance committee administers this policy statement. The policy statement established the four categories of permitted services described below, the reporting procedure for each category of permitted services, prohibited services and the pre-approval process we use for each category of permitted service.

The audit and finance committee has reviewed the advisability and acceptability of utilizing our external auditor, PwC, for non-audit services. In reviewing this matter, the committee focused on the ability of our external auditor to maintain its independence. Based on input from management and the committee's review of procedures established by PwC, the committee finds that it is both advisable and acceptable to employ our external auditor for certain limited non-audit services from time-to-time.



# **Principal Accounting Fees and Services**

The aggregate fees billed or fees we expect to be billed to us by PwC for the years ended December 31, 2020 and 2019 are as follows:

Type of Fee	2020	2019		
Audit Fees	\$1,480,000	\$1,544,073		
Tax Fees	37,520	37,589		
All Other Fees	900	900		
Total	\$1,518,420	\$1,582,562		

# Audit Fees

Audit fees represent the aggregate fees billed, or fees we expect to be billed, for professional services rendered in connection with the audit of our annual financial statements (including the audit of internal control over financial reporting), a review of our financial statements included in our Form 10-Qs filed with the SEC, audits of the company's subsidiaries and other services normally provided by our accountants in connection with statutory or regulatory filings and engagements. The audit fees also include out-of-pocket expenses incurred in providing audit services.

# Audit-Related Fees

Audit-related fees represent the aggregate fees billed, or fees we expect to be billed, for assurance and related services that were reasonably related to the performance of the audit or review of our financial statements and are not included in audit fees. On a quarterly basis, the audit and finance committee pre-approves a specific quarterly limit on the amount of audit-related fees for non-audit services. Management is also required to report the specific engagements to the committee and obtain specific pre-approval from the committee. We did not incur any audit-related fees in 2020 or 2019.

#### Tax Fees

Tax fees represent the aggregate fees billed, or fees we expect to be billed, for professional services for tax compliance, tax advice and tax planning, including tax return review, review of tax laws and regulations and cases and other support in connection with complying with federal and state tax reporting and payment requirements. All tax fees have been pre-approved by the audit and finance committee.

### All Other Fees

We incurred fees to the advisory branch of PwC in 2020 and 2019, respectively for \$900 for obtaining access to SEC disclosure checklists prepared by PwC. These fees were pre-approved by the audit and finance committee.

# THE BOARD OF DIRECTORS UNANIMOUSLY RECOMMENDS A VOTE "FOR" APPOINTMENT OF PRICEWATERHOUSECOOPERS LLP AS OUR INDEPENDENT REGISTERED PUBLIC ACCOUNTING FIRM.

# **OTHER MATTERS**

Our management knows of no business, other than that mentioned above, to be transacted at the 2021 annual meeting. Unless otherwise instructed, the named proxies intend to vote in accordance with their judgment on any other matter that may properly come before the 2021 annual meeting.

### **OBTAINING ADDITIONAL INFORMATION FROM US**

This proxy statement incorporates by reference certain information from our financial statement footnotes in our Form 10-K for the year ended December 31, 2020. We undertake, on written or oral request, to provide you (or a beneficial owner of our securities entitled to vote), without charge, a copy of our annual report on Form 10-K for the year ended December 31, 2020 as filed with the SEC, including our financial statements and schedules. You should address your requests to the corporate secretary at American States Water Company, 630 East Foothill Boulevard, San Dimas, California 91773, telephone number 909-394-3600.

Unless we have been instructed otherwise, shareholders sharing the same address are receiving, as applicable, Notices in a single envelope or only one copy of our proxy statement. If we are sending a Notice, the envelope contains a unique control number that each shareholder may use to access our proxy materials and vote. If we are mailing a paper copy of our proxy materials, each shareholder at the shared address receives a separate proxy card. We will, however, deliver promptly a separate copy of this proxy statement to a shareholder at a shared address to which a single copy of this proxy statement was delivered, upon written or oral request. You may direct this request to us at the address or telephone number listed above. If you share an address or telephone number listed above.

If you received our proxy materials in the U.S. mail and would like to reduce the costs incurred by us in mailing proxy materials to you, you can consent to receiving future proxy materials, proxy cards and annual reports electronically via e-mail or the Internet. To sign up for electronic delivery, please follow the instructions on your proxy card to vote by using the Internet and, when prompted, indicate that you agree to receive or access proxy materials electronically in future years.

You may visit our website at <u>www.aswater.com</u> to view the charters of our audit and finance committee, nominating and governance committee and compensation committee. We also provide a copy of our code of conduct and guidelines on significant governance issues on this website. You can find this information on our website by clicking on "Investors" and then clicking on "Governance." You can also find a copy of our corporate social responsibility report by clicking on "About Us" on this website.



630 East Foothill Boulevard, San Dimas, California 91773 909-394-3600 <u>www.aswater.com</u> AMERICAN STATES WATER COMPANY 630 EAST FOOTHILL BOULEVARD SAN DIMAS, CA 91773

#### VOTE BY INTERNET

Before The Meeting - Go to www.proxyvote.com

Use the Internet to transmit your voting instructions and for electronic delivery of information. Vote by 11:59 p.m. Eastern Time on May 17, 2021 for shares held directly and by 11:59 p.m. Eastern Time on May 13, 2021 for shares held in a Plan. Have your proxy card in hand when you access the web site and follow the instructions to obtain your records and to create an electronic voting instruction form.

#### During The Meeting - Go to www.virtualshareholdermeeting.com/AWR2021

You may attend the meeting via the Internet and vote during the meeting. Have the information that is printed in the box marked by the arrow available and follow the instructions.

### VOTE BY PHONE - 1-800-690-6903

Use any touch-tone telephone to transmit your voting instructions. Vote by 11:59 p.m. Eastern Time on May 17, 2021 for shares held directly and by 11:59 p.m. Eastern Time on May 13, 2021 for shares held in a Plan. Have your proxy card in hand when you call and then follow the instructions.

#### VOTE BY MAIL

Mark, sign and date your proxy card and return it in the postage-paid envelope we have provided or return it to Vote Processing, c/o Broadridge, 51 Mercedes Way, Edgewood, NY 11717.

TO VOTE, MARK BLOCKS BELOW IN BLUE OR BLACK INK AS FOLLOWS:

	D40258-P50752			KEEP T	HIS PORTI	ON FOR YOUF RECORDS		
						DETACH AND	RETURN	THIS PORTION
	THIS	PROXY	CARD IS	VALID ON	LY WHEN SIGNED AND DATED.			ONLY
AME	RICAN STATES WATER COMPANY		Withhold	For All	To withhold authority to vote for any individual nominee(s), mark "For All Except" and write the		_	
	e Board of Directors recommends you vote FOR following:	All	All	Except	number(s) of the nominee(s) on the line below.			
	-							
1.	Election of Class I Directors							
	Nominees:							
	01) Ms. Sarah J. Anderson							
	02) Mr. Steven D. Davis							
	03) Ms. Anne M. Holloway							
The	e Board of Directors recommends you vote FOR the foll	owing pro	posals:			For	Against	Abstain
2.	2. Advisory vote to approve the compensation of our named executive officers.							
3.	3. To ratify the appointment of PricewaterhouseCoopers LLP as the independent registered public accounting firm.							
exe sho	ease sign exactly as your name(s) appear(s) herec ecutor, administrator, or other fiduciary, please give puld each sign personally. All holders must sign. If	full title a	as such. Jo ration or p	pint owners	5			
pie	ase sign in full corporate or partnership name by aut	norized	officer.					
Sig	nature [PLEASE SIGN WITHIN BOX] Date				Signature (Joint Owners)	Date		

Important Notice Regarding the Availability of Proxy Materials for the Annual Meeting: The Notice and Proxy Statement and 10-K Wrap are available at www.proxyvote.com.

D40259-P50752

### AMERICAN STATES WATER COMPANY 2021 ANNUAL MEETING OF SHAREHOLDERS May 18, 2021 This Proxy is solicited on behalf of the Board of Directors

The undersigned hereby appoints Anne M. Holloway and James L. Anderson, and each or any of them, proxies of the undersigned, each with full power of substitution, to vote in their discretion at the Annual Meeting of Shareholders of the Company (the "Annual Meeting") and any adjournments thereof. The Annual Meeting will be held virtually on Tuesday, May 18, 2021 at 10:00 a.m., Pacific Daylight Time.

This proxy, when properly executed, will be voted in the manner described herein by the undersigned shareholder(s) and the named proxies will, in their sole discretion, vote such shares on any other matters that may properly come before the meeting or any adjournments thereof. **If no direction is made, this proxy will be voted FOR the listed Nominees and FOR proposals 2 and 3.** Further, if cumulative voting rights for the Election of Directors (Item 1) are exercised at the meeting, the proxies will cumulatively vote their shares as provided in the proxy statement. The proxies will vote in favor of the election of a person as a director if a nominee named in the proxy statement is unable to serve or for good cause will not serve and on such other matters as are incident to the conduct of the Annual Meeting, unless otherwise instructed.

Continued and to be signed on reverse side