

PUBLIC UTILITIES COMMISSION

505 VAN NESS AVENUE
SAN FRANCISCO, CA 94102-3298



February 16, 2010

File No. 602-19

Gladys Rosendo
Regulatory Analyst
Golden State Water Company
630 East Foothill Blvd.
SAN DIMAS, CA 91773

Dear Ms. Rosendo

The Commission has received and filed the utility's Advice Letter No. 1376-W, applicable to its Simi Valley Customer Service Area, that was submitted.

Enclosed is a copy of the advice letter, with an effective date of February 2, 2010, for the utility's files.

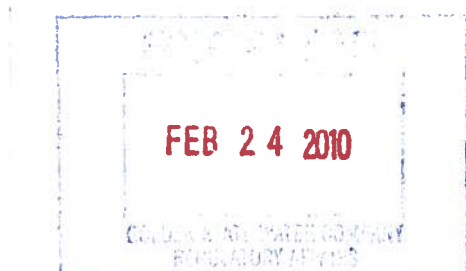
Please contact Terence Shia at (415) 703-2213, if you have any questions.

Very truly yours,

A handwritten signature in cursive script, appearing to read "J. Babaran".

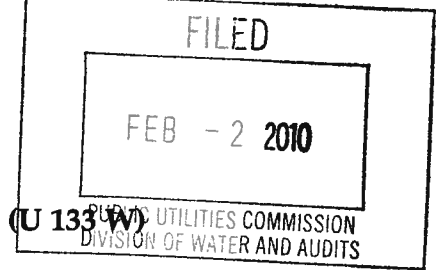
JOSIE R. BABARAN
Staff Services Analyst
Water & Sewer Advisory Branch

Enclosures





"CONFORMED COPY"



February 2, 2010

Advice Letter No. 1376-W

California Public Utilities Commission

Golden State Water Company ("GSWC") hereby transmits for filing an original and two conformed copies of this advice letter applicable to its Simi Valley Customer Service Area.

Subject *Schedule 14.1-SI Rationing Stage*

Purpose

In accordance with the provisions of Chapter 3, Division 1, of the Water Code of the State of California and the California Public Utilities Commission's ("Commission") Standard Practice U-40, GSWC is seeking authority to lower the stage of Mandatory Water Conservation and Rationing, as established in its Schedule No. 14.1-SI, Mandatory Water Conservation and Rationing. GSWC requests that this advice letter become effective upon its filing date and remain in effect until modified or terminated by GSWC or the Commission.

Background

On July 9, 2009, GSWC filed Advice Letter 1338-W, requesting to implement a Stage 3 rationing plan. This request was based on the need to reduce water supply demand to meet Calleguas Municipal Water District's ("CMWD") 15% reduction allocation that went into effect July 1, 2009.

GSWC conducted a public meeting on June 4, 2009 in Simi Valley and then began implementation of its Schedule 14.1-SI on August 1, 2009. Premium charges for customer's that exceeded their monthly allocation began on September 1, 2009.

Due to the customers response to GSWC's conservation request, GSWC has been successful in reducing its projected water supply demand by 23%, which is above the projected amounts requested in Advice letter 1338-W. Based on current and estimated future demand reductions, GSWC has determined that it can lower the rationing stage to Stage 1, a voluntary 15% reduction. At Stage 1, customers' will still be asked to conserve so that GSWC can continue to stay within CMWD's 15% allocation and premium penalties will be discontinued.

A copy of GSWC's Base Year Demand Analysis is attached, which shows a revised base year average customer demand.

Request

GSWC is requesting to deactivate the Stage 3 rationing plan in the Simi Valley Customer Service Area and activate a Stage 1 rationing plan with a 15% voluntary conservation plan.

GSWC will discontinue the collection of premium charges as of February 8th, 2010. This date will complete the latest reading cycle from when premium charges were first initiated on October 1, 2009.

Customer Noticing

GSWC will be notifying its customers of the implementation of the Stage 1, 15% voluntary rationing plan by mailing individual notices to all Simi Valley customers within the service area. A copy of the customer notice is attached to this advice letter.

Tier Designation

Pursuant to D. 07-01-024, this advice letter is submitted with a Tier 1 designation.

Protest And Responses

Anyone may respond to or protest this advice letter. A response supports the filing and may contain information that proves useful to the Commission in evaluating the advice letter. A protest objects to the advice letter in whole or in part and must set forth the specific grounds on which it is based. These grounds are:

- (1) The utility did not properly serve or give notice of the advice letter;
- (2) The relief requested in the advice letter would violate statute or Commission order, or is not authorized by statute or Commission order on which the utility relies;
- (3) The analysis, calculations, or data in the advice letter contain material error or omissions;
- (4) The relief requested in the advice letter is pending before the Commission in a formal proceeding; or
- (5) The relief requested in the advice letter requires consideration in a formal hearing, or is otherwise inappropriate for the advice letter process; or
- (6) The relief requested in the advice letter is unjust, unreasonable, or discriminatory (provided that such a protest may not be made where it would require re-litigating a prior order of the Commission.)

A response or protest must be made in writing or by electronic mail and must be received by the Water Division within 20 days of the date this advice letter is filed. The address for mailing or delivering a protest is:

Tariff Unit, Water Division, 3rd floor
California Public Utilities Commission,
505 Van Ness Avenue, San Francisco, CA 94102
E-mail: water_division@cpuc.ca.gov

On the same date the response or protest is submitted to the Water Division, the respondent or protestant shall send a copy by mail (or e-mail) to us, addressed to:

Golden State Water Company

ATTN: Gladys Rosendo

630 East Foothill Blvd.

San Dimas, CA 91773

Fax: 909-394-7427 or

E-mail: regulatoryaffairs@gswater.com

If you have not received a reply to your protest within 10 business days, contact this person at 909-394-3600 ext. 527.

Cities and counties that need Board of Supervisors or Board of Commissioners approval to protest should inform the Water Division, within the 20 day protest period, so that a late filed protest can be entertained. The informing document should include an estimate of the date the proposed protest might be voted on.

The actions requested in this advice letter are not now the subject of any formal filings with the California Public Utilities Commission, including a formal complaint, nor action in any court of law.

No individuals or utilities have requested notification of filing of tariffs. Distribution of this advice letter is being made to the attached service list in accordance with General Order No. 96-B.

Sincerely,



Gladys Rosendo
Regulatory Analyst

c: Jim Boothe, CPUC - Water Division
Danilo Sanchez, CPUC- DRA
Hani Moussa, CPUC- DRA
Terence Shia, CPUC – Water Division
Karen Ng, CPUC-DRA

Calleguas MWD

Base Year Demand Analysis

Revised

(a)	(b)	(c)	(d)	(e)	(f)	(g)
Customer Percent Reduction	2009/10 Projected Local Supply (AF)	2009/10 Wholesale Imported Minimum Allocation from Calleguas MWD (AF)	2009/10 Projected Target Demand (AF)	"Revised" Base Year 2004-2006 Average Customer Demand Usage @ Percent Reduction(AF) 100% Compliance	Variance (AF) from Projected Target Demand	Percent under/over Target Demand
5% Reduction	764	6,768	7,532	7,450	(82)	-1.1%
8% Reduction	764	6,768	7,532	7,335	(197)	-2.6%
10% Reduction	764	6,768	7,532	7,259	(273)	-3.6%
15% Reduction	764	6,768	7,532	7,068	(464)	-6.2%

- Customer percent reduction goal
- Estimated local supply from well and other
- Calleguas MWD Allocation to GSWC
- Projected Local Supply plus CMWD "Wholesale Minimum Allocation"
- Revised 2004-2006 average demand at different percent reductions assuming 100% compliance
- Difference between (e) and (d). Negative indicates enough conservation to meet demand.
- Percent under/over target. Negative indicates enough conservatoin to meet demand.



February 2, 2010

**Golden State Water Company Seeks to Reduce Simi Valley
Water Rationing from Mandatory to Voluntary**

Dear Valued Customer,

This letter is an update to Golden State Water Company's (GSWC) water rationing plan for the Simi Valley Customer Service Area that went into effect August 1, 2009. The plan, Schedule 14.1-SI, Mandatory Water Conservation and Rationing, was approved by the California Public Utilities Commission (CPUC), and a copy is available at the local office at 4680 E. Los Angeles Ave., Simi Valley, or online at www.gswater.com.

GSWC customers have been successful in reducing the overall water supply demand in Simi Valley since August 1, 2009. The level of conservation is above the 15 percent reduction called for in the plan. Based on both current and estimated future demand, GSWC has asked the CPUC in Advice Letter 1376-W for approval to lower the rationing stage from Stage 3 (a 15 percent mandatory reduction) to a Stage 1 (15 percent *voluntary* reduction). This is not a call to reduce your successful conservation efforts as GSWC may again be required to implement mandatory rationing.

If approved, customers would still continue to receive water allocations based on a 15 percent reduction from historical average usage for the property. However, if customers exceed the allocation, no premium penalties will be assessed. Although no premium charges will be assessed for usage over the allocation, customers may still be fined if they violate the "Non-Essential and Unauthorized Use" conditions listed in Schedule 14.1-SI. A list of the prohibited water activities is enclosed.

Tiered rates that went into effect in September 2009 also will remain. Tiered rates encourage residential customers to save water by giving them financial incentive to use less. In Simi Valley, customers will pay the lowest rate for each Ccf (hundred cubic feet or 748 gallons) they use in tier one, up to 13 Ccf per month. For every unit of water used in tier two, which is 14-20 Ccf, customers will pay a higher rate. In tier three, customers will pay a rate higher than tier two for every unit of water from 21 Ccf and above.

Information to help customers save water and money is available at www.gswater.com.

Sincerely,

Ken Petersen
District Manager

Si necesita asistencia en Español, tenemos representantes de servicio al cliente disponibles para ayudarle cuando lo solicite por favor llame al numero 1-800-999-4033.

Golden State Water Company Non-Essential Water Use Restrictions

- Use of water through any connection when the utility has notified the customers in writing to repair a broken or defective plumbing, sprinkler, watering or irrigation system and the customer has failed to make such repairs within 5 business days after receipt of such notice.
- Use of water which results in flooding or run-off into gutters, waterways, patios, driveway, or streets.
- Use of water for washing aircraft, cars, buses, boats, trailers, or other vehicles without a positive shut-off nozzle on the outlet end of the hose. Exceptions include washing vehicles at commercial or fleet vehicle washing facilities operated at fixed locations where equipment using water is properly maintained to avoid wasteful use.
- Use of water through a hose for washing buildings, structures, sidewalks, walkways, driveways, patios, parking lots, tennis courts, or other hard-surfaced areas in a manner which results in excessive run-off or waste.
- Use of water for watering streets with trucks, except for initial wash-down for construction purposes (if street sweeping is not feasible), or to protect the health and safety of the public.
- Use of water for construction purposes, such as consolidation of backfill, dust control, or other uses unless no other source of water or other method can be used.
- Use of water for more than minimal landscaping in connection with any new construction.
- Use of water for watering outside plants, lawn, landscape and turf areas. Except that this provision shall not apply to commercial nurseries, golf courses and other water-dependent industries. Below are the water use restrictions at each stage of mandatory conservation and rationing:
 - At Stage 1&2: Water use restricted from 9am – 5pm, except by hand;
 - At Stage 3: Water use restricted from 9am – 5pm, watering every other day – no more than three times per week;
 - At Stage 4: Water use restricted from 9am – 5pm, watering every other day – no more than two times per week;
 - At Stage 5-7: Water use restricted from 9am – 5pm, watering limit to no more than one time per week;
 - Use of water for watering outside plants and turf areas using a hand-held hose without a positive shut-off valve.
- Use of water for decorative fountains or the filling or topping off of decorative lakes or ponds. Exceptions are made for those decorative fountains, lakes or ponds which utilize recycled water and are equipped with a recirculation system.
- Limiting the use of water for filling and refilling swimming pools.
- Service of water by any restaurant except upon the request of the patron.
- Use of water for purpose of irrigating landscape by means of permanently installed sprinklers for more than 15 minutes per station per day.
- Hotels must provide guests option to not launder towels and linen on a daily basis
- Use of water at any car wash that is not equipped with a recirculation system.
- Restaurants must use conservation nozzles.

GOLDEN STATE WATER COMPANY

DISTRIBUTION LIST

SIMI VALLEY DISTRICT

Calleguas Municipal Water District
2100 Olsen Road
Thousand Oaks, CA 91362
staylor@calleguas.com

Mike Sedell, City Manager
City of Simi Valley
2929 Tapo Canyon Road
Simi Valley, CA 93065

Clerk of the Board of Supervisors
Hall of Administration, 4th Floor
800 South Victoria Avenue
Ventura, CA 93009-1920

California Dept. of General Services
Office of Buildings and Grounds
1304 "O" Street, Suite 300
Sacramento, CA 95814

Herschel T. Elkins, Asst. Attorney General
State of California
300 South Spring Street
Los Angeles, CA 90013

**CALIFORNIA PUBLIC UTILITIES
COMMISSION
DIVISION OF WATER AND
AUDITS
Advice Letter Cover Sheet**

(Date Filed / Received Stamp by CPUC)

AL # 1376-W	Date Mailed to Service List: 2/2/2010	Requested Effective Date: 2/2/2010	Requested Tier: <input checked="" type="checkbox"/> Tier 1 <input type="checkbox"/> Tier 2 <input type="checkbox"/> Tier 3	
Replacing AL#:	Authorized by: SP U-40	Compliance Filing? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No	Rate \$	n/a
			Impact %	n/a

The public has 20 days from Date Mailed (above) to protest this advice letter. If you chose to protest or respond to the advice letter, send Protest and/or Correspondence within 20 days to:

Director
Division of Water and Audits
505 Van Ness Ave.
San Francisco, CA 94102

and if you have email capability, also email to:

water_division@cpuc.ca.gov

Your protest also must be served on the Utility

(see attached advice letter for more information and grounds for protest)

Company Name: Golden State Water Company

CPUC Utility Number:
WTA 133-W

Address: 630 East Foothill Blvd.

WTB _____

City, State, Zip: San Dimas, CA 91773

WTC _____

WTD _____

SWR _____

	Contact Name:	Phone No.	Fax No.	Email Address:
Filer	Gladys Rosendo	909-394-3600 ext. 527	909-394-7427	grosendo@gswater.com
Alternate	Keith Switzer	909-394-3600 ext. 759	909-394-7427	kswitzer@gswater.com

Description:

1. Advice letter is in compliance with Standard Practice U-40 with a Tier 1 designation.
2. Advice letter requests to de-activate Stage 3 for Schedule 14.1-SI and activate Stage 1 voluntary 15% conservation.
3. n/a

(FOR CPUC USE ONLY)

WTS Budget/Activity/Type / /	Process as: <input type="checkbox"/> Tier 1 <input type="checkbox"/> Tier 2 <input type="checkbox"/> Tier 3
Project Manager:	20th Day <input type="text"/> 30th Day <input type="text"/>
Analyst:	Suspended on: <input type="text"/>
Due Date:	Extended on: <input type="text"/>
Completion Date:	Resolution No.: <input type="text"/>
	AL/Tariff Effective Date: <input type="text"/>